

EXECUTION GUIDE



-YOU'RE INVITED-

JUNE 29, 2024

**BIGGEST
BLOCK
PARTY**

AT PARTICIPATING STORES

JOIN OUR

HISTORIC CELEBRATION

OF BBQ, BACKYARDS, AND FUN

11AM - 2PM

PLUS DEMOS AND DEALS



JUNE 2024

JUNE 2024

EXECUTION GUIDE



June Execution Guide Sign Kit Execution Checklist

- Open sign kit around 5/20/24, check and make sure all contents are in box based on the orange packing list — if missing signage, contact RRD at 877-497-2452 or aceprintrequests@rrd.com.
- Set up the end cap planograms before promotion (one to two days before the promotion starts).
 - Week of 5/20/24, find out which end cap planograms will be set up for the month and/or event.
 - Week of 5/20/24, make sure you have enough inventory.
- After store closes or before store opens, remove previous months’ signage, including price cards.
- After store closes or before store opens, display the month long Red Hot Buys/Instant Savings signage effective dates 5/28/24–6/25/24.

- *posters
- *end caps
- *bagstuffer \$5.00 coupon
- *month long circular holder/welcome directory
- *month long ads
- *counter mat insert
- *price cards
- *Red Hot Buy 3” x 5” BOGO cards

100th Anniversary Block
Party 6/29/24
*poster
*endcap
*recipe card/craft sheet
*coloring sheet
*playbook

- After store closes or before store opens, display the month long Father’s Day Event signage effective dates 6/5/24–6/17/24.

- *poster
- *price cards
- *Red Hot Buy 3” x 5” BOGO cards

- Keep additional signage in sign kit box for future use during the month.
- Remove any signage if ends before month long.
- Remove month long signage at end of month, including price cards.

Promo Inventory Exit Strategy:

- Remove remaining product from the Power Aisle.
- Regularly stocked product – return to its permanent location.
- Promotional product, not stocked:
 - Move to clearance aisle and extend promotional price or start your markdown cadence.
 - Create bin tags displaying your promotional pricing.
- Add Get Credit For Value (GCFV) signage where appropriate — list found on ACENET > Manage My Store > Pricing > Get Credit For Value.

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WIN THE **MONTH** **June 2024**

We'll support June with the following promotions:

- June Red Hot Buys
(5/28/24–6/25/24)
- Father's Day Event
(6/5/24–6/17/24)
- STIHL
(4/15/24–6/17/24)
- Traeger Map Drop
(5/14/24–6/18/24)
- Ace Rewards Targeted Offers
(6/1/24–6/30/24)
- 100th Anniversary Block Party
(6/29)



Week	TV Length	TV Message	Paint Continuity TV Length
6/3	:15	BBQ Free Assembly & Delivery	:15
6/10	:15	BBQ Free Assembly & Delivery	:15
6/17	:15	BBQ Free Assembly & Delivery	:15
6/24	:30	Paint Extra Mile Process	
		"BBQ Free Assembly & Delivery Sat June 29 = 100th Anniversary Block Party"	

Execution Priority List:

1. Receive promotional product.
 - a. Place product that doesn't fit on the shelf or does not have a permanent home in a designated spot in your back room.
2. Review the sign kit contents and place in the designated sign kit area.
3. Utilize the "10-Minute Conversation with Promotions Coordinator" Form and "Signage Operations Guide" starting on page 4 and execute the sign kit the night before the promotion begins.
4. Maintain the Power Aisle daily: restock, reorder, reface or evaluate for sell-down.

June 2024

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
	Aug. Preprint Orders Due		Father's Day Event 6/5/24–6/17/24			Oct. Bulletin Due
9	10	11	12	13	14	15
Father's Day Event 6/5/24–6/17/24						
16	17	18	19	20	21	22
Father's Day Event 6/5/24–6/17/24						
23	24	25	26	27	28	29
30	31					100th Anniversary Block Party

NOTES: Red Hot Buys/Month Long Instant Savings: 5/28/24–6/25/24

Ace Rewards Targeted Offers: (6/1/24–6/30/24)

Father's Day Event: (6/5/24–6/17/24)

Biggest Block Party: (6/29/24)

Title: Signage Operations Guide

Sale: June 2024 Promotions

Valid Dates: 5/28/24–6/25/24

Execution Summary:

Review the Signage Operations Guide on the following pages and ensure your store is ready to execute this month's promotions. The goal of this guide is to provide the cadence and instructions on when to set and remove signage for the month.

On the following pages is the Signage Operations Guide. This section is now featured in each monthly Execution Guide and is intended to help stores with when to set and remove each piece of promotional signage for the month.

When it comes to in-store signage, your store is broken down into 6 separate zones. Each zone has its own signage strategy and all components fall into a zone. A zone is a point of consideration for a customer to take notice and make decisions when shopping in your store. We have defined 6 zones within a store that require signage. See the following page and also the Promotions Coordinator Training Guide for full details and to see which components fall into each zone.

For further explanation on how to read through the guide, see the callouts below.

Header: The header will appear at the top of each page when the date and action (Set or Remove) change.

Zone: The guide is organized first by date, then by zone. A **zone** is a point of consideration for a customer to take notice and make decisions when shopping in your store.

Signage: The signage that falls within the zone will be displayed. The guide will outline which signage from that zone needs to be removed and which signage needs to be set in its place.

Set: May 28, 2024 (Start of Day)

Promotion Name:
June Month Long

Start Date:
May 28, 2024

End Date:
June 25, 2024

Zone 1 – Attract Window Posters

REMOVE	SET

KEEP BMAS signage displayed until 7/30

Banners (Ace Rewards Only)

Available on Ace Marketing Muscle, Traeger, Big Green Egg, Weber #108970 and Traeger, Weber #108971.

KEEP

EXCLUSIVELY FOR ACE REWARDS MEMBERS

FREE

ASSEMBLY & DELIVERY*
ON GRILLS \$399 AND UP

Big Green Egg Stores only

EXCLUSIVELY FOR ACE REWARDS MEMBERS

FREE

ASSEMBLY & DELIVERY*
ON GRILLS \$399 AND UP

*Total delivery time varies by store. See a store associate for details.

Title:	Signage Operations Guide
Sale:	June 2024 Promotions
Valid Dates:	5/28/24–6/25/24
Execution Summary:	This guide walks you through step-by-step instructions on when to set and remove promotional signage. The Signage Operations Guide is organized first by date, then by zone and finally by component.

In-Store Signage Zones

The basis of in-store promotional signage. Your store is broken down into these 6 zones listed below. See the Promotions Coordinator Training Guide for complete details.

Zone
1

Attract – Zone 1

- Window Poster
- Store Hours
- Banner
- Window/Door Decals

The curb appeal – the reason the customer stops in.

Improve with pallet merchandise clearly signed, window posters, store hours signage (around holidays), banners, etc. This is the first impression you make on your customer, so make it a good one. Your store front is an introduction to what to expect once inside.

Zone
2

Entry – Zone 2

- Circular Holder Poster
- Window/Door Decals
- Welcome Directory
- Floor Decals
- Standee
- Disclaimers

Area where the customer is welcomed.

Utilize the welcome directory poster or the circular holder poster to showcase current promotions within the store. Ensure these fixtures are filled with the 4-page Red Hot Buy flyers.

Zone
3

Power Aisle – Zone 3

- End Cap Header Signs
- BOGO Signs
- Gondola Sign

Highlight promotional product throughout the Power Aisle.

Follow the planograms outlined in the Execution Guide, hang the corresponding end cap header sign and use the 3.5" x 5.5" end cap price cards. Use the 4" x 2" price cards for pegged merchandise.

Zone
4

Open Space – Zone 4

- Tri-Topper
- Hang Tags
- Ceiling Sign

Highlight promotional product throughout the store.

Follow the suggestions provided in the Execution Guide, set the 11" x 7" large price cards and other signage included in the sign kit.

Zone
5

In-Aisle – Zone 5

- Price Cards
- Bale Tags
- Aisle Blades
- Hang Tags
- BOGO Signs

Includes in-line promotional price cards.

Utilize the small 4" x 2" price cards included in the sign kit to bring attention to promoted items.

Zone
6

Point of Sale – Zone 6

- Bagstuffer
- Pin Pad Sign
- Disclaimers
- Counter Mat
- Buttons
- Counter Cling

The last opportunity to bring attention to promoted items.

Use promotional signage to increase basket size at checkout.

Set: May 28, 2024 (Start of Day)**Promotion Name:**
June Month Long**Start Date:**
May 28, 2024**End Date:**
June 25, 2024

Zone 1 – Attract

Window Posters



KEEP BMAS signage displayed
until 7/30

Banners (Ace Rewards Only)

Available on Ace Marketing Muscle. Traeger, Big Green Egg, Weber
#108970 and Traeger, Weber #108971.



Zone 2 – Entry

Circular Holder Poster

Stores who signed up later will receive a generic version without the QR code.



Welcome Directory Poster



Standeers

Display near your Spices, Sauces & Rubs section
or in high visibility open space area of grill section.
Available on Ace Marketing Muscle #999800.

*Display when promoted in ad.



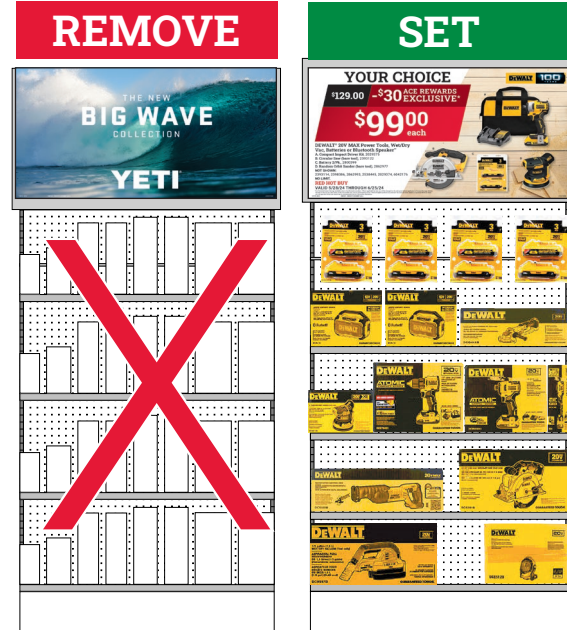
Zone 3 – Power Aisle

End Caps

End Cap 1



End Cap 2



End Cap 3



End Cap 4



Continued on next page.

End Caps

End Cap 5



End Cap 6



End Cap 7



End Cap 8



Continued on next page.

End Caps

Optional End Caps



BMAS End Caps



KEEP BMAS signage displayed until 7/30

Zone 4 – Open Space

Tri-Toppers

Display in Grilling area or where sauces/rubs/seasonings are displayed.

Available on Ace Marketing Muscle #101940.

*Display when promoted in ad.



Available on Ace Marketing Muscle. Weber/Traeger/
Big Green Egg #929400 - Weber/Traeger #929401/FLIPP TriTopper #130271.



Big Green Egg stores only



FLIPP TriTopper #130271

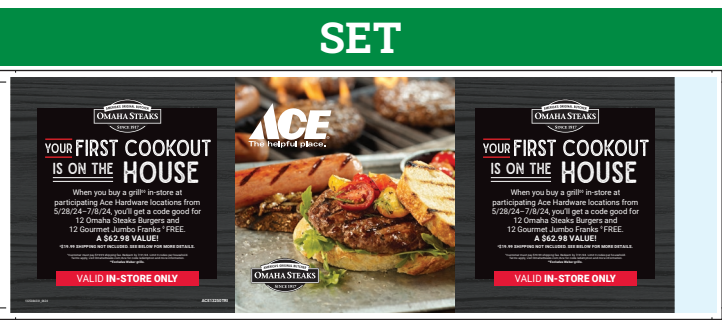
Apple Card Tri-Topper

Add Display on high tickets items, ex. grills, mowers, outdoor patio furniture, etc.



Omaha Steak Coupon Tri-Topper

Add Display on grills until 7/8/24.



BBQ Grill Checklists

Display tear pad in BBQ department on side table of grill by brand. Make sure all associates are aware of how to use them in the BBQ selling process. Available on Ace Marketing Muscle. Traeger #911301 and Big Green Egg #911300.

KEEP





KEEP





KEEP





Sauce Carriers

Hang the empty, flat carrier on your display shelf using a clip strip Ace #7798754. Additional inventory will be available on Ace Marketing Muscle #117313 (open carrier). Keep these carriers out to encourage customers to buy in higher quantities.

Sauces not included.



Additional inventory available on Ace Marketing Muscle #117241. Sauces not included.

Zone 5 – In-Aisle

Price Cards

REMOVE

RED HOT BUY

Red Hot Buys and May Month Long 5/1/24–5/27/24

Red Hot Buy and Month Long price cards should remain up from 5/1/24 through 5/27/24.

SET

RED HOT BUY

Red Hot Buys and June Month Long 5/28/24–6/25/24

Red Hot Buy and Month Long price cards should remain up from 5/28/24 through 6/25/24.

JUNE

June In-Store Instant Savings 5/28/24–6/25/24

June In-Store Instant Savings price cards should remain up from 5/28/24 through 6/25/24.

SAUCES, SEASONINGS & RUBS

Sauces, Seasonings & Rubs 5/28/24–6/25/24

Sauces, Seasonings & Rubs price cards should remain up from 5/28/24 through 6/25/24.

Red Hot Buy
3" x 5" Adhesive Signs

These signs can be hung in conjunction with the price cards.

NEW – See page 68 for more information. These adhesive cards are replacing the current paper cards.

SET



SET



KEEP BMAS signage displayed until 7/30

Zone 6 – Point of Sale

Counter Mat Insert

The 11" x 17" sheet, featuring a monthly Instant Savings item, fits into the Counter Mat. Counter Mat Inserts should be displayed at the start of the promotion and removed immediately after the promotion has ended.



Counter Mat Shell

To order additional counter mat shells go to ACENET > Digital Marketing > Ace Marketing Muscle > in search box type #121131

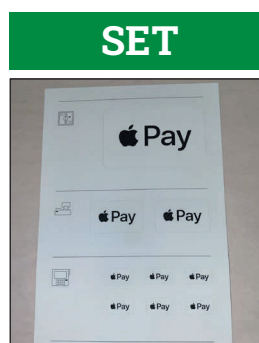
Register Pin Pad Sign

Attach sign to register pin pad terminal.



Apple Card Stickers

- Hand them out to customers/children (separate in sheet)
- Hand out at the BBQ parties
- Stick to customer's bag when checking out
- Stick on large items



Bagstuffer Coupons

**DISTRIBUTE AS SOON AS YOU
RECEIVE YOUR JUNE SIGN KIT
THROUGH JUNE 30.**

Come in pads of 100.

Hand directly to customer with
receipt, place in shopping bag or
with customer statements.

START DISTRIBUTING

COUPON

\$500

off*

DP140595



9 0 3 2 7 4 0 7

purchase of \$25 or more of
regular-priced merchandise.

VALID JUNE 1-30, 2024.

BAGSTUFFER - ATTACH TO CUSTOMER'S RECEIPT AT CHECKOUT

*Coupon valid only for a single transaction on current store stock at participating ACE stores. Not valid on acehardware.com or the Ace mobile app. Not valid on prior purchases or on the following major categories/brands (plus those detailed at <http://www.acehardware.com/exclusions>): sale/discounted items, rentals, pickup/phone/special orders, store charge accounts, in-store services, Ace gift cards, gov't issued items (e.g., garbage bags), building materials, pet food, fuel, power tools/equipment, small appliances, water heaters, grills, Benjamin Moore®, Big Green Egg®, EGO®, Magnolia Home by Joanna Gaines® paint, STIHL®, Toro®, Traeger®, Weber®, YETI®, and other items each participating store may designate, or in connection with any other coupon, except Ace Rewards. Original coupon must be presented at time of purchase. Coupon void if copied, duplicated, sold or transferred. No cash value. Coupon cannot be replaced if merchandise is returned. Discount is allocated across all qualifying items in transaction.

ACE131199GTR

Omaha Steak Tear Pad

CASHIER: Staple one coupon to
receipt at checkout when customer
purchases a grill between 5/28 - 7/8.

START DISTRIBUTING

AMERICA'S ORIGINAL BUTCHER

OMAHA STEAKS

SINCE 1917

YOUR FIRST COOKOUT

IS ON THE HOUSE

Break in your new grill with *FREE
gourmet favorites from Omaha Steaks.

12 *FREE FRANKS + 12 *FREE BURGERS

when you buy a grill** in-store at
participating Ace Hardware locations from
05/28/2024 - 07/08/2024.
A \$62.98 value!

Visit OmahaSteaks.com/Ace
for offer redemption.
Expires 07/31/2024.

Use Code at Online Checkout:
XXXXXXXXXXXXXX

*Customer pays \$19.99 shipping fee.

Savings shown over aggregated single item base price. This Code is a one-time use code for one customer redemption of offer above. Shipping fee of \$19.99 must be paid by customer. There is a limit of three Codes per household. The Code may not be applied to pending or prior orders, has no cash value, is non-transferable, and will not be replaced if lost or stolen. The Code is void if altered, copied, or sold through auction. Omaha Steaks reserves the right to change these terms at any time and without notice. Other restrictions may apply. Sales are subject to OmahaSteaks.com/terms-of-useOSIOSI. Expires 07/31/2024.

**Excludes Weber grills.

23Mxxxx-x

ACE13250TP

STIHL Cashier Scan Sheet

Display at register
through 6/17.

SIGNAGE
OPERATIONS GUIDE

SET

Buy a STIHL MS 162 Gas Chainsaw and Get

\$20⁰⁰_{off}

7033504D

Cashier instructions: After the qualifying STIHL MS 162 gas chainsaw has been entered, scan this coupon to activate the promotion of \$20 off.
Valid 4/15/24–6/17/24.



SET

Buy a STIHL FS 56 RC-E Gas String Trimmer for \$229.99 and Get

\$30⁰⁰_{off}

7000445D

Cashier instructions: After the qualifying STIHL FS 56 RC-E Gas Trimmer has been entered, scan this coupon to activate the promotion of \$30 off.
Valid 4/15/24–6/17/24.



SET

Buy a STIHL FS 91R Gas String Trimmer and Get

\$60⁰⁰_{off}

7000450D

Cashier instructions: After the qualifying FS 91R Gas String Trimmer has been entered, scan this coupon to activate the promotion of \$60 off.
Valid 4/15/24–6/17/24.



SET

Buy qualifying STIHL products and Get

\$50⁰⁰_{off}

7000146D	STIHL HSA 56 BATTERY HEDGE TRIMMER SET
7000207D	STIHL RMA 460 BATTERY MOWER SET
7006614D	STIHL FSA 57 BATTERY STRING TRIMMER SET
7007835D	STIHL RMA 460 V BATTERY MOWER SET
7007843D	STIHL RMA 510 V BATTERY MOWER SET WITH AP 300 & AL 300
7019745D	STIHL HLA 135 K BATTERY HEDGE TRIMMER UNIT
7020067D	STIHL HLA 135 BATTERY HEDGE TRIMMER UNIT
7020858D	STIHL HLA 135 K BATTERY HEDGE TRIMMER
7021071D	STIHL RMA 510 BATTERY MOWER SET WITH AP 300 S AND AL 300
7021104D	STIHL RMA 510 V BATTERY MOWER SET WITH AP 300 S AND AL 300
7021171D	STIHL FSA 60 R BATTERY STRING TRIMMER SET
7027316D	STIHL RMA 510 BATTERY MOWER SET WITH AP 300 AND AL 300
7027329D	STIHL HSA 60.0 BATTERY HEDGE TRIMMER SET

7027338D	STIHL FSA 57 BATTERY STRING TRIMMER WITH AK 20
7027339D	STIHL HSA 50 BATTERY HEDGE TRIMMER SET
7033382D	STIHL FSA 80 R BATTERY STRING TRIMMER SET WITH WRAP HANDLE
7033384D	STIHL FSA 80 BATTERY STRING TRIMMER SET WITH BIKE HANDLE
7033406D	STIHL FCA 80 BATTERY EDGER SET
7033490D	STIHL KMA 80 R SET W/FS-KM ATTACHMENT
7033499D	STIHL KMA 80 R KOMBI SET
7033967D	STIHL HSA 60.1 BATTERY HEDGE TRIMMER SET
7033968D	STIHL HSA 50.1 BATTERY HEDGE TRIMMER SET
7033979D	STIHL RMA 510 BATTERY MOWER SET WITH AP 300 S AND AL 101
7033983D	STIHL RMA 50 V BATTERY MOWER WITH AP 300 S AND AL 101

Cashier instructions: After a qualifying STIHL purchase has been entered, scan this coupon to activate the promotion of \$50 off.
Valid 4/15/24–6/17/24.



ACE128797CPN2

SET

Buy FSA 135 R Battery String Trimmer (Tool Only) 7003833D, AP 300 S Battery 2007500D And AL 301 Charger 2032240D And Get An Additional AP 300S Battery 2007500D

FREE

Cashier instructions: After the qualifying STIHL FSA135R String Trimmer, AP 300S Battery and AL 301 Charger have been entered, scan this coupon to activate the promotion of Free Battery.
Valid 4/15/24–6/17/24.

DP143772



9035 9170

SET

Buy FSA 135 R Battery String Trimmer (Tool Only) 7003833D, AP 300 S Connected Battery 2032262D And AL 301 Charger 2032240D And Get An Additional AP 300 S Connected Battery 2032262D

FREE

Cashier instructions: After the qualifying STIHL FSA135R String Trimmer, AP 300S Battery and AL 301 Charger have been entered, scan this coupon to activate the promotion of Free Battery.
Valid 4/15/24–6/17/24.

DP143776



9035 9217

SET

Buy KMA 135 R Kombi-Multi Head (Tool Only) 7003627D, AP 300 S Battery 2007500D, AL 301 Charger 2032240D And Get An Additional AP 300 Battery 2007500D

FREE

Cashier instructions: After the qualifying STIHL KMA 135 R Kombi-Multi Head, AP 300S Battery and AL 301 Charger have been entered, scan this coupon to activate the promotion of Free Battery.
Valid 4/15/24–6/17/24.

DP143793



9035 9385

SET

Buy KMA 135 R Kombi Multi-Head (Tool Only) 7003627D, AP 300 S Connected Battery 2032262D AL 301 Charger 2032240D And Get An Additional AP 300 S Connected Battery 2032262D

FREE

Cashier instructions: After the qualifying STIHL KMA 135 R Kombi-Multi Head, AP 300S Battery and AL 301 Charger have been entered, scan this coupon to activate the promotion of Free Battery.
Valid 4/15/24–6/17/24.

DP143779

9035 9248
ACE128797CPN1

SET

Buy STIHL RMA 510 Battery Mower Set With AP 300 S And AL 301 7033978D On Sale at \$549.99 and Get STIHL AP 300 S Battery 2007500D

FREE

Cashier instructions: After the qualifying STIHL RMA 510 Battery Mower 7033978D have been entered, scan this coupon to activate the promotion of a free battery.
Valid 4/15/24–6/17/24.

DP143790



9035 9354

SET

Buy STIHL RMA 510 Battery Mower Set With AP 300 S Connected and AL 301 7033980D On Sale at \$549.99 and Get STIHL AP 300 S Connected Battery 2032262D

FREE

Cashier instructions: After the qualifying STIHL RMA 510 Battery Mower 7033980D have been entered, scan this coupon to activate the promotion of a free battery.
Valid 4/15/24–6/17/24.

DP143790



9035 9354

SET

Buy STIHL RMA 510 V Battery Mower Set With AP 300 S and AL 301 7033984D On Sale at \$749.99 and Get STIHL AP 300 S Battery 2007500D

FREE

Cashier instructions: After the qualifying STIHL RMA 510 V Battery Mower 7033984D have been entered, scan this coupon to activate the promotion of a free battery.
Valid 4/15/24–6/17/24.

DP143790



9035 9354

SET

Buy STIHL RMA 510 V Battery Mower Set With AP 300 S Connected and AL 301 7033985D On Sale at \$749.99 and Get STIHL AP 300 S Connected Battery 2032262D

FREE

Cashier instructions: After the qualifying STIHL RMA 510 V Battery Mower 7033985Dr have been entered, scan this coupon to activate the promotion of a free battery.
Valid 4/15/24–6/17/24.

DP143790

9035 9354
ACE128797CPN4

Set: June 5, 2024 (Start of Day)

Promotion Name:
Father's Day Event

Start Date:
June 5, 2024

End Date:
June 17, 2024

SIGNAGE
OPERATIONS GUIDE

Zone 1 – Attract Window Posters

SET



Price Cards

Zone 5 – In-Aisle

SET

FATHER'S DAY EVENT

Father's Day Event 6/5/24–6/17/24

Father's Day Event price cards should remain up from 6/5/24 through 6/17/24

Remove: June 17, 2024 (End of Day)

Promotion Name:
Father's Day Event

Start Date:
June 5, 2024

End Date:
June 17, 2024

Zone 1 – Attract Window Posters

REMOVE



Zone 5 – In-Aisle Price Cards

REMOVE

FATHER'S DAY EVENT

Father's Day Event 6/5/24–6/17/24

Father's Day Event price cards should remain up from 6/5/24 through 6/17/24

STIHL

STIHL 4/15/24–6/17/24

STIHL price cards should remain up from 4/15/24 through 6/17/24.

Remove: June 18, 2024 (End of Day)

Promotion Name:
Traeger

Start Date:
May 14, 2024

End Date:
June 18, 2024

Zone 5 – In-Aisle

Price Cards

REMOVE

TRAEGER

Traeger 5/14–6/18

Traeger price cards should remain in place from 5/14/24 through 6/18/24.



Set: June 29, 2024 (Start of Day)

Promotion Name:

Biggest Block Party

Start Date:

June 29, 2024

End Date:

June 29, 2024

Zone 1 – Attract Window Poster



Big Green Egg Stores

SEE PAGE 60
FOR ADDITIONAL
PARTY IDEAS

Zone 3 – Power Aisle End Cap



Remove: June 29, 2024 (End of Day)

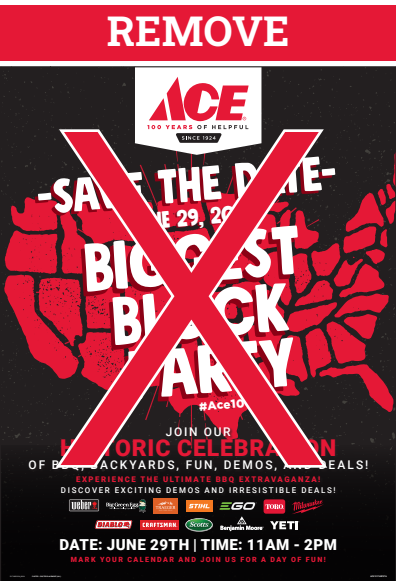
Promotion Name:
Biggest Block Party

Start Date:
June 29, 2024

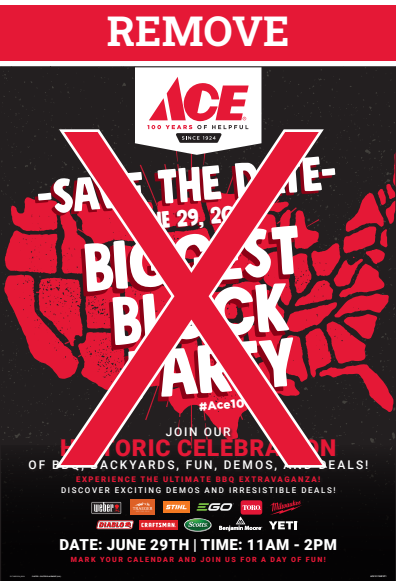
End Date:
June 29, 2024

SIGNAGE
OPERATIONS GUIDE

Zone 1 – Attract Window Poster



Big Green Egg Stores



SEE PAGE 60
FOR ADDITIONAL
PARTY IDEAS

Zone 3 – Power Aisle End Cap



Title:	June Bagstuffer \$5 Off Purchase of \$25 or More of Regular-Priced Merchandise
Sale:	N/A
Valid Dates:	6/1/24–6/30/24
Execution Summary:	POS setup instructions are detailed in the article below.

June Bagstuffer \$5 Off purchase of \$25 or more of regular priced merchandise Epicor Eagle for Windows



Options Setup

Verify the following Options are set up appropriately:

1. From the Eagle Browser Launch line, type **OPT** and press **Enter**.
2. From the Toolbar, click **ID CTRL+I**.
3. Type in each of the Options below to verify their settings:

Note: As a best practice, Options 1561- 1569 are set to No, which does not allow the coupon to apply to the referenced discount. By choosing Yes, the discount applies.

Option	Description	Recommended Value
1560	Dynamic Promo – Use Alternate Calculation for Type 7	Yes
1561	Dynamic Promo – Type 7 Alt. Calc. - Include on Promo	No
1562	Dynamic Promo – Type 7 Alt. Calc. - Include <Promo>	No
1563	Dynamic Promo – Type 7 Alt. Calc. - Include <Discount>	No
1564	Dynamic Promo – Type 7 Alt. Calc. - Include Manual Price	No
1565	Dynamic Promo – Type 7 Alt. Calc. - Include Matrix Price	No
1566	Dynamic Promo – Type 7 Alt. Calc. - Include CPP Price	No
1567	Dynamic Promo – Type 7 Alt. Calc. - Include Qty Break	No
1568	Dynamic Promo – Type 7 Alt. Calc. - Include Open Quote	No
1569	Dynamic Promo – Type 7 Alt. Calc. - Include Non-Disc	No
1572	Dynamic Promo – Limit Totals Based Promotions to One	Yes

POS Instructions – Dynamic Promotions (Eagle for Windows)

1. Process all of the items being purchased.
2. Scan the '\$5 OFF' barcode or key the number beneath the barcode.
3. **Optional:** The POS pricing grid will not show the discount automatically. If you would like to see the discount when processing a transaction, from the Totals Menu, click **Misc KPad** and select **Option A - Show Dynamic Promotions Pricing**. Although this step is not required, it helps to verify the discount to be given before tendering out the transaction to avoid confusion.

Note: The discounted price will display on the Pin Pad for the customer to see. Set the existing option 1494 'Enable redisplay of adjusted pricing on checkout's consumer display' to **R - Real – Time Dynamic Promos** to have Dynamic Promotion discounts appear on the Consumer Digital Display monitor or the Ingenico PIN Pad's display as soon as the qualifying purchase and/or coupon triggers the promotion.

POS Instructions – Non-Dynamic Promotions (Eagle for Windows)

1. Scan the '\$5 OFF' barcode or key the number beneath the barcode.
2. Process all of the items being purchased.
3. Press the **Total** key.
4. If the total of regular priced merchandise is at least \$25, press **CTRL+D**.
5. Type in **5** in the Dollar Off field and press **Enter**.

For questions regarding setup on your Eagle system, contact the Epicor Advice Line at <https://epiccare.epicor.com/epiccare>.

For general questions regarding promotional offers, contact the Ace Retailer Care Center at 800-777-6797 or rtssupport@acehardware.com.

Title:	25% Off One Regular Prices Item Under \$50
Sale:	N/A
Valid Dates:	6/5/17–6/17/24
Execution Summary:	POS setup instructions are detailed in the article below.



Note: Items over \$50 are eligible but a maximum discount of \$12.50 will be applied.

Epicor Eagle for Windows

This coupon can be used with Dynamic Promotions, and Ace will electronically download the promotion to the stores that have opted into the Dynamic Promotions feature in Eagle for Windows.

IMPORTANT! Since the electronic download process is designed to set up the promotion based on your default settings in your system, it is a best practice to verify those settings prior to the download. If you forget to check these settings, you can always update them after the download if desired (see 'Post Download Update Process' section below).

Options Configuration Setup:

Verify the following Option IDs are set up appropriately:

1. From the Eagle Browser Launch line, type in **OPT** and press **Enter**.
2. From the Toolbar, click on **ID CTRL+I**.
3. Type in each of the Options below to verify their settings:

Option	Description	Recommended Value
1081	Dynamic Promotions on System	Yes

Note: If Option 1081 is not Yes, contact the Epicor Advice Line to find out how to enable this setting: <https://epiccare.epicor.com/epiccare>.

Option	Description	Recommended Value
9812	DP – Qualifying Purchases Default to Include On Promo	Yes
9820	DP – Qualifying Purchases Default to Include Non-Disc	Yes
9813	DP – Qualifying Purchases Default to Include <Promo>	Yes
9814	DP – Qualifying Purchases Default to Include <Discount>	Yes
9815	DP – Qualifying Purchases Default to Include ManualPrice	Yes
9816	DP – Qualifying Purchases Default to Include MatrixPrice	Yes
9817	DP – Qualifying Purchases Default to Include CPP Price	Yes
9818	DP – Qualifying Purchases Default to Include Qty Break	Yes
9819	DP – Qualifying Purchases Default to Include Open Quote	Yes

IMPORTANT! Option 9812 and 9820 are the most critical settings as these items are the most price sensitive. Be sure to verify these settings before and after the download process, which is typically sent on the 10th of the previous month to ensure these settings are correct. If they are not, you can always update the settings at the promotion level via the 'Post Download Update Process.'

Post Download Update Process:

Options (9812-9820) can be overridden for the Promotion after the Dynamic Promotion has been downloaded by completing the following steps. This process needs to be completed for every Promotion ID for a particular coupon, since multiple coupons mean multiple Promotion IDs.

Note: You must have *Security Bit 1049 - Dynamic Promotions – Change Qualifying Purchases Flags* set as **Yes** in order to access Qualifying Purchases.

1. From the Eagle Browser Launch line, type **MDP** and press **Enter**.
2. Select the desired Promotion from the grid.
3. Click **Change F5**.
4. Click **Qualifying**.
5. If you do not wish to allow the following types of items for the 25% Off discount update, set the respective option(s) to **N**.
 - a. Promotion (MIP)
 - b. Promotion Key
 - c. Discount Key
 - d. Manual Price
 - e. Matrix Price
 - f. CPP Price
 - g. Quantity Break
 - h. Open Quote
 - i. Non-Discountable
6. Click **OK**.
7. Click **OK** to save changes.

Security Bit Setup:

Using Role Based Security, verify the following Security Bits. If using MSE or Terminal Based Security, type **MSE** from the Launch Bar and update the Bits on each terminal.

1. From the Eagle Browser Launch line, type **RBS** and press **Enter**.
2. From the Toolbar, click **Misc. KPad**.
3. Select **4-Maintain Roles**.
4. Select a Role and verify the following security bits:

Bit	Description	Users	Recommended Value
565	(MO) Change items price using <Disc>, <Promo>, Ctrl) or manually	All	Yes
566	(MO) With 565 & 566, change item price. 565 only, requires MO	All	Yes
817	(MO) Ability to manually type in a different price	All	Yes
965	View Dynamic Promotions	All	Yes
966	Add/Change/Delete Dynamic Promotions	Managers Only	Yes
1049	DP – Change Qualifying Purchases Flags	Managers Only	Yes

For questions regarding setup on your E4W system, contact the Epicor Advice Line at <https://epiccare.epicor.com/epiccare>

POS Instructions – Dynamic Promotion (Eagle for Windows)

1. Ring up all of the items being purchased.
2. Scan the '25% Off' barcode or key the 8-digit number beneath the barcode.
3. **Optional:** The POS pricing grid will not show the discount automatically. If you would like to see the discount when processing a transaction, from the Totals Menu, click **Misc K-Pad** and select **Option A - Show Dynamic Promotions Pricing**. Although this step is not required, it helps to verify the discount to be given before tendering out the transaction to avoid confusion.

Note: The discounted price will display on the Pin Pad for the customer to see. Set the existing option 1494 'Enable redisplay of adjusted pricing on checkout's consumer display' to **R - Real – Time Dynamic Promos** to have Dynamic Promotion discounts appear on the Consumer Digital Display monitor or the Ingenico PIN Pad's display as soon as the qualifying purchase and/or coupon triggers the promotion.

POS Instructions – Non-Dynamic Promotion (Eagle for Windows)

1. Scan the '25% Off' barcode or key the 8-digit number beneath the barcode.
2. Process all of the items being purchased.
3. Press **F5** and enter the line number of the item the customer wishes to use the coupon for (make sure the Price column is under \$50). Then click **OK**.
4. Make sure the Quantity is **1** and click **Disc Ctrl+D.***
5. Type **25** in the Discount Percent field and click **Enter**. If the item is over \$50 and you wish to extend the maximum discount of \$12.50 to that item, the cashier can type in **\$12.50** in the Discount Amount Off field and click **OK**.

Note: If line has quantity greater than 1, change the quantity to 1 in Step 4 and scan remaining items once discount is complete.

For questions regarding setup on your Eagle system, contact the Epicor Advice Line at <https://epiccare.epicor.com/epiccare>.

For additional questions regarding the setup or execution on your POS system, contact your POS provider. For general questions regarding this offering, contact the Ace Retailer Care Center at 800-777-6797 or rtsupport@acehardware.com.

Title:	Ace Gift Card
Sale:	N/A
Valid Dates:	6/5/24–6/17/24
Execution Summary:	Display the Ace \$50 Gift Card on the Gift Card display or clip strip

Important! The following instructions must be completed prior to the promotion start date of 6/5/2024.

Task List

Task 1 – Verify the following DP events successfully loaded in Eagle MDP *after* 5/16/24.

Task 2 – Verify that SKU 9063394 exists in store system and set up properly.

Task 3 – Verify all Options Configuration settings related to this promotion are correctly set in your system.

Task 4 - Verify SKUs GCOFFSET and 9316423 exist and “Sells With” functionality is set up.

Task 5 - Issuing Gift Cards for in-store purchases.

Tasks

Task 1 - Verify the following DP events successfully loaded in Eagle MDP after 5/16/24.

- From the Eagle Browser Launch Line, type **MDP** and press **Enter**.
- In the **Promo Type** field, type **X240605A** and press **Enter**.
 - Promotions for the period 6/5–6/17
 - Promotion Description: **BUY \$50GC-GET \$10GC FREE**
- If the promotion does not exist in your system, contact the Ace Care Center and request the promotional hotsheet for this promotion.

Task 2 - Verify that SKU 9063394 exists in store system and set up properly.

Notes:

- Stores that ordered the Ace branded \$50 Gift Card (SKU 9063394) and the Ace Branded Gift Card (SKU 9036932) on the June promotional bulletin (240601-002 and 240601-001) the estimated delivery from the RSC is week of 5/13/24.
- Ace Promo Gift Card (SKU 9036932) is the recommended SKU to be activated for the \$10 Gift Card giveaway. This SKU will never be sold at POS but rather be used as the giveaway card. If you run out of this SKU, any Gift Card can be used for this promotion.

Buy a \$50 Ace Gift Card



Get a FREE \$10 Ace Gift Card



- If you don't have 9063394 in your Eagle system, Epicor has created a patch to automatically build the SKU. Contact the Epicor Care Center to request patch 0117 at <https://epiccare.epicor.com/epiccare>. This should be completed prior to the 4/30/24 promotional hotsheet download date 5/14/24.

1. Verify the following for SKU 9063394:
2. At the Eagle Browser Launch line, type **IMU** and press **Enter**.
3. In the SKU field, type **9063394** and press **Enter**.
4. Verify the following on the **Stocking** tab for SKU **9063394**:
 - UPC: **082901372561**
 - Dept: **92**
 - Class: **948**
 - Fineline: **94801**
5. Click the **Pricing** tab and verify the following:
 - Repl Cost: **.001**
 - Avg Cost: **.001**
 - Retail: **50.00**
 - Desired GP%: **99.99**
6. Click the **Codes** tab and verify the following:
 - Price Rounding: **2**
 - Tax Status: **N**
 - Special Record: **Blank**
 - Keep Stock Info: **N**
 - Keep Price Info: **Y**
 - Store Closeout: **Y**
 - Discountable: **N**
 - Additional Codes link > Gift Card SKU: **Y**

Task 3 - Verify all Options Configuration settings related to this promotion are correctly set in your system.

1. From the Eagle Browser Launch line, type in **OPT** and press **Enter**.
2. From the Toolbar, click on **ID CTRL+I**.
3. Type each of the Options below to verify their settings:

Option IDs	Value
9078	S
9079	9316423
8346	Y
8347	Y
8348	Y

Important! Option ID 9079 must be set to 9316423 for this promotion to run successfully. SKU 9316423 is a generic Gift Card SKU and is ONLY used for tracking purposes and WILL NOT be sold at point of sale. Utilizing 9316423 allows you to utilize any Gift Card for the free \$10 Gift Card.

Task 4 - Verify SKUs GCOFFSET and 9316423 exist and "Sells With" functionality is set up.

Note: If you followed instructions from previous gift card promotions, these SKUs should exist.

1. At the Eagle Browser Launch line, type **IMU** and press **Enter**.
2. In the SKU field, type **GCOFFSET** and press **Enter**.
3. Ensure the following is set for GCOFFSET:
 - Stocking tab:
 - Dept: **QX**
 - Location: **CRED**
 - Pricing tab:
 - Make sure there are **NO amounts** entered in the Repl Cost, Avg Cost or Retail
 - Desired GP%: **99.99**
 - Codes tab:
 - Price Rounding: **2**
 - Tax Status: **N**
 - Keep Stock Info: **N**
 - Keep Prices: **N**
 - Promo Sales Code: **C**
 - Discountable: **N**
4. In the SKU field, type **9316423** and press **Enter**.
5. On the **Pricing** tab, verify the Desired GP% is set at **99.99**. There should be **no** Retail and **no** Costs entered.
6. On the **Codes** tab, ensure Special Record is set to **M**.
7. From the top menu click **Misc. KPad** and select **Related SKU Viewer**.

Note: If the Related SKU Viewer selection does not appear, need to set Security Bit 796 to Y.

8. In the Related SKU Maintenance grid, GCOFFSET should appear under the SKU column as shown below. If it is blank, follow these steps:
 - SKU field: enter **9316423**
 - Click **Add F4** and select **Type 4 Sells With - automatically sells but does not automatically credit** and click **OK**.
 - In the Add Related Item screen input the following:
 - Related SKU: **GCOFFSET**
 - Suggested Quantity: **1**
 - Compute Quantity: **Q**
 - Compute Price: **P**
 - % of Parent SKU's Price: **100**
9. Click **OK** then click **Change F5** to save changes.

Task 5 - Issuing Gift Cards for in-store purchases.

1. Cashier will scan and activate SKU 9063394

File	Action	Help
Drill F3	Select F4	Display F6
Add Shift F4	Change Shift F5	Delete F10
Misc. ... KPad --	Refresh KPad +	

Related SKU Maintenance						
SKU	PROMOTIONAL GIFT CARD			Store	1	
Suggested Quantity	SKU	Type	Description	Qty Avail	QOH	QOO
1	GCOFFSET	Sells With	GIFT CARD OFFSET CREDIT	Non-Stock		

2. The Dynamic Promotion will automatically prompt for Gift Card activation.
3. Customers must purchase SKU 9063394 for the system to prompt for the free \$10 Gift Card.
4. Cashier will be prompted to activate any other Ace Gift Card for the free \$10 Gift Card.
Recommendation is to use SKU 9036932 and/or any other loadable Gift Card SKU for the free \$10 Gift Card.

Note:

- **Ace Gift Card funds will be withdrawn from your Tuesday First Data settlement.**
- **Dept “QX” (Total “Free” Gift Card value) activity should be recorded to as a Marketing Promotional Expense general ledger account.**

Other Information

These gift cards are now stocked in the RSC. If you have any questions, please reach out to GiftCardL2@acehardware.com.

Contact Information

ACENET Support – all questions pertaining to this promotion
[Ace Retailer Care Center](#)
P: 800-777-6797

Title:	Buy More and Save (BMAS) Promotional Offers Execution Guide – Eagle for Windows
Sale:	Milwaukee PACKOUT™ Tool Storage, Coolers or Tumblers
Valid Dates:	5/28/24 – 6/25/24
Execution Summary:	Review and execute these instructions to ensure your Eagle system is ready for the promotion

Overview

This document outlines the process to follow for execution of June 2024's Buy More and Save promotion.

Actions to Take Prior to May 14, 2024:

To properly execute this promotion within Eagle for Windows, the following actions must be taken before promotional hotsheets are sent to you on May 14, 2024:

1. Be on Eagle software Release L33.0 or higher.
2. **L33.0 Stores Only:** Eagle patch 0494 must exist in your system. To verify:
 - a. In Network Access, type **PCO** at the function line. If the PCO page is full, click **F7** to scroll.
 - b. Locate patch **0494** in the column on the far left.
 - c. If the patch number does not appear, contact the Epicor Advice Line.
 - d. Exit Network Access.
3. Update Options Configuration setting 3205:
 - a. From the Eagle Browser Launch line, type **OPT** and press **Enter**.
 - b. In the header menu bar, click **ID Ctrl+I**.
 - c. Update the Option ID as shown in the table below. See important note.
 - d. Click **Change F5** upon updating the Option IDs.
 - e. When finished, to exit the screen click **Close ESC**.

Option ID	Description	Value to Set	Reason
3205	Ace EFM - allow creation of Dynamic Promo item lists by group criteria	Y = Yes Important! If you are not generally following Ace's product hierarchy, leave this option set to No. Doing so means you will have to build the promotional item list manually. See Reason column for further detail.	BMAS promotions are created using item lists typically set at the Ace department, class, fineline, or vendor level. This setting controls whether Item Lists will automatically be built for BMAS promotions, where item lists are established by Ace Dept/ Class/ Fineline/Vendor.

Note: If the three requirements above have not been completed prior to May 14th, the offers will **NOT** be sent to your Eagle for Windows system. Contact the Ace Care Center to have the promotional hotsheet resent to your system upon taking these actions.

Actions to Take After May 14, 2024:

Task 1: Implement the [Buy More and Save Setup AWOR](#).

The above actions and additional tasks are listed in the Ace Buy More and Save AWOR Setup document to help prepare your store(s) for this and future Buy More and Save Promotions.

Pathway: ACENET > Ace Way of Retailing > Promotional Ordering and Execution > Dynamic Promotions / Instant Savings > Best Practices – E4W Buy More and Save Setup

Note: If you have completed implementing this AWOR previously, no further action needed.

Task 2: Verify the Dynamic Promotion successfully loaded in Eagle MDP

1. From the Eagle Browser Launch Line, type **MDP** and press **Enter**.
2. At the Promo Type field, type **J240528A** press **Enter**. If the grid populates with the promotion and option 3205 is set to 'Yes' (above listed action), this promotional offer is ready to execute.

Notes:

- If the promotion does not exist in your system, review the Actions to Take Prior to May 14, 2024 section above. You may also need to contact the Ace Care Center to have the promotional hotsheet resent to your system.
 - As an extra measure, clicking **Item List F9** on this promotional offer provides a list of the SKUs dedicated the event. If it does not have anything in it, ensure option setting 3205 is set to **Yes** for stores following Ace's hierarchy.
3. At the Promo Type field, type **J240528B** press **Enter**.
 4. If the grid populates with the promotion and option 3205 is set to 'Yes' (above listed action), this promotional offer is ready to execute. Click **Close ESC** to exit MDP.

Task 3: Execute Point-of-Sale Instructions

1. Scan Ace Rewards card or complete Customer Lookup, if applicable.
2. Process all items being purchased as normal:
 - When a consumer buys \$149 of select Milwaukee pack out SKUs, they get a free 20 oz. red Tumbler (8079613).
 - When a consumer buys \$249 of select Milwaukee pack out SKUs, they get a free 20 oz. red Tumbler (8079613) and CP Organizer 5 bin (2800498)

Click [here](#) for eligible Milwaukee Pack Out SKUs Listing.

3. **Optional:** From the Totals Menu, click the "Misc K-Pad" and select "Option A – Show Dynamic Promotions Pricing." The POS pricing grid will not show the discount automatically. Although not required, this is a good way to double-check that the discount was given before tendering out the transaction to avoid confusion.

Optional Tip: It is encouraged to process test transactions in Eagle's training mode prior to the start date of the promotion to get comfortable with POS execution. To do so, you must activate the promotion ahead of the start date:

1. On the Eagle Browser Launch line, type **MDP** and press **Enter**.
2. If you get a warning message whether to continue to load, click **Yes**.
3. In MDP, at the Promo Type field, type J240528A and press **Enter > Schedule F7**. At the Schedule Dynamic Promotion pop-up box, change Activate Now? **Y**
4. Click **OK** to save changes. If asked if you are sure you want to make the change, click **Yes**.
5. Repeat steps 3-4 above for J240528B
6. When complete, remember to set Activate Now? back to **N**. The promotion will automatically update on the schedule start date.

For questions regarding setup on your Eagle system, contact the Epicor Advice Line at <https://epiccare.epicor.com/epiccare>.

For general questions regarding promotional offers, contact the Ace Retailer Care Center at 800-777-6797 or rtsupport@acehardware.com.

Title:	Sauces & Rubs Buy 4 Get 10% Off offer instructions
Sale:	Sauces & Rubs
Valid Dates:	4/1/24 – 6/25/24
Execution Summary:	POS Setup Instructions

Epicor Eagle for Windows

Overview

This document explains the process needed to successfully execute the Buy 4 sauces and/or rubs and get 10% off promotion running April 1, 2024 through June 25, 2024.

Important! Follow this guide between after March 10, 2024 to ensure the Dynamic Promotion has been sent to your system from Ace.

Task List

Task 1 - Verify the Dynamic Promotion Successfully Loaded in Eagle MDP

Task 2 – Add Non-Ace SKUs to the Dynamic Promotion

Task 3 – Execute POS Instructions for Customers Buying Four or More Sauces or Rubs

Tasks

Task 1 – Verify the Dynamic Promotion Successfully Loaded in Eagle MDP

1. At the Eagle Launch Line, type **MDP** and press **Enter**.
2. At the Promo Type field, type **2240401D** and press **Enter**.
3. If the grid populates with the promotion, no further action is needed.
4. If the promotion cannot be found, contact the Ace Care Center at 1-800-777-6797 and request the promotional hotsheet for this promotion.

Task 2 - Add Non-Ace SKUs to the Dynamic Promotion

1. At the Eagle Browser Launch line, type **MDP** and press **Enter**.
2. In the **Promo Type** field, type **2240401D** and press **Enter**.
3. Click **Item List F9**. A screen similar to the below appears.

SKU	Description	Mfg	Retail	List	QOH	In Stores
8003498	BLUESHOG SMKY MTN 19OZ	53399	8.590	8.590	6	1
8003499	BLUESHOG TENRED BBQ 16OZ	53399	8.590	8.590	9	1
8003500	BLUES HOG DRY RUB 5.5OZ	53399	8.590	8.590	10	1
8003501	BLUESHOG HNY MSTRD 16OZ	53399	8.590	8.590	10	1
8003502	BLUESHOG ORGNL BBQ 20OZ	53399	8.590	8.590	15	1
8003503	BLUES HOG DRY RUB 26OZ	53399	19.990	19.990		1

4. Sauces and Rubs Ace SKUs will display. Click **Add Shift F4** to add your non-Ace SKUs.
5. Enter your Sauces or Rub SKUs.

Add Items One-by-One

Enter the next item to be added to the list.


SKU
Your Sauces or Rubs SKU

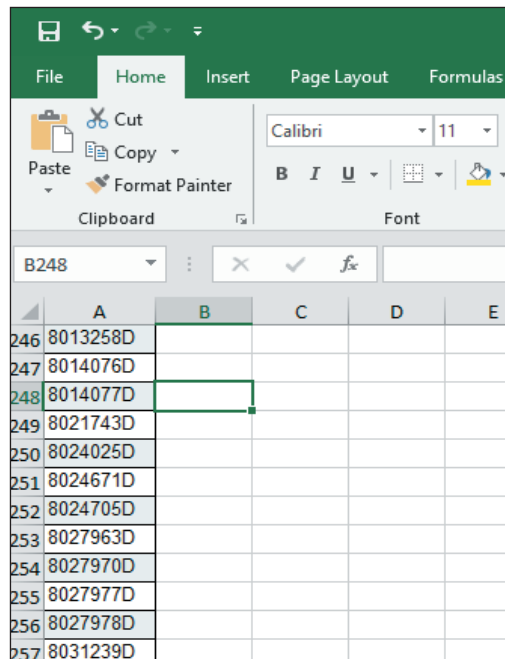
OK

Cancel

6. Enter all your non-Ace Sauces and Rubs SKUs clicking **OK** after each SKU.
7. Click **Cancel** when all the SKUs are added.
8. If you have an abundance of non-Ace SKUs, utilize the Eagle important functionality following the steps below. If you do not, click **File** and **Exit** twice to leave the Maintain Dynamic Promotions application.
9. Compile a list of non-Ace SKUs or run a report from **Inventory Viewer** for Merchandise Class **873** (or your stores Merchandise Class assigned to Sauces and Rubs).

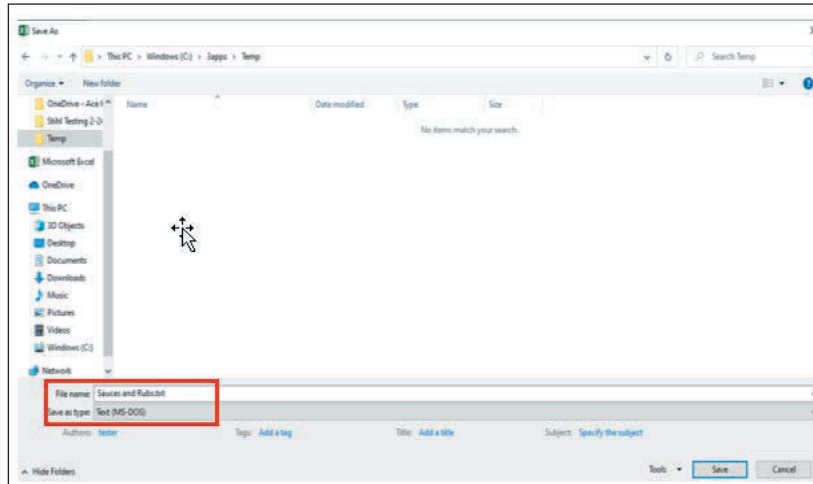
Note: Be sure to add Primary Vendor to your view.

10. Export the list of non-Ace SKUS to Excel utilizing the export button in the lower right corner .
11. Utilizing the Excel Filter option, exclude Ace as the primary vendor. This will provide a list of all non-Ace SKUs.
12. Remove the header row and all columns except the SKU numbers.

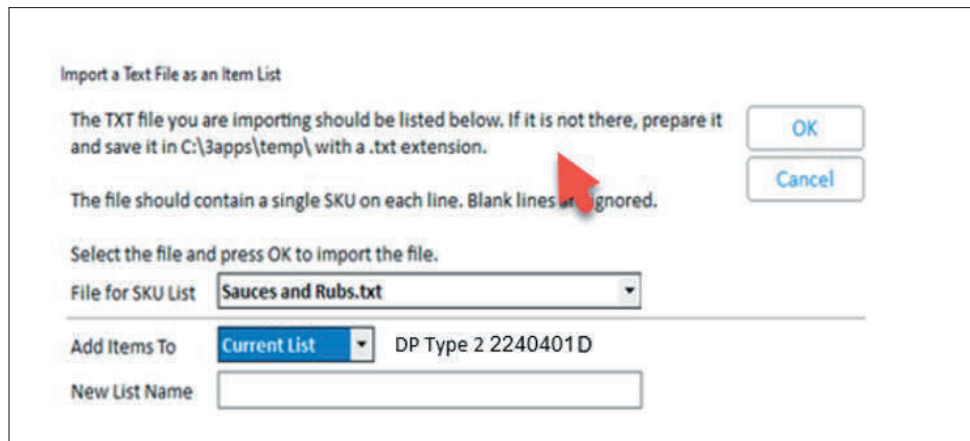


	A	B	C	D	E
246	8013258D				
247	8014076D				
248	8014077D				
249	8021743D				
250	8024025D				
251	8024671D				
252	8024705D				
253	8027963D				
254	8027970D				
255	8027977D				
256	8027978D				
257	8031239D				

13. Save file to your C:/3apps/temp with a .txt extension (i.e. Text MS-DOS).



14. After clicking, **Import F8**, select saved file from the SKU list, select **Current List** and click **OK**.



15. Click **File** and then **Exit** twice to leave the Maintain Dynamic Promotions application.

Task 3 – Execute POS Instructions for Customers Buying 4 or More Sauces or Rubs

1. If applicable, scan Ace Rewards card or complete Customer Lookup.
2. Scan each item.
3. Dynamic promotion will apply the 10% discount after a quantity of 4 or more Sauces or Rubs have been entered.
4. Proceed with the transaction as normal.

For questions regarding setup on your Eagle system, contact the Epicor Advice Line at <https://epiccare.epicor.com/epiccare>.

For general questions regarding promotional offers, contact the Ace Retailer Care Center at 800-777-6797 or rtssupport@acehardware.com.

Title:	June L&G promotions
Sale:	June Father's Day Event
Valid Dates:	6/5/24–6/17/24
Execution Summary:	Pick up the June MIP and Instant Savings Promotional Hotsheets.

The L&G promotion was originally set up as Item Level Dynamic Promotion, but the offer is being converted to MIP and Instant Savings which would automate the back-end credit based on POS sales transactions. The customers will NOT need an Ace Rewards card to get the Instant Savings offer and the customer will no longer need to purchase in multiples of 3. The new offer structure will work on a single bag. All credits will be automated to the retailers of \$2.20/bag for Ace no. 7102692 following the same process as Instant Savings.

June Father's Day Sale (6/5-6/17/24)



Miracle-Gro All Purpose Garden Soil 1 Cu. Ft. – 3 for \$9.99. Ace no. 7102692

- Sale Retail \$5.53 - \$2.20 (Instant Savings) = Final retail \$3.33

Title:	STIHL April-June Promotional Offers Execution Guide – Eagle for Windows
Sale:	Spring through Father's Day Event
Valid Dates:	4/15/24–6/17/24
Execution Summary:	Review the Spring promotion details and retailer execution steps

Overview

This document explains the process for executing the STIHL Promotions running from April 15 through June 17, 2024. STIHL SKU information:

STIHL Promo SKU List April 15 - June 17, 2024 Promotion

Line #	SKU	MIP Pricing	STIHL SKU Description	UPC
\$30 Off - Promo Type: 4240415A; DP143326				
1	7000445D	\$229.99	STIHL FS 56 RC-E Stihl Gas String Trimmer	795711385101

\$50 Off Promo Type: 4240415B; DP143781				
2	7006614D	\$199.99	STIHL FSA 57 Battery String Trimmer	886661937530
3	7021171D	N/A	STIHL FSA 60 R Set Battery String Trimmer	886661344055
4	7027329D	N/A	STIHL HSA 60.0 Set Battery Hedge Trimmer	886661520961
5	7033967D	N/A	HAS 60.01 Set Battery Hedge Trimmer	795711887537
6	7000207D	N/A	STIHL RMA 460 Set Battery Mower	886661846351
7	7007835D	N/A	STIHL RMA 460 V Set Battery Mower	886661965427
8	7027316D	N/A	STIHL RMA 510 Set (w/AP 300 & AL 300) Battery Mower	886661980086
9	7021071D	N/A	STIHL RMA 510 Set (w/AP 300 S & AL 300) Battery Mower	886661531394
10	7033979D	N/A	Buy LAWN MOWER CRDLSS 21"	886661425273
11	7007843D	N/A	STIHL RMA 510 V Set (w/AP 300 & AL 300) Battery Mower	886661980093
12	7021104D	N/A	STIHL RMA 510 V Set (w/AP 300 S & AL 300) Battery Mower	886661528233
13	7027338D	N/A	STIHL FSA 57 Set w/AK 20 Battery Battery String Trimmer	886661590698
14	7000146D	N/A	STIHL HSA 56 Set Battery Hedge Trimmer	886661301782
15	7027339D	N/A	STIHL HSA 50 Set Battery Hedge Trimmer	886661678754
16	7020067D	N/A	STIHL HLA 135 Unit (0°-145°) Battery Hedge Trimmer	886661508037
17	7020858D	N/A	STIHL HLA 135 K Unit (0° / Short Shaft) Battery Hedge Trimmer	886661508099
18	7019745D	N/A	STIHL HLA 135 K Unit (0°-145° / Short Shaft) Battery Hedge Trimmer	886661508105
19	7033382D	N/A	STIHL TRMR STGT SHFT 36V	886661711383
20	7033384D	N/A	STIHL TRIMMR BTRY 14.96"	886661710706
21	7033406D	N/A	STIHL EDGER BATTERY 10.8#	886661840229
22	7033490D	N/A	STIHL EDGER/TRIMMER 15N	886661716081
23	7033499D	N/A	STIHL EDGER/TRIMMER 6.8#	886661712304
24	7033968D	N/A	HEDGE TRMR HSA 50	795711892630
25	7033983D	N/A	LAWN MOVER CRDLSS 21"	886661425556

\$60 Off Promo Type: 4240415C; DP128591				
26	7000450D	N/A	STIHL FS 91 R Gas String Trimmer	886661283545

STIHL Promo SKU List April 15 - June 17, 2024 Promotion

Line #	SKU	MIP Pricing	STIHL SKU Description	UPC
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\$20 Off Promo Type: 4240415E; DP143796

27	7033504D	N/A	STIHL CHANSW 55 LNK 3/8"	886661641659
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Buy LAWN MOWER CRDLSS 21" (Retail \$549.99) Get Battery; Promo Type: 3240415A; DP143790

28	7033978D	\$549.99	RMA 510 Set (w/AP 300 S & AL 301)	886661425563
29	7033980D	\$549.99	RMA 510 Set (w/AP 300 S Connected & AL 301)	795711997953
30	7033984D	\$749.99	RMA 510 V Set (w/AP 300 S & AL 301)	886661425570
31	7033985D	\$749.99	RMA 510 V Set (w/AP 300 S Connected & AL 301)	795711997977
32	2007500D	N/A	AP 300 S Battery	886661461004
33	2032262D	N/A	AP 300 S Connected Battery	886661553822

Brown denotes "Get" SKU

B3G1 STIHL BUY String Trimmer Tool, Battery & Charger GET Battery # 1

34	7003833D	N/A	FSA 135 R Tool Only, AP 300 S	886661520640
35	2032240D	N/A	AL 301 Charger	886661614400
36	2007500D	N/A	AP 300 S Battery	886661461004
37	2007500D	N/A	AP 300 S Battery	886661461004

Brown denotes "Get" SKU

B3G1 STIHL BUY String Trimmer Tool, Battery & Charger GET Battery # 2

38	7003833D	N/A	FSA 135 R Tool Only, AP 300 S	886661520640
39	2032240D	N/A	AL 301 Charger	886661614400
40	2032262D	N/A	AP 300 S Connected Battery	886661553822
41	2032262D	N/A	AP 300 S Connected Battery	886661553822

Brown denotes "Get" SKU

B3G1 STIHL BUY Kombi Multi -Head Tool, Battery & Charger GET Battery # 1

42	7003627D	N/A	KMA 135 R Tool Only	886661789344
43	2032240D	N/A	AL 301 Charger	886661614400
44	2032262D	N/A	AP 300 S Connected Battery	886661553822
45	2032262D	N/A	AP 300 S Connected Battery	886661553822

Brown denotes "Get" SKU

B3G1 STIHL BUY Kombi Multi -Head Tool, Battery & Charger GET Battery # 2

46	7003627D	N/A	KMA 135 R Tool Only	886661789344
47	2032240D	N/A	AL 301 Charger	886661614400
48	2007500D	N/A	AP 300 S Battery	886661461004
49	2007500D	N/A	AP 300 S Battery	886661461004

Brown denotes "Get" SKU

Tip: Before getting started with the below instructions, it is a good idea to see determine which SKUs above you stock. Verify via Eagle's Inventory Maintenance (IMU). Make a note of these items.

Ace will electronically send down an MIP retail sale price for the items with a value referenced in the MIP value column above to all participating stores receiving promotional downloads. Ace will also send down the Dynamic Promotions (MDP) for all the STIHL SKUs receiving promotional downloads.

Important!

- The above offers will download into your Eagle system as promotions the week of March 10 with the exception of the last four offers (Line # 34-49 of the Overview section). The last four will need to be manually created.
- The Dynamic Promotions will **NOT** download to the Eagle system if you are not utilizing the Ace SKUs attached to your STIHL SKUs. You must convert to the Ace SKUs. If you do not, proceed with Task 1.

Task List

Task 1 - Setup Options Configuration

Task 2 – Verify Select STIHL SKUs appear in Eagle MIP

Task 3 – Verify the Dynamic Promotions successfully loaded in Eagle MDP

Task 4 – Verify the Coupon SKUs loaded successfully in Eagle IMU

Task 5 – Create the Coupon SKUs

Task 6 – Create the Dynamic Promotions for Type 4

Task 7 - Create the Dynamic Promotion for Type 3

Task 8 - Implement the Kit SKU Setup Best Practice for BOGO/A Offers

Task 9 – Execute Point-of-Sale Instructions

Task 1- Setup Option Options Configuration

Verify the following Options are set up appropriately:

1. From the Eagle Browser Launch line, type **OPT** and press **Enter**.
2. From the Toolbar, click **ID CTRL+I** icon.
3. Type in each of the Options below to verify their settings:

Option	Description	Recommended Value
1081	Dynamic Promotions on System	Yes
9812	DP – Qualifying Purchases Default to Include MIP Promos	Yes

4. Click **Change F5**.

Task 2 - Verify the STIHL SKUs appear in Eagle MIP

1. At the Eagle Launch Line, type **MIP** and press **Enter**.
2. At the Type field, type **2240415** and press **Enter**.
3. Verify SKU **7000445D**, **7006614D**, **7033978D**, **7033980D**, **7033984D**, and **7033985D** are listed in the grid.
4. If these SKUs do not appear, click **Add F4** to add your STIHL SKU
5. From the Add Items Promotion screen:
 - Promotion Type: **2240415**
 - Start Date: **4/15/24**
 - End Date: **6/17/24**
 - SKU field: Enter store STIHL SKU number for Line # 1 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC
 - Promotion Price: **\$229.99**
 - Promo Description: **BuyStihlFS56RCEGet\$30off**
6. To add the SKU to the promotion grid, click **OK**. A message appears stating the SKU record has been added.
7. From the Add Item Promotion screen:
 - SKU field: Enter store STIHL SKU number for Line # 2 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC
 - Promotion Price: **\$199.99**
 - Promo Description: **BuyStihlToolSave\$50Coupon**
8. To add the SKU to the promotion grid, click **OK**. A message appears stating the SKU record has been added.
9. From the Add Item Promotion screen:
 - SKU field: Enter store STIHL SKU number for Line # 28 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC
 - Promotion Price: **\$549.99**
 - Promo Description: **BuyStihlToolSave\$50Coupon**
10. To add the SKU to the promotion grid, click **OK**. A message appears stating the SKU record has been added.

11. From the Add Item Promotion screen:
 - SKU field: Enter store STIHL SKU number for Line # 29 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC
 - Promotion Price: **\$549.99**
 - Promo Description: **BuyStihlToolSave\$50Coupon**
12. To add the SKU to the promotion grid, click **OK**. A message appears stating the SKU record has been added.
13. From the Add Item Promotion screen:
 - SKU field: Enter store STIHL SKU number for Line # 30 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC
 - Promotion Price: **\$749.99**
 - Promo Description: **BuyStihlToolSave\$50Coupon**
14. To add the SKU to the promotion grid, click **OK**. A message appears stating the SKU record has been added.
15. From the Add Item Promotion screen:
 - SKU field: Enter store STIHL SKU number for Line # 31 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC
 - Promotion Price: **\$749.99**
 - Promo Description: **BuyStihlToolSave\$50Coupon**
16. To add the SKU to the promotion grid, click **OK**. A message appears stating the SKU record has been added.
17. To go back to Modify Item Promotion, click, **Cancel > Close ESC**.

Note: The other items from the list will not appear in MIP, nor do they need to be setup here.

Task 3 – Verify the Dynamic Promotion successfully loaded in Eagle MDP

Important! This task must take place after March 15, 2024

1. From the Eagle Browser Launch Line, type **MDP** and press **Enter**.
2. At the Promo Type field, type **4240415A** and press **Enter**.
3. If the grid populates with the promotion, it is ready to execute. No further action in this document is needed.
4. Repeat steps 1-3 for the following Promo Types:
 - 4240415B
 - 4240415C
 - 4240415E
 - 3240415A
5. If the promotions do not exist in your system or you do **NOT** use the Ace SKU, proceed to Task 4. Otherwise, skip to Task 8.

Task 4 – Verify the Coupon SKUs loaded successfully in Eagle IMU

1. From the Eagle Browser Launch line, type **IMU** and press **Enter**.
2. On the **Stocking** tab, type **DP143326** and press **Enter**.
3. Repeat step 2 for **DP143781**, **DP128591**, **DP143796**, **DP143790**.
4. If the SKUs display, skip to **Task 6**. If the SKUs do not exist, continue to **Task 5**.

Task 5 – Create the Coupon SKUs

1. From the Eagle Browser Launch line, type **IMU** and press **Enter**.
2. On the **Stocking** tab, enter the following:

- SKU field: **DP143326**
 - Description: **BuyStihlFS56RCEGet\$30off**
 - Dept: **H2**
 - Class: **HH2**
 - Fineline: **HH202**
 - In Stores field: enter your **Store(s)** to be included
 - Location: **COUP**
3. To create the SKU, click **Add F4**. You will receive a message stating, "Record(s) added."

The screenshot displays the 'Inventory Maintenance' window for 'Store: 1 ACE HARDWARE Terminal: 546 Signed On User: SYSTEM'. The interface includes a top navigation bar with tabs like FILE, HOME, TOOLS, and DEVELOPMENT. Below this is a toolbar with icons for Add, Change, Delete, Display, Previous, Next, Clear, Mfg LU, UPC LU, Viewer, Market Basket, Catalog, View PO, Weblink, Go, Misc, To, Menu, and Favorites. The main form area is divided into several sections:

- SKU Section:** Contains fields for SKU (DP143326), Desc (STHLPFS56STRNGTRMMR\$30OFF), Type (R), Store (1), Mfg #, UPC (with a dropdown), Sequence (DP143326), In Stores (123), Dept (H2), Class (HH2), Fineline (HH202), Prime Vend, and Mfg.
- Stocking Section:** Includes tabs for Stocking, Pricing, Codes, History, Notes, Vendor, Load, Misc, Custom Fields, and Analytics. It is further divided into:
 - QUANTITIES:** Qty On Hand, Qty Committed, Qty On Order, Qty On Customer B/O, Location (COUP), and Qty On Future Order.
 - STOCKING LEVELS:** Order Point, Min Order Point, Max Stock Level, Safety Stock, Stocking U/M (EA), Standard Pack (1), Order Multiple (1), and Raincheck Qty (0).
 - PURCHASING:** Purchasing U/M (EA), Order Indicator, Weight (LB), New Order Qty, Purch Conv Factor (1.0000), Purch Decimal Pl (0), Min # of Std Pkgs (1), Secondary Vend, Vendor Stock Number, and P.O. Season.
 - ACTIVITY:** Date Added (01/11/24), Date of Last Sale, Date of Last Receipt, Date of Last Physical, Catalog Date, Fixed Ord Qty (0), Alternate Reference, Lost Sale #/Units, and Buyouts #/Units.

At the bottom right of the Stocking section, there is a link for 'Additional Ordering Info'.

- Click on the **UPC** hyperlink.
- In the New UPC field, type **90354717** and click **Add F4**.
- To go back to the SKU in IMU, click **Close ESC**.
- Click on the **Codes** tab.
- Click on the **Additional Codes** link.
 - POS No Charge SKU: **Y**
 - Sellable in this Store: **Y**

9. Click **OK**.

Additional Codes Flags

Decimal Qty Allowed	<input type="text" value="0"/>	Max Units/Transaction	<input type="text"/>	OK Cancel
POS No Charge SKU	<input type="text" value="Y"/>	Label Format/Printer	<input type="text"/>	
Special Order SKU	<input type="text" value="N"/>	Signature Required Note	<input type="text"/>	
Sellable in this Store	<input type="text" value="Y"/>	Discovery Express	<input type="text"/>	
Gift Card SKU	<input type="text" value="N"/>	Discovery Convenience	<input type="text"/>	
Fixed Price Indicator	<input type="text"/>	Discovery Core	<input type="text"/>	
Fee Type	<input type="text"/>	Discovery Super	<input type="text"/>	
Accept Ace MSU's	<input type="text" value="N"/>	Discovery Other	<input type="text"/>	
Hazardous Code	<input type="text"/>	Consumer Info Code	<input type="text"/>	
Lowest Sell Price	<input type="text"/>			

10. To save your changes, click **Change F5**.

11. From the **Codes** tab, set **Tax Status**, **Keep Stock Info**, and **Keep Prices** to **N**.

Inventory Maintenance - Store: 1 ACE HARDWARE Terminal: 546 Signed On User: SYSTEM

FILE HOME TOOLS DEVELOPMENT
Add Change Delete Display Previous Next Clear Mfg LU UPC LU Viewer Catalog View PO Weblink Go Misc. To ... Menu

SKU: DP141636 Desc: StihlLGPwrEquipment\$20off Type: R Store: 1
Mfg #: 90337819 Sequence: DP141636 In Stores: 123
Dept: H2 Class: HH2 Finline Prime Vend: Mfg

Stocking Pricing Codes History Notes Vendor Load Misc

POINT-OF-SALE
Price Rounding: 1
Tax Status: N
ROP Protect: N
Special Record: N
Tally: N
Loading Required: N
Tax Code: N
POS Returnable: Y
Update Dept Data: Y
Seasonal Sales Code: N
Bill of Materials: N

PRICING
LIFO Pool: N
Quantity Break Code: N
Product Code: N
Keep Stock Info: N
Keep Prices: N
Count Promo Sales: Y
Vendor Backorder: N
Promo Sales Code: N
Popularity: N
Print Bin/Price Labels: Y
Number of Bin Labels: N

HISTORY
Discontinued: N
Store Closeout: N
Kit Record: N
Discountable: Y
Alternate Part Number: N
Seasonal/Promotion: N
Catalog Page: N
Keep Sales History: Y
Keep Promo History: Y
Amount of Purchase History: N
Extended Sales History: N

MISCELLANEOUS
Description Group: N
Web: Y
Lot Item: N
Prompt for Transfer: N
Multiple Selling Unit: N
CODES
User Codes: [] [] [] []
Expanded Codes A: [] [] [] []
Expanded Codes B: [] [] [] []
Expanded Codes C: [] [] [] []
Expanded Codes D: [] [] [] []
Additional Codes: [] [] [] []

12. To save your changes, click **Change F5**.

13. Repeat steps 2-12 with the exception of the below SKU information:

- SKU field: **DP143781**
- Description: **BuyStihlToolSave\$50Coupon**
- UPC: **90359262**
- All other fields: **Same Values**

14. Repeat steps 2-12 with the exception of the below SKU information:

- SKU field: **DP128591**
- Description: **BuyStihlToolSave\$60Coupon**
- UPC: **90217791**
- All other fields: **Same Values**

15. Repeat steps 2-12 with the exception of the below SKU information:

- SKU field: **DP143796**
- Description: **BuyStihlToolSave\$20Coupon**
- UPC: **90359415**
- All other fields: **Same Values**

16. Repeat steps 2-12 with the exception of the below SKU information:

- SKU field: **DP143790**
- Description: BuyStihlLwnMwrGetBattFree
- Dept: **H2**
- Class: **HH4**
- Fineline: **HH404**
- UPC: **90359354**
- All other fields: **Same Values**

Task 6 - Create the Dynamic Promotions for Type 4

Tip: Before getting started with the below instructions, it is a good idea to see determine which SKUs above you stock. Verify via Eagle's Inventory Maintenance (IMU). Make a note of these items.

1. From the Eagle Browser Launch line, type **MDP** and press **Enter**.
2. Click **Add Shift F4**.

Add Dynamic Promotion (Step 2 of 5)

Step 1: If necessary and you haven't already, setup an Item List prior to selecting a Dynamic Promotion. Enter Item List Maintenance by clicking the <Item List> button.

Step 2: Select the promotion type that most closely matches your goal and click <OK> to proceed. Steps 3-5 will walk you through three additional steps to enter the details for this promotion.

Type	Dynamic Promotion	Example
1	Buy 'x' get one of the same item	BOGO, Buy One Get One free
2	Buy 'n' or more of 'x' for \$p each	Purchase 10+ sodas for \$1 each
3	Buy 'x' get 'y' free or discounted	Purchase 4 chairs get free table
4	Use coupon to buy 1 of 'x' for \$p each	\$5 off leather gloves with coupon only
5	Buy specific set of items for \$p each or discounted	Buy all items in bundle for \$25
6	Get highest priced item free or discounted	20% off a single item \$100 or less

OK
Item List
Cancel

3. Select **Type 4** and click **OK**.
4. In the Promotion field, select **Amount Off Per Item**
5. In the Coupon SKU field, enter **DP143326**
6. In the Times Per Transaction field, enter **9999**
7. In the Loyalty Only field, enter **N**
8. In the Record As field, enter **P**

Add Dynamic Promotion (Step 3 of 5) - Use coupon to buy 1 of 'x' for \$p each

Enter the basic information for this promotion.

Promotion: **Amount Off Per Item**

Coupon SKU: **DP143326**
- The coupon SKU is required.

Times Per Transaction: **9999**
- Blank=No Limit, Max=9999

Loyalty Only: **N** No

Record As: **P** Promotion

OK
Cancel

9. Click **OK**.
10. In the Description field, enter **BuyStihlIFS56RCEGet\$30off**
11. In the Amount Off field, enter **30.00**

12. In the Print on Receipt field, enter **BuyStihlFS56RCEGet\$30off**

Add Dynamic Promotion (Step 4 of 5) - Get 1 at 'x' Amount Off with Coupon

Hint: An Item list contains items that are in the same 'family'.

Description
- Leave this blank to use the name of the item list.

Item List

Amount Off
- Per Unit, Minimum of 0.01, Max=999999.99.

Print on Receipt
- If blank, no message prints on the receipt.

Coupon SKU **DP143326**

Limit **9999 Times Per Transaction**

Loyalty Only **No**

Record As **Promotion**

Schedule **Manual Activation**

Active **No**

OK
New Item List
Cancel

12. Click **New Item List**.
13. In the Item List Description field, enter **DP Type 4 4240415A**
14. In the SKU 1 field, enter store STIHL SKU number for Line # 1 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC column as a reference.
15. To move to the activation screen, click **OK**.
16. In the Promotion Type field, enter **4240415A**
17. From the dropdown calendar, in the Start Date field, select **4/15/24**
18. From the dropdown calendar, in the End Date field, select **6/17/24**
19. If you are following these instructions on or after April 15, make sure **Y** is selected for the Activate Now field. If you are entering the information before April 15, make sure the Activate Now field is set to **N**.
20. Click **OK**.
21. The newly created Dynamic Promotion will display.

Maintain Dynamic Promotions										
Show Past Promotions? N No		Promo Type <input type="text"/>								
SKU <input type="text"/>		Store ALL All Stores								
ID	Promotion Description	Active?	Promo Type	Pri	DP Type	Sched. Start Date	Sched. End Date	Coupon SKU	Loyalty Only?	Credit \$
4900	BuyStihlFS56RCEGet\$30off	N	4240415A	5	4	4/15/24	6/17/24	DP143326	N	

22. Repeat steps 2-21 utilizing DP information:
- Coupon SKU: **DP143781**
 - Description: **BuyStihlToolSave\$50Coupon**
 - Amount Off: **50.00**
 - Print on Receipt: **BuyStihlToolSave\$50Coupon**
 - Item List Description: **DP Type 4 4240415B**
 - In the SKU 1 through SKU 20 fields, enter store STIHL SKU numbers for Line # 2 through Line #21 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC column as a reference.

Note: Since the SKU fields only allow for 20 items and there are others needing to be added for the sale, those will be added later.

- Promotion Type: **4240415B**
 - All other fields: **Same Values**
 - When the 4240415B displays in the MDP grid, add additional promotional SKUs to it:
 - a. Click **Item List F9**. The current item list appears.
 - b. From the top menu, click **Add Shift F4**.
 - c. In the Add Items One-by-One box, enter store STIHL SKU number for Line # 22 into the box, and click **OK**.
 - d. Repeat "c" above for Line # 23 through Line # 25.
 - e. Click **Cancel** upon completion.
 - f. Click **File > Exit** to close the Item List.
23. Repeat steps 2-21 utilizing DP information:
- Coupon SKU: **DP128591**
 - Description: **BuyStihlToolSave\$60Coupon**
 - Amount Off: **60.00**
 - Print on Receipt: **BuyStihlToolSave\$60Coupon**
 - Item List Description: **DP Type 4 4240415C**
 - In the SKU 1 field, enter store STIHL SKU number for Line # 26 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC column as a reference.
 - Promotion Type: **4240415C**
 - All other fields: **Same Values**
24. Repeat steps 2-21 utilizing DP information:
- Coupon SKU: **DP143796**
 - Description: **BuyStihlToolSave\$20Coupon**
 - Amount Off: **20.00**
 - Print on Receipt: **BuyStihlToolSave\$20Coupon**
 - Item List Description: **DP Type 4 4240415E**
 - In the SKU 1 field, enter store STIHL SKU number for Line # 27 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC column as a reference.
 - Promotion Type: **4240415E**
 - All other fields: **Same Values**

Task 7 - Create the Dynamic Promotions for Type 3

1. From the Eagle Browser Launch line, type **MDP** and press **Enter**.

2. Click **Add Shift F4**.

Add Dynamic Promotion (Step 2 of 5)

Step 1: If necessary and you haven't already, setup an Item List prior to selecting a Dynamic Promotion. Enter Item List Maintenance by clicking the <Item List> button.

Step 2: Select the promotion type that most closely matches your goal and click <OK> to proceed. Steps 3-5 will walk you through three additional steps to enter the details for this promotion.

Type	Dynamic Promotion	Example
1	Buy 'x' get one of the same item	BOGO, Buy One Get One free
2	Buy 'n' or more of 'x' for \$p each	Purchase 10+ sodas for \$1 each
3	Buy 'x' get 'y' free or discounted	Purchase 4 chairs get free table
4	Use coupon to buy 1 of 'x' for \$p each	\$5 off leather gloves with coupon only
5	Buy specific set of items for \$p each or discounted	Buy all items in bundle for \$25
6	Get highest priced item free or discounted	20% off a single item \$100 or less

OK
Item List
Cancel

- Select **Type 3** and click **OK**.
- In the Quantity at Regular Price field, enter **1**
- In the Quantity at Promotion Price field, enter **1**
- In the Of dropdown box, select **Regular Item List and Promotion Item List**
- In the Promotion dropdown box, select **Free**
- In the Coupon SKU field, enter **DP143790**
- In the Times Per Transaction field, enter **9999**
- In the Loyalty Only field, enter **N**
- In the Record As field, enter **P**
- Click **OK**.
- In the Description field, enter **BuyStihlLwnMwrGetBattFree**
- In the Print on Receipt field, enter **BuyStihlLwnMwrGetBattFree**
- Click in the *Item List to Buy* field, then click **New Item List**.
- In the Item List Description field, enter **DP Type 3 3240415A**
- In the SKU 1 through SKU 4 fields, enter store STIHL SKU numbers for Line # 28 through Line # 31 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC column as a reference. The Item List to Buy dropdown populates with the specified title of your list.
- Click in the *Item List for Free* field, then click **New Item List**.
- In the Item List Description field, edit the existing title to **DP Type 3 3240415A GET**
- In the SKU 1 through SKU 2 fields, enter store STIHL SKU numbers for Line # 32 and Line # 33 in the SKU table within the above Overview section and click **OK**. Use the SKU Description and UPC column as a reference. The Item List for Free dropdown populates with the specified title of your list.
- To move to the activation screen, click **OK**
- In the Promotion Type field, enter **3240415A**
- From the dropdown calendar, in the Start Date field, select **4/15/24**
- From the dropdown calendar, in the End Date field, select **6/17/24**
- If you are following these instructions on or after April 15, make sure **Y** is selected for the Activate Now field. If you are entering the information before April 15, make sure the Activate Now field is set to **N**.
- Click **OK**. The newly created Dynamic Promotion will display.

Task 8 – Implement the [Kit SKU Setup](#) Best Practice for BOGO/A Offers

Four of the STIHL offers are not included in the promotional download process (Lines # 34-49 in the Overview section). These need to be setup manually as Kit SKUs in order to execute at point-of-sale.

To do so, follow the [Kit SKU Setup](#) best practices located in the Ace Way of Retailing on the setup process. This document explains how to create a Kit SKU record and sell it to customers within your Eagle for Windows system. In essence, you will need to perform Tasks 1-6 of this document to ensure promotion readiness. When implementing the [Kit SKU Setup](#) best practices, below are important steps in relation to the specific Stihl offers:

Task 3 of the [Kit SKU Setup](#) best practice discusses specifying the Kit SKU header. The Kit header SKUs will need to be manually created, as these are **not** accessible through the Epicor Catalog, nor via hotsheet records sent down to the catalog by Ace. To add a Kit header SKU, perform the following steps:

1. From Eagle Browser Launch line, type **IMU** and press **Enter**.

Stocking Tab:

1. In the SKU field, type **24STIHLKIT#1**
2. In the Description field, type **STIHL Kit # 1 April-June Promo**
3. In the Dept field, type **76**
4. Store field, type the store numbers the promotion is being honored under (e.g. 12 for store 1 and 2)
5. Click **Add**. The SKU is added as a SKU record.

Pricing Tab:

6. In the Retail field, type the sum retail dollar value of a quantity of 1 of Line # 34, quantity 1 of Line # 35, and a quantity of 1 of Line # 36 from the SKU table within the Overview section of this document and click **OK**. For example if the retail for Line # 34 = \$700, # 35 = \$200, and # 36 = \$300, enter \$1,200 in the retail field.
7. To save, click **Change F5**.

Codes Tab:

8. Set Kit Record flag to **Y**.
9. To prevent this item from being included on the Suggested Order Report (RSO), in the *Store Closeout* field, select **Y**.
10. Set **Keep Stock Info** to **Y**.
11. Set **Update Dept Data** to **N**. Although the Kit SKU is flagged as N, the Component SKUs activity will report correctly to the respective Department, Class, and Fineline.
12. To save your changes, click **Change F5**.
13. Repeat steps 1-13 to create each of the other Kit SKU headers as follows:

a. SKU: 24STIHLKIT#2	Desc: STIHL Kit # 2 April-June Promo
b. SKU: 24STIHLKIT#3	Desc: STIHL Kit # 3 April-June Promo
c. SKU: 24STIHLKIT#4	Desc: STIHL Kit # 4 April-June Promo

Task 4 of the [Kit SKU Setup](#) best practice (Add Component SKUs to a Kit) discusses adding component SKUs to a Kit. To do so specifically for these four offers, perform the following steps:

14. From IMU, in the SKU field, type **24STIHLKIT#1**, and press **Enter**.
15. From the *Codes* tab, click **Kit Record**.
16. In the new window that displays, click **Add F4**. If a message appears stating the SKU is not a kit record, select **Yes** to make it a Kit record.

17. In the Add Kit Item box, type the first SKU that is a component of this kit, enter the **Qty. Required** of this item to include in each kit, and click **OK**. Repeat this until you have added all component SKUs for this Kit. After all component SKUs have been added, click **Cancel** to exit the *Add Kit Item* screen.
Important! For 24STIHLKIT#1, the SKUs for Line # 34-36 in the above Overview section are the Kit SKUs to be used for the components. Enter a quantity of 1 for both Line # 34 and # 35, and a quantity of 2 for Line # 36.
18. To save this Kit Record, click **Change F5**.

Multi-Store Note: To add the kit to another store, select the desired store numbers in the Store field type and click **Add F4**.
19. Once the component SKUs have been added to all Kit header SKUs, exit the Kit Record Maintenance screen by clicking **CloseESC**.
20. Repeat steps 15-20 of this task for 24STIHLKIT#2. The SKUs for Line # 38-40 in the above Overview section are the Kit SKUs to be used for the components. Enter a quantity of 1 for both Line # 38 and # 39, and a quantity of 2 for Line # 40.
21. Repeat steps 15-20 of this task for 24STIHLKIT#3. The SKUs for Line # 42-44 in the above Overview section the Kit SKUs to be used for the components. Enter a quantity of 1 for both Line # 42 and # 43, and a quantity of 2 for Line # 44.
22. Repeat steps 15-20 of this task for 24STIHLKIT#4. The SKUs for Line # 46-48 in the above Overview section are the Kit SKUs to be used for the components. Enter a quantity of 1 for both Line # 46 and # 47, and a quantity of 2 for Line # 48.

Task 9 – Execute Point of Sale Instructions

1. If applicable, scan Ace Rewards card or complete Customer Lookup.
2. Scan the STIHL item.
3. Scan the appropriate barcode coupon (if applicable) based on item purchased.

For questions regarding setup on your Eagle system, contact the Epicor Advice Line at <https://epiccare.epicor.com/epiccare>.

For general questions regarding promotional offers, contact the Ace Retailer Care Center at 800-777-6797 or rtsupport@acehardware.com.

Title:	STIHL Spring Promotion - NEW SKUs Added + Offer Updates
Sale:	Spring Event through Father's Day Event
Valid Dates:	4/15/24–6/17/24
Execution Summary:	Review the new SKUs added to the spring promotion and retailer execution steps

STIHL Spring Promotions – New Offers & SKUs Added

STIHL is one of the biggest differentiated brands available at Ace stores and we're doubling down across marketing channels in 2024 to drive even more awareness and sales – especially to support STIHL national promotions!

Existing STIHL dealers: Since the May WTM planner, we have been able to build an additional 14 Ace SKU numbers to better help your store support national STIHL promotions. In addition, please review all offers as some have been updated and added.

Not a STIHL dealer yet? [Click here](#) to start the process of bringing this iconic brand into your store. A limited number of stores can be set each year and spots are filling up fast.

See below for important information on executing these promotions. Plus, an updated offer list.

- All national STIHL promotions will be downloaded as a separate event (036510), valid April 15th - June 17th, to match STIHL's national advertising window.
- A reduced dealer cost from STIHL distributor is available through 5/31/24.
 - No product registration credits in 2024.
 - **Please review distributor communication to ensure you are purchasing the correct items to receive discounted costs and/or free goods.**
 - Reach out to STIHL territory manager or distributor with questions.
- Price cards for all national STIHL promotions will be included in the April sign kit with valid dates of 4/15 to 6/17.
- All national STIHL offers will be advertised digitally and on Acehardware.com.
- Two hero national STIHL offers, FSA 57 and FS 56 RC-E, will be promoted in circular:
 - Spring Event – April 17 to 30
 - BBQ Event – May 1 to 13
 - Memorial Event – May 14 to 27
 - RHB – May 1 to 27
 - Father's Day Event – June 5 to 17
- Offers will be promoted in the May STIHL dedicated Ace Rewards TO Direct Mailer
- **To avoid double discounting, there will not be any online-only barcodes on product pages of Acehardware.com.**

- If STIHL submits late offers that require a product page barcode (offer would not be downloaded to stores); these will be communicated separately.
- We are aware of one additional national promotion for a buy two/get one free battery, however, we are unable to set up this offer for download because the battery SKU is already tied to the FSA 135 R and KMA 135 R offers.

Retailer Execution Steps:

1. **Prior to February 29th**, ensure you are either using the Ace SKUs or make sure your STIHL SKUs have the appropriate UPC attached (reference promo offer chart).
 - For STIHL retailers who are not using Ace SKU or UPC doesn't match the hot sheet, instructions will be provided in the April and May execution guides on how to manually build the promotion in your system.
2. Accept the hot sheet download on March 12th.
 - Enables STIHL national promotions at POS and pricing online.
 - **If you are a legacy STIHL Dealer, Product Sync is required for these items to properly appear on Acehardware.com and within Google Shopping.**
 - Sign up for Product Sync: ACENET> Marketing> Digital Marketing> acehardware.com> Product Sync
3. Hang price cards included in April sign kit starting 4/15 and leave up through 6/17.
4. Utilize the cashier barcodes provided in the April sign kit and execution guide to execute the MDP \$ off promotions at POS 4/15 through 6/17.

STIHL National Promotional Offers:

UPDATED (Save \$50 changed to Sale Retail + BOGA)

ACE SKU	PROMO ITEM	Item Description	UPC	Sale Retail	BOGA
7033978D	RMA 510 Set (w/AP 300 S & AL 301)	Battery Mower	886661425563	\$549.99	Buy 7033978D at \$549.99 (\$50 off), get 2007500D Free
7033980D	RMA 510 Set (w/AP 300 S Connected & AL 301)	Battery Mower	795711997953	\$549.99	Buy 7033980D at \$549.99 (\$50 off), get 2032262D Free
7033984D	RMA 510 V Set (w/AP 300 S & AL 301)	Battery Mower	886661425570	\$749.99	Buy 7033984D at \$749.99 (\$50 off) and get 2007500D Free
7033985D	RMA 510 V Set (w/AP 300 S Connected & AL 301)	Battery Mower	795711997977	\$749.99	Buy 7033985D at \$749.99 (\$50 off) and get 2032262D Free

Cashier will scan barcode in sign kit to execute the free battery in the transaction

ADDED (New BOGA Offers)

ACE SKU	PROMO ITEM	Item Description	UPC	Sale Retail	BOGA
7003833D 2032240D 2007500D	FSA 135 R Tool Only, AP 300 S Battery, AL 301 Charger	Battery String Trimmer	886661520640 886661614400 886661461004	n/a	Buy FSA 135R (7003833D), AP 300 S (2007500D) and AL 301 (2032240D); Get AP 300 S (2007500D) Free
7003833D 2032240D 2032262D	FSA 135 R Tool Only, AP 300 S Connected Battery, AL 301 Charger	Battery String Trimmer	886661520640 886661614400 886661553822	n/a	Buy FSA 135R (7003833D), AP 300 S Connected (2032262D) and AL 301 (2032240D); Get AP 300 S Connected (2032262D) Free
7003627D 2032240D 2007500D	KMA 135 R Tool Only, AP 300 S, AL 301 Charger	Kombi Multi-Head	886661789344 886661614400 886661461004	n/a	Buy KMA 135R (7003627D), AP 300 S (2007500D) and AL 301 (2032240D); Get AP 300 S (2007500D) Free
7003627D 2032240D 2032262D	KMA 135 R Tool Only, AP 300 S Connected, AL 301	Kombi Multi-Head	886661789344 886661614400 886661553822	n/a	Buy KMA 135R (7003627D), AP 300 S Connected (2032262D) and AL 301 (2032240D); Get AP 300 S Connected (2032262D) Free

Cashier will scan barcode in sign kit to execute the free battery in the transaction

REMOVED (Replaced with BOGA)

ACE SKU	PROMO ITEM	Item Description	UPC
7033981D	RMA 510 Set & Battery Promo (w/2 x AP 300 S & AL 301)	Battery Mower	886661739769
7033982D	RMA 510 Set & Battery Promo (w/2 x AP 300 S Connected & AL 301)	Battery Mower	886661739776
7033986D	RMA 510 V Set & Battery Promo (w/2 x AP 300 S & AL 301)	Battery Mower	886661739783
7033989D	RMA 510 V Set & Battery Promo (w/2 x AP 300 S Connected & AL 301)	Battery Mower	886661739790
7033992D	FSA 135 R Set & Battery Promo (w/AP 300 S & AL 301)	Battery String Trimmer	886661739554
7033993D	FSA 135 R Set & Battery Promo (w/AP 300 S Connected & AL 301)	Battery String Trimmer	886661739561
7033994D	KMA 135 R Set & Battery Promo (w/AP 300 S & AL 301)	Kombi with Battery and Charger	886661739578
7034001D	KMA 135 R Set & Battery Promo (w/AP 300 S Connected & AL 301)	Kombi with Battery and Charger	886661739752

Some distributors may be using these SKUs for the dropship discount; please update inventory as needed

NO CHANGE / NEW SKUS ADDED

ACE SKU	PROMO ITEM	Item Description	UPC	Starting Retail "was"	MDP \$ Off
7006614D	FSA 57	Battery String Trimmer	886661937530	\$199.99	\$50
7000445D	FS 56 RC-E	Gas String Trimmer	795711385101	\$229.99	\$30
7000450D	FS 91 R	Gas String Trimmer	886661283545		\$60
7021171D	FSA 60 R Set	Battery String Trimmer	886661344055		\$50
7027329D (new SKU)	HSA 60.0 Set	Battery Hedge Trimmer	886661520961		\$50
7033967D	HSA 60.1 Set (replaces 60.0)	Battery Hedge Trimmer	795711887537		\$50
7000207D	RMA 460 Set	Battery Mower	886661846351		\$50
7007835D	RMA 460 V Set	Battery Mower	886661965427		\$50
7027316D	RMA 510 Set (w/AP 300 & AL 300)	Battery Mower	886661980086		\$50
7021071D	RMA 510 Set (w/AP 300 S & AL 300)	Battery Mower	886661531394		\$50
7033979D (new SKU)	RMA 510 Set (w/AP 300 S & AL 101)	Battery Mower	886661425273		\$50
7007843D	RMA 510 V Set (w/AP 300 & AL 300)	Battery Mower	886661980093		\$50
7021104D	RMA 510 V Set (w/AP 300 S & AL 300)	Battery Mower	886661528233		\$50
7033983D (new SKU)	RMA 510 V Set (w/AP 300 S & AL 101)	Battery Mower	886661425556		\$50
7027338D	FSA 57 Set w/AK 20 Battery	Battery String Trimmer	886661590698		\$50
7033384D (new SKU)	FSA 80 Set (Bike Handle)	Battery String Trimmer	886661710706		\$50
7033382D (new SKU)	FSA 80 R Set (Wrap Handle)	Battery String Trimmer	886661711383		\$50
7033406D (new SKU)	FCA 80 Set	Battery Edger	886661840229		\$50
7033499D (new SKU)	KMA 80 R Set	Kombi with Battery and Charger	886661712304		\$50
7033490D (new SKU)	KMA 80 R Set w/FS-KM Attachment	Kombi with Trimmer	886661716081		\$50
7000146D	HSA 56 Set	Battery Hedge Trimmer	886661301782		\$50
7027339D	HSA 50 Set	Battery Hedge Trimmer	886661678754		\$50
7033968D (new SKU)	HSA 50.1 Set	Battery Hedge Trimmer	795711892630		\$50
7020067D	HLA 135 Unit (0°-145°)	Battery Hedge Trimmer	886661508037		\$50
7020858D	HLA 135 K Unit (0° / Short Shaft)	Battery Hedge Trimmer	886661508099		\$50
7019745D	HLA 135 K Unit (0°-145° / Short Shaft)	Battery Hedge Trimmer	886661508105		\$50
7033504D (new SKU)	MS 162	Chainsaw	886661641659		\$20

NOTE: Only FSA 57 and FS 56 RC-E will appear in the circular. The cashier will scan the appropriate \$20, \$30 or \$50 barcode to execute the discount in the transaction. No Sale Retail downloaded when all 11 branch/distributors don't align.

Title:	June Omaha Steaks Gift with Grill Purchase
Sale:	June ML & Event; July Event
Valid Dates:	5/28/24–7/8/24
Execution Summary:	Execution of First Cookout Free with Omaha Steaks

Your First Cookout is Free with Omaha Steaks!



For the month of June we will be partnering with Omaha Steaks to provide a first cookout free to all customers who purchase a grill! The customer will receive a one-time use code to redeem for 12 free burgers and 12 free franks – a \$63 value! The customer will need to pay the \$19.99 shipping fee upon redemption.

Signage includes two tri-toppers that can be placed on grills or at your demo table to highlight the offer. This will also be supported in various channels but will be offered in-store only.

Each store will receive a tearpad in their June sign kit with 25 unique, one-time use codes. These codes will not be downloaded to stores' POS systems. One sheet with one code should be provided to each customer who purchases a grill from 5/28-7/8. We would recommend that you staple this coupon to the customer's receipt. The customer will then follow the directions on the coupon to redeem their code for free Omaha Steaks products through the Omaha Steaks website.

Please note that all materials will say that this offer excludes Weber Grills due to their MAP policy. However, you can honor in store, and we would encourage you to do so.

If you run out of codes due to selling 25 grills, please contact Aceprintrequests@rrd.com. We will have a limited number of additional tearpads to ship direct to stores.

While we are executing in store, Omaha Steaks will also be marketing Ace Hardware to their customer base. We are excited for this partnership to continue!



Tri-topper



Tear Pad

Title:	Fully Funded Apple Card Promotion Exclusively At Ace
Sale:	N/A
Valid Dates:	6/1/24–6/30/24
Execution Summary:	Starting June 1st, any existing Apple Card holder who uses their card via Apple Pay at Ace during that timeframe will earn 6% Daily Cash back – double the 3% offered every day.

STARTING JUNE 1: Exclusive Apple Card monthlong promotion at Ace

With Summer in full swing, we worked with **Apple to fund a monthlong Apple Card promotion that will drive traffic and sales exclusively at Ace.**

The promotion is **valid from June 1 through June 30.**

Targeting their **millions of existing Apple Card holders, Apple is fully funding 6% cash back for purchases these card holders make at Ace and acehardware.com made with their Apple Card via Apple Pay.** This is double the normal 3% cash back they can earn every day at Ace.

Again, this promotion is fully funded and executed by Apple. The **only responsibility for Ace Retailers is to place the promotion specific signage** that is in your June sign kit.

- The signage includes: a counter mat, pin pad signage and 6 Tri-Toppers
 - Please don't display until June 1 when the promotion is valid.
 - The existing Apple Card signage is to remain up in your stores before, during and after this promotion. Please do not remove.
 - Place the Tri-Toppers on high-ticket products like grills, paint and outdoor power equipment.
 - Place the counter mat and pin pad signage at your cash registers

Apple will fund and execute digital campaigns marketing the promotion and we will push the promotion through our digital, social and email channels as well.

- The same creative assets are available for you to use in Ace Marketing Muscle and SOCi so you can promote in your communities. What a great way to drive new, high-ticket purchases and provide a huge value back to your Apple Card customers.

In preparation for the Apple Pay promotion, please verify your Eagle POS system is setup correctly for contactless payments.

- If you are not currently setup for Apple Pay, opt in today by completing the agreement.
 - [Apply Pay Agreement and Eagle Setup](#)

This promotion will largely target a new customer base, drive traffic and higher ticket sales during the critical month of June. Let's take advantage of this fully funded promotion by Apple and wow these Apple Card holders as they shop your stores. Strong execution that helps drive a successful promotion will help pave the way to similar, future promotions with Apple.

Title:	2024 June Party
Sale:	100 th Anniversary Biggest Block Party
Valid Dates:	Saturday, June 29 th 11am -2pm
Execution Summary:	Celebrate 100 Years of Ace!

100th Anniversary Biggest Block Party

Make this a celebration your community will remember for the next 100 years!

It is not often that we get to witness a brand turning 100 years, so this might be a once-in-a-lifetime opportunity to be a part of something truly special. Sure, we'll have the mouthwatering recipes and exciting products and paint to demo. But what will truly set this day apart are the "wild" celebration ideas that push the boundaries of traditional parties.

Look for the June Party Playbook for a list of these "mild" to "wild" ideas and the celebration of the century!

Access ACENET to view a tutorial on setting up your store for this historic celebration. ACENET > Marketing > Promotions > In-Store Parties & Demos

Opt-in for SOCi for the remaining parties! Your bottom line will thank you. Although you'll miss out on the swag and the party T-shirts this year, you can still opt-in and we can send an automated Facebook ad on your behalf.

Date	Party	Sign Up Deadline
August 31st	Labor Day	6/7/2024
November 23rd	Thanksgrilling- all brands	9/6/2024
December 7th	Gifts and Grilling	10/4/2024



Sign up for 2024 Parties!

Demo Brand Recommendations:

Backyard & BBQ: Weber®, Traeger®, Big Green Egg®, Omaha Steaks

OPE and PT: EGO®, Craftsman®, Milwaukee®, DeWalt®, Diablo®

Paint: Showcase the effective Cabot line of wood surface products including their Wood Cleaner, Wood Brightener and Wood Stripper.

Lawn & Garden: Summer months signal prime bug and weed control for lush lawns, get your store ready to display more categories and boost customer basket size.

Demo Recipe Card: Four recipes, all featuring the brands your customers love! Weber, Omaha Steaks, and of course, our EXCLUSIVE to Ace Loud Mouth™ Barbeque rubs and sauces! Shake things up with a refreshing mocktail using the YETI Shaker and the Loud Mouth™ Mmmm Baby! rub.

Kids Activity: Even the youngest will get to celebrate by coloring the original Ace logo! Download and print copies of the coloring page.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

For more information, check out the Demo and In Store Party Page on ACENET.

<https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

Title:	Laminated Price Cards – Outdoor Bagged Goods
Sale:	June Red Hot Buys/Event
Valid Dates:	RHB 5/28/24–6/25/24 Event 6/05/24–6/17/24
Execution Summary:	Select Outdoor Bagged Goods – New Laminated Price Cards

Laminated Price Cards – Outdoor Bagged Goods

Your sign kit will include new 'Laminated Large Price Cards' that can be used with outdoor bagged goods displays. Stores will continue to receive the regular price cards that are not laminated.

Price Card Size: 7" x 11"

Quantity: 1 EA

Please use these new price cards for the following May offers:

SKU #	Ad Type	Region	Message/Direction	Description
7102692	Event 6/5-6/17	ALL	3 for \$9.99 Offer	GARDN SOIL ALL PURPS 1CF
7104052	Event 6/5-6/17	ALL	SMG 2 For \$30 Y/C Offer	MG POTTING MIX SOIL 2CF
7301609	Red Hot Buy	ALL	FINAL \$17.99	POTTING SOIL MIX MC 2CF
7005738	Red Hot Buy	DS	FINAL \$17.99	MC POTTING MIX MC 2CF
7036692	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	WTR SOFTNR PELLT 40#
7036726	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	SALT SOFTNR SOLAR 40#
7036718	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	SALT RED-OUT PELLET 40#
7225246	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	DC POOL SALT 40#
7222375	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	RUST REMOVER PELLETS 40#
7222144	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	WATR SOFTNR CRYSTALS 40#
7222243	Red Hot Buy	ALL	BUY 3 GET \$1 OFF – MUST BUY 3	WATER SOFTENER SALT 40#

Title:	June New Member FREE 2 Gallon Ace Bucket with any purchase
Sale:	N/A
Valid Dates:	6/1/24–6/30/24
Execution Summary:	Select Ace Rewards members who are part of the New Member Series will receive a free 2 gallon Ace bucket with a purchase.

ATTENTION: *This promotion is valid only with a purchase. Please ensure that store associates are requiring a purchase before scanning the free item coupon.*

Overview:

Select Ace Rewards members in the New Member program will receive an offer for a FREE Ace 2-gallon bucket (1218346) WITH ANY PURCHASE. Members will see this promotion in the fifth and final touchpoint in the New Member Series. This offer is for in-store purchases only. This exclusive offer will require a barcode and cannot be systematically combined with any other coupons, including the other storewide offers that may be included in the same mailing. If the member brings in both the exclusive Ace bucket offer and a storewide coupon, the member must make two transactions to use both coupons in the same visit.

Store associates should place some of the free product behind the counter for members who want to redeem the offer at the register but have not picked up the product on the shelf.

Disclaimer:

Coupon valid only for a single transaction on current store stock at participating Ace location(s), and may not be accepted at other locations. Not valid on prior purchases, acehardware.com or the Ace Hardware app. Original coupon must be presented at time of purchase and cannot be used with any other coupon, except Rewards. Once this coupon offer is redeemed, user may not redeem it again even if a copy of the coupon is available in the same or different digital or physical format. Coupon is void if copied, duplicated, sold or transferred. No cash value. Limit 1 free tape measure per customer with coupon and proof of Ace Rewards membership. Coupon cannot be replaced if merchandise is returned. Additional exclusions may apply. See store for details.

In-Store Execution:

- **Current Ace Rewards Members:** Simply scan Ace Rewards card or Ace mobile app or enter phone number, then begin transaction as usual. Ensure the member is making a purchase and then scan the barcode on the Ace Rewards exclusive offer; confirm the product rings up as priced on the coupon (FREE).
- **Non-Ace Rewards Members:** Sign a customer up for the Ace Rewards program and then begin the transaction as usual. An Ace Rewards member may give this coupon to a non-Ace Rewards member to use – you must enroll them in the program to accept. Ensure the customer is making a purchase before completing the transaction.

ACE Only for You REWARDS



Sample A. Sample | Member #: 99999999999



FREE

Ace 2 Gallon bucket with any purchase*.

Limit 1. 1218346

Expires xx/xx/xx

Paper reward not valid if redeemed online or through the Ace mobile app.

FPO
BARCODE

Store Name
123 Main Street, Anytown

*Valid at store above, on acehardware.com or on the Ace App. See back for terms and exclusions.

Title:	Ace Rewards Military Program
Sale:	N/A
Valid Dates:	1/1/24–12/31/24
Execution Summary:	This program is meant to offer active, reserved, retired or disabled military personnel an additional Ace Rewards benefit of double points on every purchase.

Program Background:

This member ONLY benefit is a great way to build loyalty with a set group of members. Ace Rewards is proud to support our military members and offer an additional benefit to show our gratitude and appreciation for their service to our country.

Program Execution:

At this time this offer can only be executed in-store through a barcode. Retailers wanting to participate in the optional Military Double Points program should follow the steps below:

1. Order and Hang the Military Double Points Program sign in a prominent location in your store.
2. Tape the barcode included below at the register.
3. Include messaging that you offer the double points to military personnel in your local marketing efforts.
4. When a military member shops at your store:
 - a. Ask for their service ID card to verify they are active, reserved, retired, or disabled military personnel.
 - b. Scan their Ace Rewards card (or enter phone number) at POS.
 - c. Scan the Double Points barcode during the transaction.
 - d. Complete the transaction as normal.
 - e. Double points will be awarded within 1-2 business days (this is the same timeframe as standard points).



Offer valid: 1/1/2024–12/31/2024

At expiration of barcode please visit Ace Marketing Muscle for 2025 Military Double Points Information Sheet which will contain 2025 barcode.

Title:
Sale:
Valid Dates:

Deal of the Month Item

June Red Hot Buy

6/1/24–6/25/24

Execution Summary:

Buy your “Deal of the Month” item on bulletin for June! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

June ‘Deal of the Month’ Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

7301690 Cutter Citro Guard Citronella Candle For Mosquitoes/Other Flying Insects 20 oz

Regular Retail: \$14.99

Final Sale Retail after IS: \$7.00

Promo Margin: 24%

Bulletin Savings: 51%

Bulletin No.: 240601-582

BOM: 1

Limit: N/A



Stack this item close to the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? This Cutter Citro Guard Citronella Candle For Mosquitoes/Other Flying Insects 20 oz is normally \$14.99 each but they’re on sale for only \$7.00 each! Would you like to add one to your basket?”

Look for a counter mat in your June sign kit and local assets on Ace Marketing Muscle to help promote this ‘Deal of the Month’ item.

Title:	B2B Monthly Product Opportunity – Mini-Blinds
Sale:	N/A
Valid Dates:	N/A
Execution Summary:	Use the monthly resources to have conversations with your business customers about the B2B sales focus.

June B2B Sales Focus – Mini-Blinds

Sign Kit

- **B2B Sales Tips (x1)**
 - **Tips and strategies to help you talk to your customers about this month's focus category**
- **B2B Sales Collateral (x20)**
 - **Printed sales collateral to support your selling efforts**



Additional Resources

- **Customer Opportunity Report**
 - Store specific, targeted list of B2B customers who should be buying this month's category from you.
 - Make sure your store is receiving these monthly reports by email, sign up on *ACENET > Manage my Store > People Management - ACENET Security Administration > Store Email Notifications > Retailer Metrics > B2B/The Supply Place*.
- **Vendor Lunch 'N' Learn – Mini Blinds by Lotus**
 - Live vendor training that provides an overview on product and sales strategies to help you win with your business customers this month.
 - To register for Lunch 'N' Learn webinars, go to *ACENET > Growth Drivers > Business to Business > Product Opportunities*.
- **Sales Support Material**
 - Sell sheets, vendor presentations, catalogs, strategic playbooks, and short, pre-recorded videos to enhance product knowledge and selling strategies. Much of this content features product stocked in the RSC that is great for property managers.

For more information, or if you have questions, please feel free to email us at B2B@acehardware.com.

Title:	Vendor Funded Reimbursement for Dynamic Promotions & Sales Tax Implications
Sale:	N/A
Valid Dates:	N/A
Execution Summary:	Vendor funded reimbursement for dynamic promotion credits should be recorded to your Cost of Goods Sold (COGS) – VF Promotions general ledger account – plus there could be sales tax implications. We recommend that you discuss this with your tax advisor.

Vendor Funded Reimbursements & Sales Tax Implications

On your bi-weekly Ace statement, you will see one or both of the following credits listed as REIMBURSE DP TYPE 3 (VF), REIMBURSE DP TYPE 4 (VF) AND REIMBURSE DP TYPE 10 (VF). These represent vendor-funded (VF) reimbursements for the various BOGO/BOGA (Type 3), Targeted Offer/Coupon (Type 4), and Buy, Get Gift Card (Type 10) promotions throughout the year. You should record these credits to your Cost of Goods Sold (COGS) – VF Promotions general ledger account.

Depending on your state, there also may be a sales tax implication associated with these types of promotions requiring self-assessment of tax on the “free and/or discounted” offers in which sales tax was not entirely collected in the sales transaction. Please review the reminder below and determine if this applies in your state.

1. Important Reminder! Address Sales Tax Implications on Reimbursements

As is the case with most reimbursements incident to a retailer sale, a reimbursement from Ace as part of a promotion is likely to be viewed as a taxable gross receipt for sales and use tax purposes. Similar to a manufacturer's rebate, most states do not distinguish the source of your gross receipts when received incident to a retail sale. The amount received from your customer, combined with any reimbursements received from a third party that are incident to that sale, are generally the amount subject to sales tax. In the case of promotions done through Instant Savings, the reimbursement that you receive from Ace is equal to the discount that you provide the consumer. As a result, our POS system ends up properly calculating sales tax since it assesses sales tax based on the undiscounted value of the item (which happens to equal the amount received from the consumer plus the reimbursement received from Ace).

Unfortunately, most of our POS systems are currently not programmed to correctly charge sales tax on promotions done outside of Instant Savings. This is the case for promotions where the customer is given a free product (e.g., Buy-one-get-one-free, Buy-one-get-one-50%-off, Buy-two-get-third-free) or charged a net discounted amount to the everyday selling price (e.g., \$4.99 everyday price per pint, \$0.99 during the promotion, with Ace providing a credit to the retailer for a portion of the discount). For these transactions, the customer is only charged sales tax on the item(s) they pay for or on the net discounted price of the item. This results in an under-collection of sales tax in all but four states that impose a sales tax (Massachusetts, Missouri, Pennsylvania, and Texas being the exceptions). In order to ensure that the proper amount of sales tax is remitted to a store's local taxing authority, we recommend that, unless it is prohibited by the sales tax rules in your state, a retailer should consider manually self-assessing sales tax on the free product or discount based on the amount of the credit received from Ace and remit that amount to the taxing authorities as part of your normal payment. This results in you as the retailer essentially funding the uncollected sales tax. **We recommend that you discuss this with your tax advisor.**

Title: Price Card Updates for BOGO/As

Sale: N/A

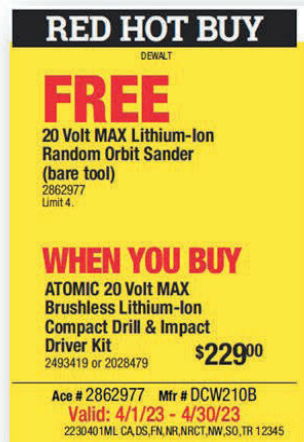
Valid Dates: N/A

Execution Summary: See the article below to find out about an upgrade being made to the white promo price cards that you currently need to use tape to execute.

Based on retailer feedback, we will be updating price cards to better showcase BOGO/A offers within store.

Current State:

- For BOGO offers along with some macro offers the following has been sent in the sign kit:
 - **Small Price Cards (4" x 2"):**
 - Feedback is that there are a lot of words and it's hard to connect the "Buy" item with the "Get" without a picture.
 - There are a lot of these price cards because currently one is sent for each of the "Buy" SKUs along with each of the "Get" SKUs.



- **BOGO Signs (3.5" x 5.5")**

- Feedback is good, the images help connect the “Buy” item with the “Free” item.
- The negative is that these are too thin and non-adhesive, so you need tape to execute.



Update Effective 5/1/2024

- Small Yellow Price Cards (4" x 2") & the BOGO Signs (3.5" x 5.5") outlined above will no longer be sent.
- These will be replaced with End Cap Price Sized Cards (3" x 5") with the following enhancements:
 - Printed on white adhesive paper, instead of yellow so the images are clear.
 - Images will be included just like the BOGO Signs above.
 - **Benefits:**
 - No more tape! Price Cards will now have an adhesive back.
 - Thicker paper and quality will match the rest of the price cards.
 - Less cards to execute in store.

- Below are some samples of the new Price Card paper.

RED HOT BUYS

BUY FOUR GET 10% OFF*

Sauces, Seasonings & Rubs
Assorted sizes & varieties.
NO LIMIT.
Exclusions apply.
See store for details.
MIX & MATCH

*MUST BUY 4 OR MORE

RED HOT BUYS

BUY FOUR GET 10% OFF*

Sauces, Seasonings & Rubs
Assorted sizes & varieties.
NO LIMIT.
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Assorted sizes & varieties.
NO LIMIT.
Exclusions apply.
See store for details.
MIX & MATCH

*MUST BUY 4 OR MORE

RED HOT BUYS

\$34.99 **BUY THIS GET THIS FREE**

Feit Electric Color-Changing Smart WiFi LED Bulb 3/Pk.
30044070

Feit Electric Smart Wi-Fi Plug
30050921
NO LIMIT.

Smart Wi-Fi Plug
Control Your Lights And Appliances From Anywhere
15 amp
1 phase

VALID 5/1/24 THROUGH 5/27/24

RED HOT BUYS

\$34.99 **BUY THIS GET THIS FREE**

Feit Electric Color-Changing Smart WiFi LED Bulb 3/Pk.
30044070

Feit Electric Smart Wi-Fi Plug
30050921
NO LIMIT.

Smart Wi-Fi Plug
Control Your Lights And Appliances From Anywhere
15 amp
1 phase

VALID 5/1/24 THROUGH 5/27/24

RED HOT BUYS

SALE \$29.99 each **BUY THIS GET ONE OF THESE FREE**

Kettle Grill Bird Feeder
Available in assorted colors.
8097557

Wild & Strong® Small Batch Peanut or Reserve Wild Bird Food, 5 Lb.
9085211, 9085210
NO LIMIT.

PEANUT WILD & STRONG

LIMITED QUANTITIES AVAILABLE
VALID 5/1/24 THROUGH 5/27/24

RED HOT BUYS

SALE \$29.99 each **BUY THIS GET ONE OF THESE FREE**

Kettle Grill Bird Feeder
Available in assorted colors.
8097557

Wild & Strong® Small Batch Peanut or Reserve Wild Bird Food, 5 Lb.
9085211, 9085210
NO LIMIT.

PEANUT WILD & STRONG

LIMITED QUANTITIES AVAILABLE
VALID 5/1/24 THROUGH 5/27/24

ACE130121PSA

Title: Print Your Own Price Cards On Demand

Sale: N/A

Valid Dates: N/A

Execution Summary: Place your order for price card stock on Ace Marketing Muscle to create and print your own price cards.

There is an option on ACENET for stores to print their own price cards on demand. Go to ACENET > Marketing > Promotions > Sign Kit Customization > Customize Signage > Price Card Templates (if you want to create a custom card) or Price Card Upload (if you have a list of SKUs you need created). You can also download your sign kit price cards by clicking on Other > Download Price Card PDFs. There are detailed instructions and a quick reference one-page sheet provided on the side bar.

To get started, you will need to order the price card stock. Go to ACENET > Marketing > Digital Marketing > Ace Marketing Muscle to order. There is an adhesive version for the small and end cap price cards and a paper version for the open space, end cap and small price cards. Below are the order numbers for the various stock needed:

119441 – Small (Aisle) Price Card Adhesive Stock

113209 – Medium (End Cap) Price Card Adhesive Stock

117303 – Large (Open Space) Price Card Paper Stock

117301 – Small (Aisle) Price Card Paper Stock

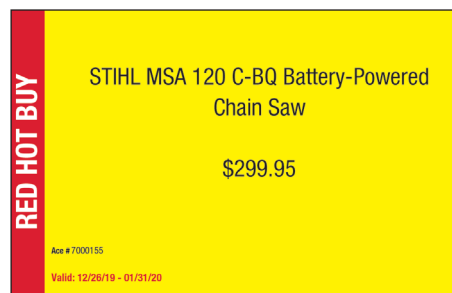
117300 – Medium (End Cap) Price Card Paper Stock



Small (Aisle)
Price Card



Medium (End Cap)
Price Card



Large (Open Space)
Price Card
Text only

Title:

Opt In to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Execution Summary:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

POWER AISLE
EXECUTION

SALE
~~\$21.99~~ **-\$3 ACE REWARDS EXCLUSIVE***
\$18⁹⁹

Ortho® Home Defense Max®
Indoor Insect Barrier, 1 Gal.
7004828
Limit 4 at this price.

RED HOT BUY
VALID 5/28/24 THROUGH 6/25/24

YOUR CHOICE
SALE
~~\$1.29~~ **\$1²⁹ each**

Ace® Bird Suet, 11 Oz.
8039376, 8039378, 8039379, 8039377

RED HOT BUY

ACE REWARDS EXCLUSIVE* SAVE \$60 INSTANTLY

DEWALT® 20V MAX Tool Kits or Battery 2/Pk.

A. ATOMIC® Brushless 4-Tool Combo Kit, 2029713
B. Battery 2/Pk. 2011640
C. Compact Drill & Impact Driver Kit, 2489540
D. ATOMIC® Brushless Compact Drill & Impact Driver Kit, 2028479
NO LIMIT.

DEWALT 100 YEARS

RED HOT BUY
VALID 5/28/24 THROUGH 6/25/24

Title: **Monthly Power Aisle Priority Ranking**
Sale: All promotions for the month.
Valid Dates: 5/28/24–6/25/24
Execution Summary: Review the priority ranking (by projected gross profit dollars) and set your open space zones and end caps for the month.

End caps are listed below in the order of importance by ad region, based on past promotional results, to assist retailers with fewer end caps available than the monthly end caps.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Gift Card
2	Open Space Zone 2 - EGO
3	Open Space Zone 3 - Grilling
4	End Cap 1 - Yeti
5	Open Space Zone 4 - Patio Furniture
6	End Cap 2 - DeWalt
7	Open Space Zone 5 - Blow Mold Furniture
8	End Cap 3 - Hand Tools
9	End Cap 4 - Watering
10	End Cap 5 - Craftsman
11	Open Space Zone 6 - Mulch and Soil
12	Open Space Zone 7 - Pocket Hose
13	End Cap 6 - Milwaukee
14	End Cap 7 - Bird
15	End Cap 8 - Weed and Insect Killer
16	Open Space Zone 8 - Batteries

Notes:

POWER AISLE
EXECUTION

Title: Monthly Open Space SKU List

Sale: All promotions for the month.

Valid Dates: 5/28/24–6/25/24

Execution Summary: Below are SKUs recommended to be displayed in your open space areas in store.

Open Space Zone 1 - Outdoor Gift Card

9063394	ACE BRANDED GIFT CARD
9036932	ACE BRAND GC PROMO



Open Space Zone 2 - EGO

7010988	EGO BLWR/TRMR ELECT 15"H
7006686	EGO LWN MWR LM2135SP
7028502	LAWN MOWER ELECTRIC 22"
7014318	EGO LEAF BLOWER 615CFM
7018658	EGO BLWR HNDHLD 670CFM
7026058	BLOWER KIT HNDHLD 765CFM
7013944	EGO STRNG TRMMR BTTY 15"
7026061	STRNG TRIMER KIT BAT 16"
7804818	EGO STRNG TRIMER 56V 15"
7015865	EGO LWN MWR PWR+ 56V



Open Space Zone 3 - Grilling

8060195	GRILL PREM KET 22" NDIGO
8863581	GRILL SPIRIT II E310 LP
8030462	SMOKER IRONWOOD 885
8030466	GRILL IRONWOOD 650
8082912	GRILL&SMOKER IRONWOOD XL
8016780	PRO 780 PELLET GRILL BK
8016781	GRILL WOOD PELET PRO 575
8474884	GRILL PRO34 WD BRONZ
8083728	TRGR FLTRCK GRDLE LP BLK
8093917	OUTDOR GRDLE/HOD 4BRNR



Open Space Zone 4 - Patio Furniture

8090688	CHAIR SET POLY/WICKER BN
8080956	DINING SET OCNSD BLK 5PC
8082590	UMBRELLA OCNSD BEIGE 9'
8081605	SWING BENCH STL 3PR



Open Space Zone 5 - Blow Mold Furniture

6028603	FOLD BUFT TABLE WHT 72"
6028604	FOLDING TABLE WHT 48"
6028623	FOLDING CHAIR WHT 250LB
8315095	TABLE FOLD IN HALF 6'
8399685	FLDNG TBL RCTNGL STL 48"



Open Space Zone 6 -Mulch and Soil

7394695	NATURESCAPE MULCH RED2CF
7394703	NATURESCAPE MULCH BLK2CF
7394711	NATURESCAPE MULCH BRN2CF
7005738	MC POTTING MX MC 2CF
7301609	POTTING SOIL MIX MC 2CF



Open Space Zone 7 - Pocket Hose

6000920	GARDEN HOSE BLK 3/4"X25'
6809263	POCKET HOSE BLK 50'3/4"D
6809271	POCKET HOSE BLK 75'3/4"D
6809289	POCKET HOSE BLK100'3/4"D
6822886	NSH PCKT HOSE SLVR DSP



Open Space Zone 8 - Batteries

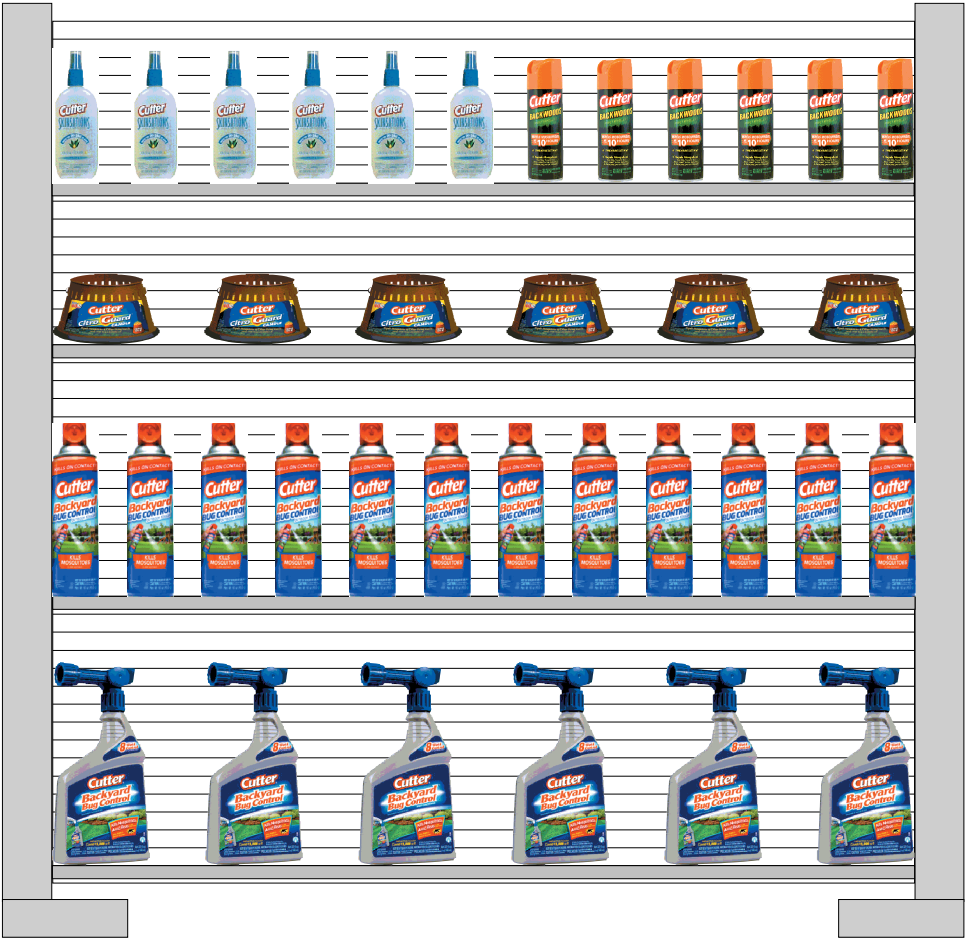
3004740	NSH DURACELL BATTERY DSP
3100476	BATTERIES ALKLINE 9V 4PK
3100856	BATTERY ALKALINE D 8PK
3102605	BATTERIES ALKALINE C 8PK
3166659	BATTERY ALKALINE AA 16PK
3166675	BATTERY ALKALINE AAA16PK
3014071	NSH BTTRIES AA AAA 36 PC
3380607	BATTERY ALKALINE AA 16PK
3380656	BATTERY ALKLN AAA 16PK
3005204	BATTRY ALKLN D 8PK
3005212	BATTRY ALKLN 9V 4PK
3005196	ENERGZR MAX BATT C 8PK



POWER AISLE
EXECUTION

Planograms

PROMO IMPULSE DEALS JUNE 2024

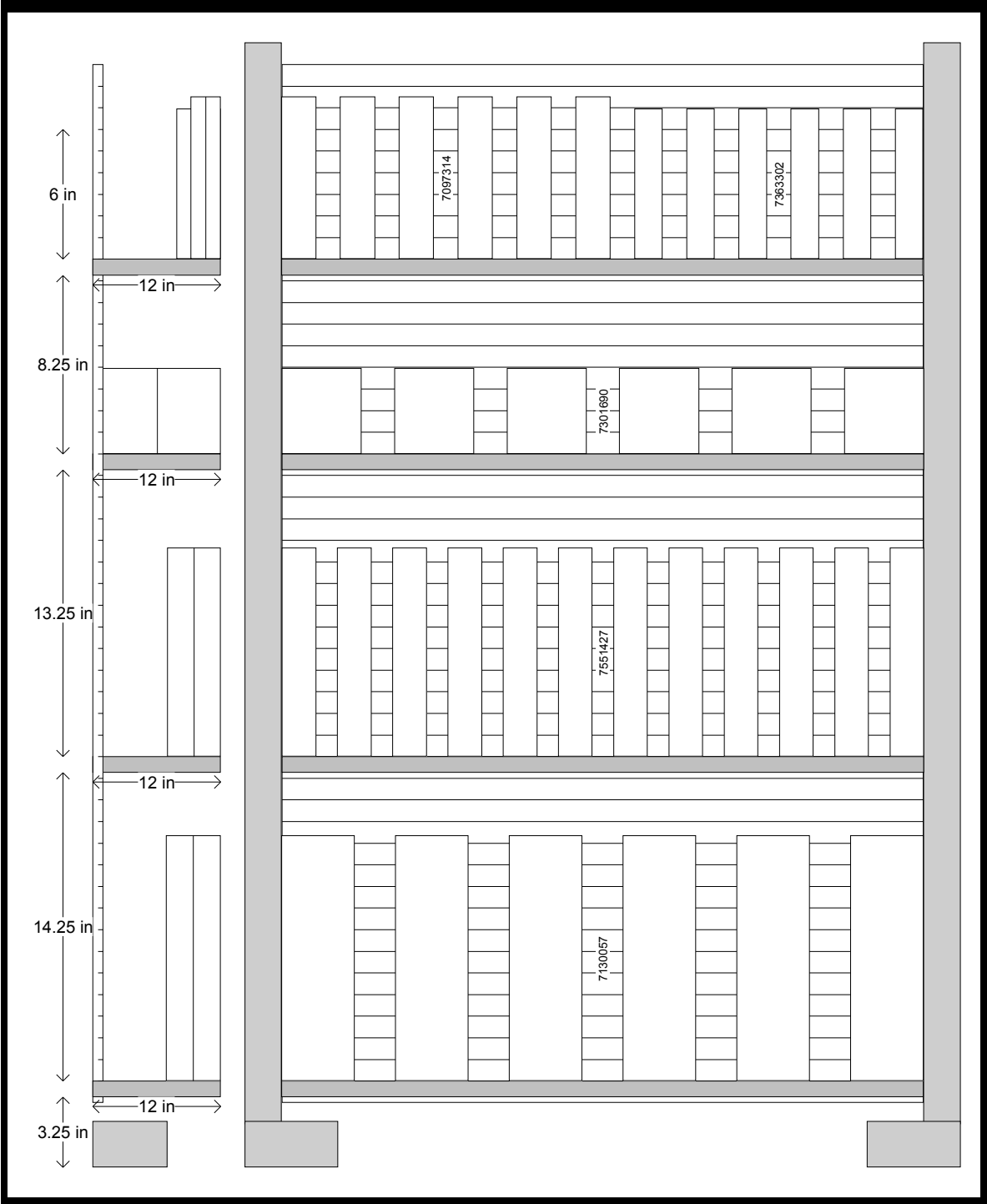


POWER AISLE
EXECUTION

End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7097314	00016500540106	REPELLENT CUTTER 6 OZ	12	6	12	EVENT/RHB
7130057	00071121610676	CUTTER BUG FREE 32 OZ	6	6	12	EVENT/RHB
7301690	00071121972767	CANDLE CITRO 3 WICK 20OZ	1	6	12	EVENT/RHB
7363302	00071121962805	INSECT REPEL CUTTER 6OZ	1	6	12	EVENT/RHB
7551427	00071121957047	CUTTR BUG KILER FOG 16OZ	12	12	24	EVENT/RHB

Planograms

PROMO IMPULSE DEALS JUNE 2024



POWER AISLE
EXECUTION

Planograms

#1 JUNE - YETI

End Cap #1 Alternate Side 2*



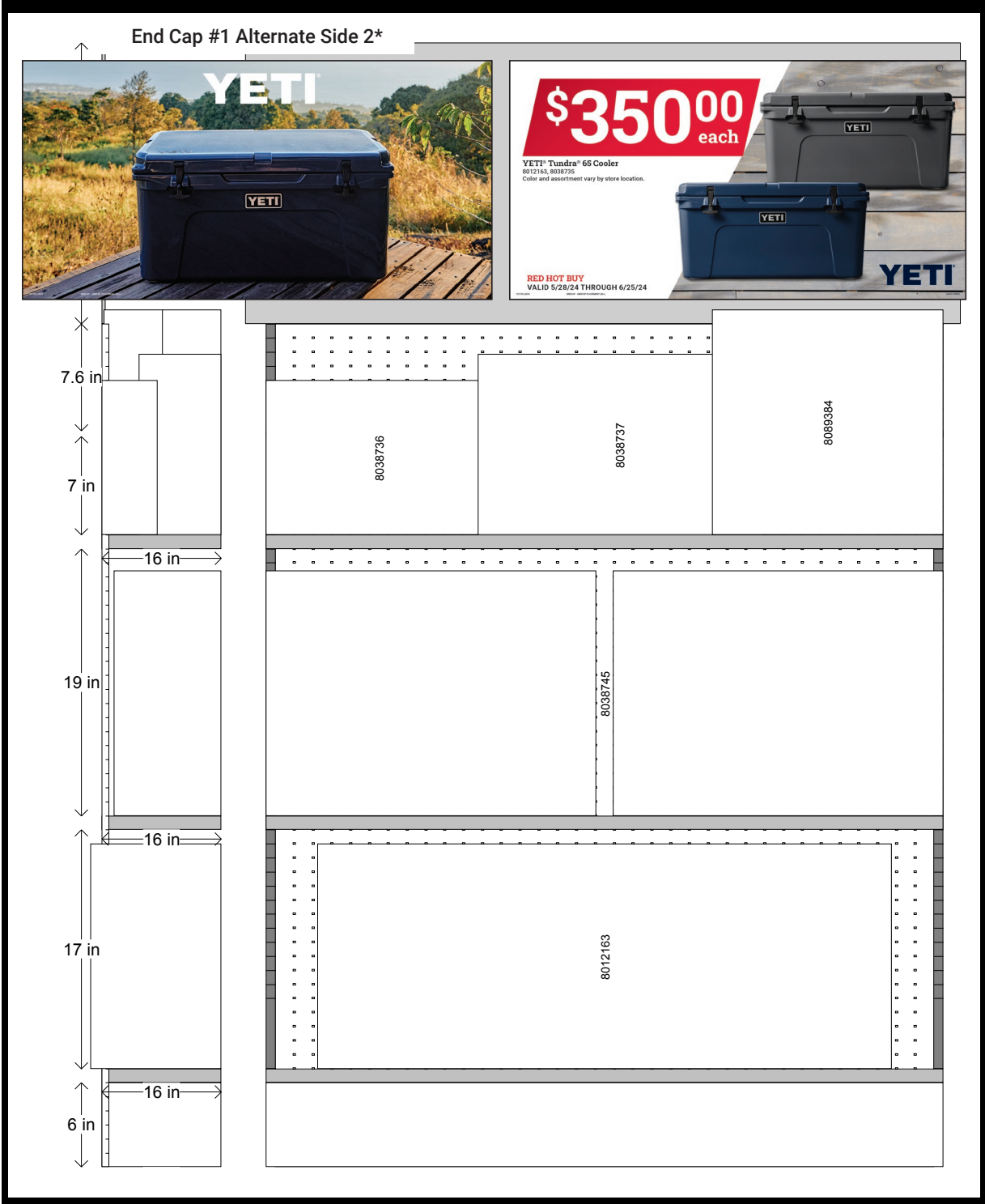
End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8012163	00888830043899	COOLER TUNDRA 65 CHARCL	1	1	1	EVENT/RHB
8038745	00888830071793	YETI ROADIE COOLER CHRCL	1	2	2	EVENT/RHB
8038736	00888830067338	YETI HOPPR FLIP 8QT NVY	1	1	1	NON-ADVERTISED
8038737	00888830067345	YETI HOPPR FLIP 12QT NVY	1	1	1	NON-ADVERTISED
8089384	00888830259108	HOPPER BACKPACK M12 NAVY	1	1	2	NON-ADVERTISED

POWER AISLE
EXECUTION

Planograms

#1 JUNE - YETI



POWER AISLE
EXECUTION

Planograms

#2 JUNE - DEWALT

End Cap #2 Alternate Side 2*



YOUR CHOICE

~~\$129.00~~ - \$30 ACE REWARDS EXCLUSIVE*

\$99.00 each

DEWALT® 20V MAX Power Tools, Wet/Dry Vac, Batteries or Bluetooth Speaker™

A. Compact Impact Driver Kit, 20V12V
B. Circular Saw (Saw Not Incl), 20V12V
C. Battery 20V, 3000mAh
D. Bluetooth Speaker™ (Saw Not Incl, 20V12V)
E. Wet/Dry Vac, 20V12V, 20V12V, 20V12V, 20V12V, 20V12V
NOT ELIGIBLE
RED HOT BUY
VALID 5/28/24 THROUGH 6/25/24



*OPTIONAL –
Use reverse side of end cap
signs after the promotion
is over to sell through
remaining inventory.



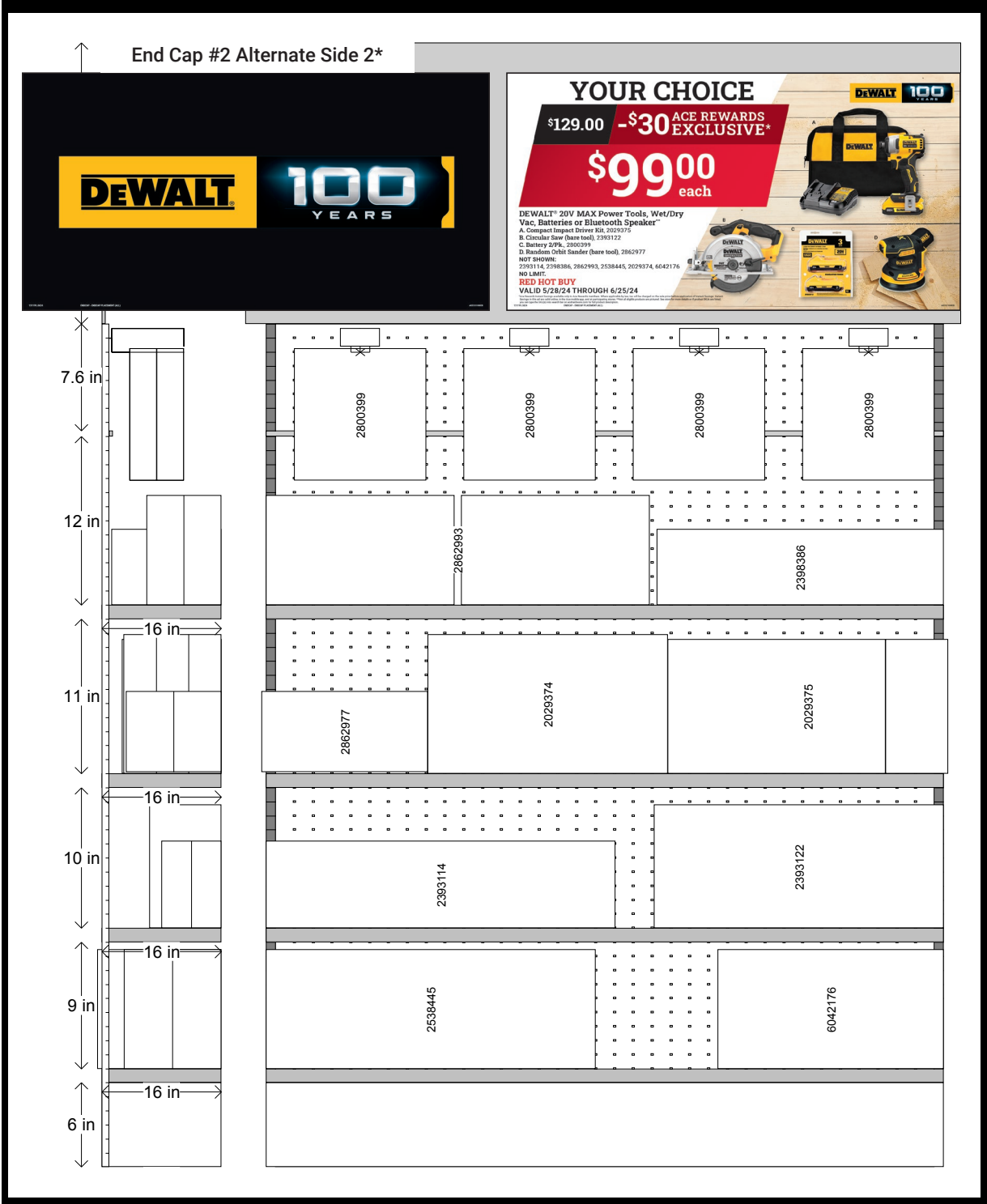
End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2029374	00885911904810	20V MX ATMC DRL 1/2 1BAT	1	1	3	EVENT/RHB
2029375	00885911745413	20V MX ATMC IMP DRV 1BAT	1	2	5	EVENT/RHB
2393114	00885911262330	RECIP SAW BRUSHED 20V MAX	1	1	2	EVENT/RHB
2393122	00885911262354	CIRCULAR SAW 6.5" 20V BT	1	1	1	EVENT/RHB
2398386	00885911260800	ANGLE GRINDER 4.5" 20V BT	1	1	3	EVENT/RHB
2538445	00885911461108	WET/DRY CRDLS VAC 1/2 GAL	1	1	2	EVENT/RHB
2800399	00885911482356	20V MX BATTERY 3AH 2PK	1	4	8	EVENT/RHB
2862977	00885911557818	20V MAX RNDORB SNDR 5" BL	1	1	2	EVENT/RHB
2862993	00885911551533	20V MAX JS BLUETOOTH SPKR	1	2	4	EVENT/RHB
6042176	00885911736633	20V MX JOBSITE FAN TO	1	1	1	EVENT/RHB

POWER AISLE
EXECUTION

Planograms

#2 JUNE - DEWALT



POWER AISLE
EXECUTION

Planograms

#3 JUNE - HAND TOOLS

End Cap #3 Alternate Side 2*

BUY FOUR GET 10% OFF†

Sauces, Seasonings & Rubs
Assorted sizes & varieties.
Mix & Match.
Must buy 4 or more.

YOUR CHOICE SALE \$14.99 each

Select CRAFTSMAN® Hand Tools & Accessories

- A. 2 Pcs. 12" & 18" Hand Saw Set, 2397100
- B. 7 Pcs. Wrench Set with Rolling Pinch, 2392413
- C. 10-Piece Spline Hammer, 2392427
- D. 20 Pcs. SAE Socket Wrench Set, 2397502

MSRP \$24.99
2397100, 2392413, 2392427, 2397502
2392413, 2397502, 2392427, 2397100
MSRP \$24.99
VALID 5/28/24 THROUGH 6/25/24

***OPTIONAL –**
Use reverse side of end cap signs after the promotion is over to sell through remaining inventory.

POWER AISLE
EXECUTION

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units	Item Type
					Per End Cap	
2004114	00885911573252	CM DRILL GLDOXD SET 14PC	1	1	5	EVENT/RHB
2004118	00885911569064	CM DRIVER BIT SET 47PC	1	1	5	EVENT/RHB
2031996	00885363201758	CM RECIP BIM SET 9PC	1	2	20	EVENT/RHB
2297786	00076174829495	CM 13IN & 18IN BAG COMBO	1	2	12	EVENT/RHB
2307262	00885911832571	CM SCKT SET 3/8 SAE10PC	1	1	6	EVENT/RHB
2307270	00885911832588	CM SCKT SET 3/8 MET10PC	1	1	6	EVENT/RHB
2335321	00885911832601	CM SOCKET 11PC 1/4DR MM	1	1	6	EVENT/RHB
2335339	00885911832595	CM SOCKET 11PC 1/4DR SAE	1	1	6	EVENT/RHB
2392413	00885911615839	CM WRENCH 7PC ROLLUP SAE	1	2	10	EVENT/RHB
2392421	00885911615846	CM WRENCH 7PC ROLL METRC	1	2	10	EVENT/RHB
2835437	00885911570718	CLAW HAMMER FBGLS 20OZ	1	2	14	EVENT/RHB

Planograms

#3 JUNE - HAND TOOLS

End Cap #3 Alternate Side 2*

BUY FOUR GET 10% OFF†

Sauces, Seasonings & Rubs
Assorted sizes & varieties.
NO LIMIT.
Exclusions apply. See store for details.
†MUST BUY 4 OR MORE

YOUR CHOICE SALE

\$14.99 each

Select CRAFTSMAN® Hand Tools & Accessories*

A. 3 Pc. 17" & 18" Tool Bag Set, 2307786
B. 7 Pc. Wrench Set with Rollup Pouch, 2392413
C. Fiberglass Handle Hammer, 2035437
D. 10 Pc. SAE Socket Wrench Set, 2307262

NOT SHOWN:
2335339, 2307270, 2335321, 2392421, 2004114, 2301222, 2004118, 2031996

RED HOT BUY
VALID 5/28/24 THROUGH 6/25/24

POWER AISLE
EXECUTION

7.6 in

27 in

16 in

17 in

16 in

6 in

2835437

2835437

2392413

2392413

2392421

2392421

2004114

2004118

2031996

2031996

2335339

2335321

2307262

2307270

2297786

Planograms

#4 JUNE - WATERING

End Cap #4 Alternate Side 2*

***OPTIONAL –**
Use reverse side of end cap signs over to sell through remaining inventory.

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7165723	00036434127006	TOUCH 'N FLOW NOZZLE	1	3	12	EVENT/RHB
7201585	00036434127204	TOUCH 'N FLOW NOZZLE	1	3	12	EVENT/RHB
7637028	00082901285014	SMARTFLO MAXHOSE 5/8X100	1	4	6	EVENT/RHB
7637085	00082901285076	SMARTFLO MAX HOSE 5/8X50	1	3	5	EVENT/RHB

POWER AISLE
EXECUTION

Planograms

#4 JUNE - WATERING

End Cap #4 Alternate Side 2*

SUMMER SAVINGS

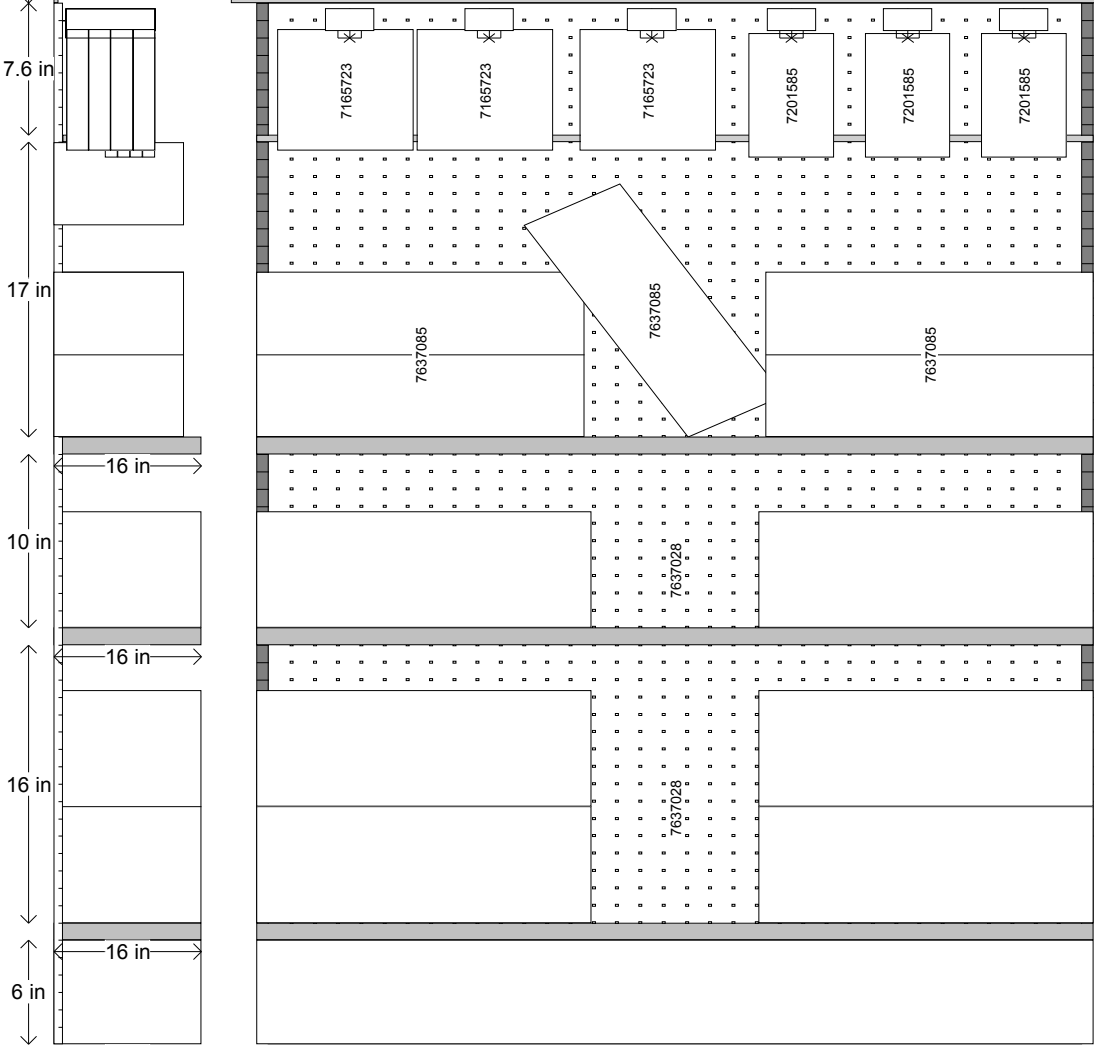
SALE \$34.99 **-\$5 ACE REWARDS EXCLUSIVE***

\$29⁹⁹

Ace® SmartFLO Max® 50' Premium Garden Hose
7637085
Limit 2 at this price.
100/ 7637085 - SALE *49.99 - \$10.00 Ace Rewards Exclusive.* You Pay \$39.99.
Limit 2 at this price.

RED HOT BUY
VALID 5/28/24 THROUGH 6/25/24

POWER AISLE
EXECUTION



Planograms

#5 JUNE - CRAFTSMAN

End Cap #5 Alternate Side 2*





*OPTIONAL –
Use reverse side of end cap
signs after the promotion
is over to sell through
remaining inventory.



POWER AISLE
EXECUTION

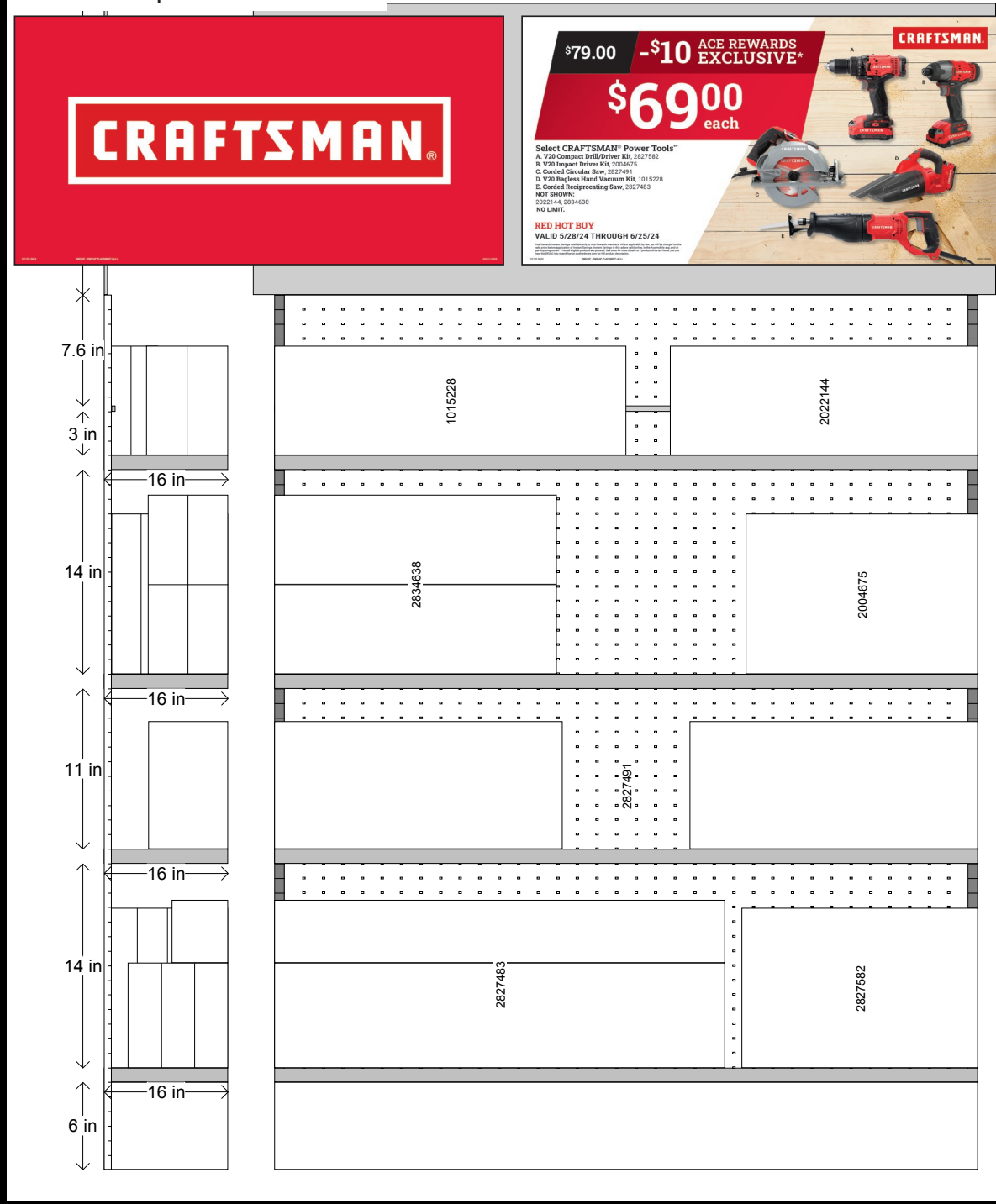
End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
1015228	00885911703826	V20 HANDHELD VACUUM 1BAT	1	1	2	EVENT/RHB
2004675	00885911673204	V20 IMPACT DRIVER 1BAT	1	1	4	EVENT/RHB
2022144	00885911785013	CM OSCILLATING TOOL 3AMP	1	1	2	EVENT/RHB
2827483	00885911548984	CM RECIP SAW 7.5AMP	1	1	4	EVENT/RHB
2827491	00885911549004	CM CIRC SAW 7-1/4 15AMP	1	2	2	EVENT/RHB
2827582	00885911548694	V20 DRILL DRVR 1/2" 1BAT	1	1	4	EVENT/RHB
2834638	00885911547796	CM GRINDER 4-1/2 7.5AMP	1	1	4	EVENT/RHB

Planograms

#5 JUNE - CRAFTSMAN

End Cap #5 Alternate Side 2*



Planograms

#6 JUNE - MILWAUKEE

End Cap #6 Alternate Side 2*



***OPTIONAL –**
Use reverse side of end cap signs after the promotion is over to sell through remaining inventory.





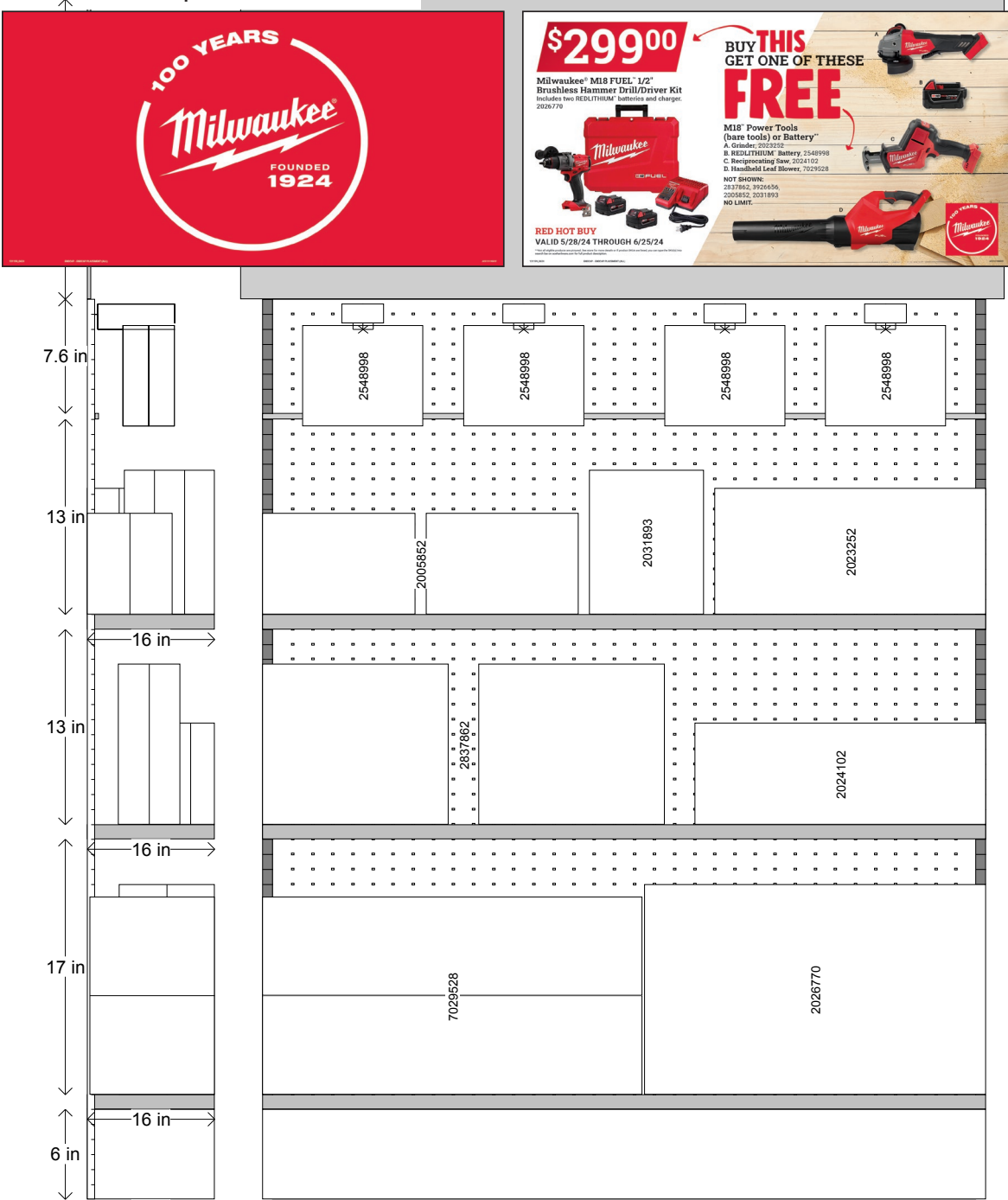
POWER AISLE
EXECUTION

End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2005852	00045242541010	M18 FUEL ROUTER TO	1	2	4	EVENT/RHB
2023252	00045242566280	M18 FUEL GRINDER 4-1/2TO	1	1	3	EVENT/RHB
2024102	00045242502776	M18 FUEL RECIP HCKZLL TO	1	1	3	EVENT/RHB
2026770	00045242637737	M18 FUEL HMR DRILL 2BAT	1	1	3	EVENT/RHB
2031893	00045242568819	M18 FUEL IMPWRNCH 3/8 TO	1	1	3	EVENT/RHB
2548998	00045242345946	M18 BATTERY REDLITH XC5	1	4	8	EVENT/RHB
2837862	00045242515189	M18 FUEL JIGSAW TO	1	2	4	EVENT/RHB
7029528	00045242823963	M18 LEAF BLOWER BAT 18V	1	1	2	EVENT/RHB

Planograms

#6 JUNE - MILWAUKEE

End Cap #6 Alternate Side 2*



POWER AISLE
EXECUTION

Planograms

#7 JUNE - BIRD

End Cap #7 Alternate Side 2*

SPRING CLEARANCE



*OPTIONAL –
Use reverse side of end cap
signs after the promotion
is over to sell through
remaining inventory.



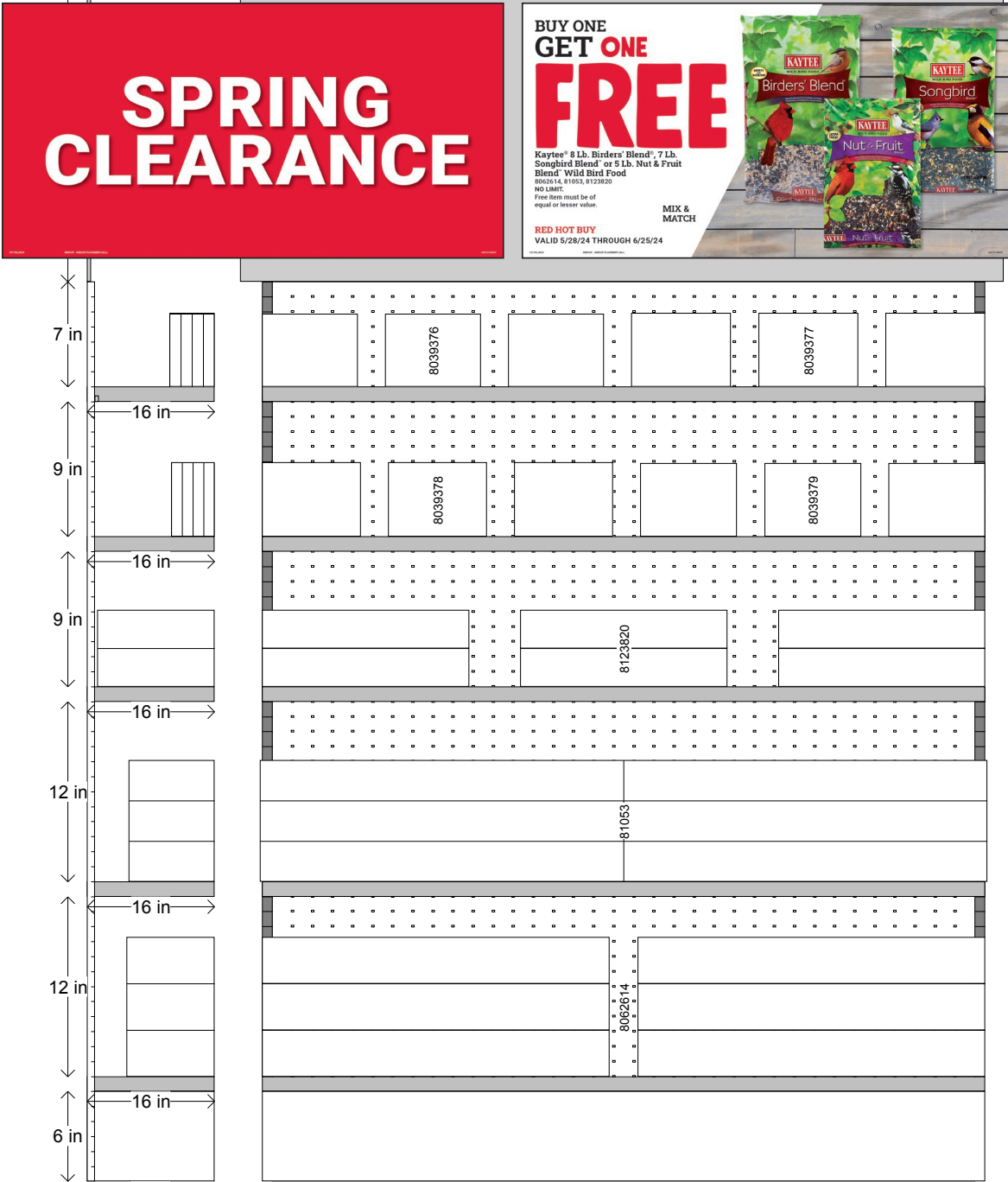
POWER AISLE
EXECUTION

End Cap SKUs & Suggested Quantities						
Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
81053	00071859028118	BIRDSEED SONGBRD WB7# KT	1	2	6	EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	3	12	EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	3	12	EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	3	12	EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	3	12	EVENT/RHB
8062614	00071859027111	BIRDSEED BIRDERSBLD 8#KT	1	2	6	EVENT/RHB
8123820	00071859158358	NUT&FRUIT BLEND 5LB	1	3	6	EVENT/RHB

Planograms

#7 JUNE - BIRD

End Cap #7 Alternate Side 2*



POWER AISLE
EXECUTION

Planograms

#8 JUNE - WEED & INSECT CONTROL

End Cap #8 Alternate Side 2*

THE EASIEST WAY TO VIEW ALL OUR ADS



SCAN TO VIEW

ACE REWARDS EXCLUSIVE
SAVE \$5
INSTANTLY

Select Roundup® Weed Killers™
TANK SPRAYER
LIMIT 4 each.

RED HOT BUY
VALID 5/26/24 THROUGH 6/25/24



*OPTIONAL –
Use reverse side of end cap
signs after the promotion
is over to sell through
remaining inventory.



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7004828	00071549460082	INDOOR INSECT KILLR 1G	4	4	8	EVENT/RHB
7006226	00841688006065	TANK SPRAYER ORTHO 2G	1	1	1	EVENT/RHB
7028605	00070183000074	ROUNDUP WEED & GRASS KIL	1	2	4	EVENT/RHB
7029599	00070183000487	KILLER WEED/GRASS 1GAL	1	2	4	EVENT/RHB
7435290	00071121558299	TRIAZICIDE INSECT KLR40OZ	1	6	12	EVENT/RHB


POWER AISLE
EXECUTION

Planograms


#8 JUNE - WEED & INSECT CONTROL

End Cap #8 Alternate Side 2*

THE EASIEST WAY TO VIEW ALL OUR ADS



SCAN TO VIEW




SCAN TO VIEW

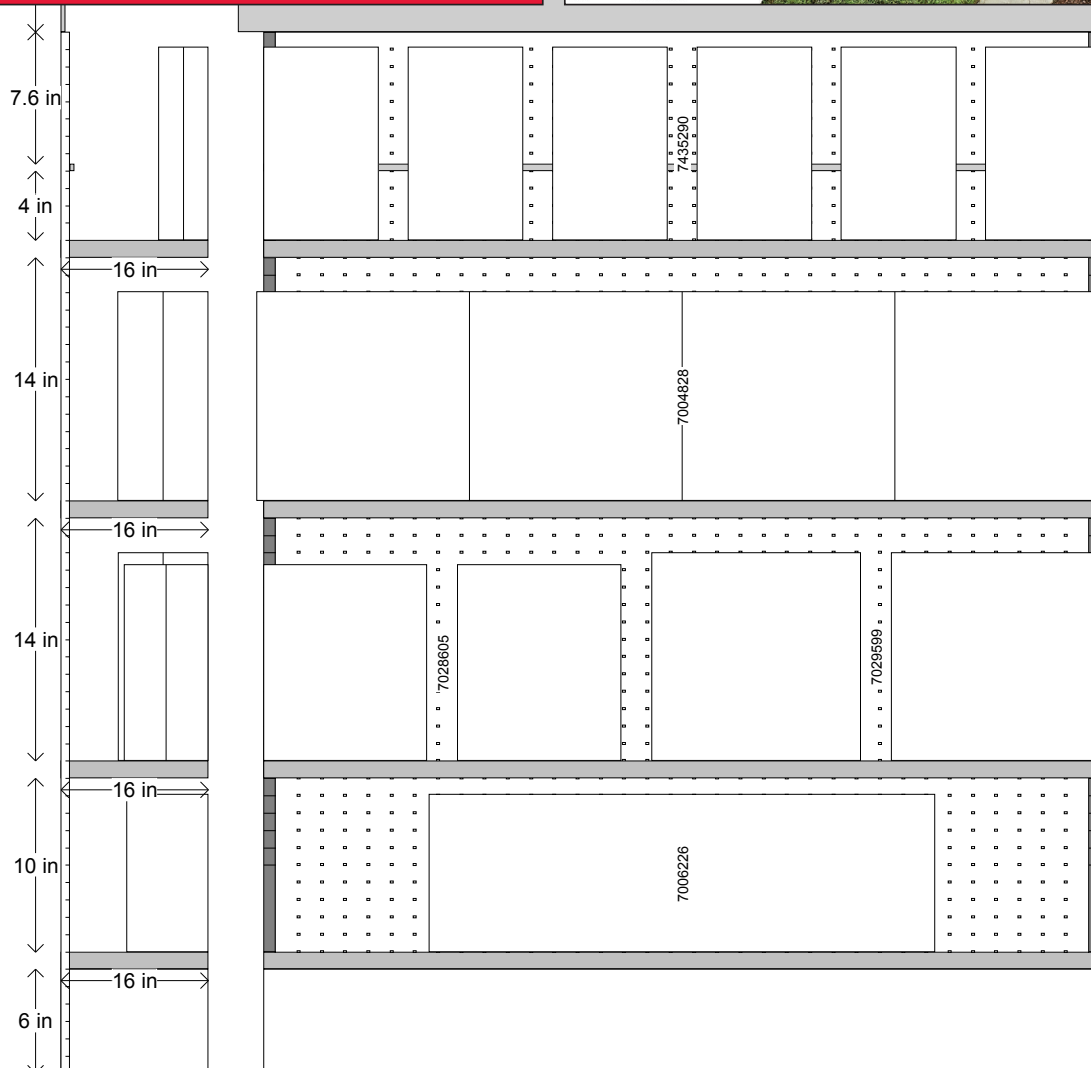
ACE REWARDS
EXCLUSIVE*
SAVE
\$5
INSTANTLY

Select Roundup® Weed Killers**
7028605, 7029599
Limit 4 each.

RED HOT BUY
VALID 5/28/24 THROUGH 6/25/24



POWER AISLE EXECUTION



Title:
Sale:
Valid Dates:
Execution Summary:

Ace Rewards Dynamic Promotions
Various
Various
Complete list of all Dynamic Promotions.

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. Hotsheet Download Date	Barcode Description	Promo Code
October (2023)	DM/APP/EM	Q4 Premier Notification Triple Points	Triple Points	80035787	HH11099	10/10/23	9/30/24	STORE	N/A	N/A	N/A
Year Long (2024)	DM	Retailer Thank You Cards	\$5 off	90348259	DP142680	1/1/24	12/31/24	STORE	12/12/23	202ThankYouAMM\$50ff	7240102J
Year Long (2024)	DM/EM	Conversion Stores Welcome	\$5 off \$15	90348716	DP142726	1/1/24	12/31/24	STORE	12/12/23	2024ConversionAMM\$50ff\$15	7240102K
Year Long (2024)	EM	Paint Pint Purchaser	\$5 Off Gallons of C+K or Valspar	80033677	HH10733	1/1/24	12/31/24	STORE	N/A	N/A	N/A
Year Long (2024)	APP	Military Double Points Program	Double Points	80035664	HH11086	1/1/24	12/31/24	STORE	N/A	N/A	N/A
January	DM/APP	Q1 Premier Notification Triple Points	Triple Points	80036463	HH11036	1/10/24	12/31/24	STORE	N/A	N/A	N/A
April	DM/APP	Q2 Premier Notification 10% Off	10% off	90124587	DP116693	4/1/24	7/15/24	STORE	3/10/24	Q2PremNotifiction10%Off	7240403A
April	DM/APP	Q2 Premier Aspire Coupon 1	\$15 off \$90	90352195	DP143074	3/27/24	6/17/24	STORE	3/10/24	Q2PremAspire\$150ff\$90	7240320A
April	DM/APP	Q2 Premier Aspire Coupon 2	\$15 off \$90	90352270	DP143082	3/27/24	6/17/24	STORE	3/10/24	Q2PremAspire2\$150ff\$90	7240320B
April	DM/APP	Q2 Premier Requalification Coupon 1	\$15 off \$90	90352300	DP143085	3/27/24	6/17/24	STORE	3/10/24	Q2PremRequal\$150ff\$90	7240320C
April	DM/APP	Q2 Premier Requalification Coupon 2	\$15 off \$90	90352348	DP143089	3/27/24	6/17/24	STORE	3/10/24	Q2PremRequal2\$150ff\$90	7240320D
May	APP	Download Bonus Core - May	\$5 off \$5	90353680	DP143223	5/1/24	6/30/24	STORE	4/10/24	MayDwnldBonus\$50ff\$5	7240502H
May	APP	Download Bonus New Member - May	\$10 off \$10	90354021	DP143257	5/1/24	6/30/24	STORE	4/10/24	MayNewDwnldBonus\$10ff\$10	7240502I
May	APP	Download Bonus Premier - May	\$10 off \$10	90354120	DP143267	5/1/24	6/30/24	STORE	4/10/24	MayPDwnldBonus\$10ff\$10	7240502J
May	APP	Premier App Extras - May	Double Points	80021605	HH10379	5/10/24	6/9/24	STORE	N/A	N/A	N/A
May	DM/APP	Q2 Reactivation - We Miss You Postcard	\$10 off \$10	90354281	DP143283	5/1/24	6/15/24	STORE	4/10/24	May\$10off\$10MISSU	7240425I
May	DM/APP	Q2 Reactivation - We Miss You Postcard	Double Points	80035190	HH11016	5/1/24	6/15/24	STORE	N/A	N/A	N/A
May	SMS	SMS Welcome - May	\$5 off \$15	90354373	DP143292	5/1/24	6/15/24	STORE	4/10/24	MaySMS\$5off\$15	7240502K
May	DM/APP	May Premier Notification 10% Off	10% off	90124587	DP116693	5/1/24	8/15/24	STORE	N/A	N/A	N/A
May	DM	New Movers Program	\$10 off \$20	90352645	DP143119	5/1/24	6/30/24	STORE	4/10/24	MayNewMover\$100ff\$20	7240424D
May	DM	New Movers Program	\$15 off \$75	90352690	DP143124	5/1/24	6/30/24	STORE	4/10/24	MayNewMover\$150ff\$75	7240424E
May	DM/APP	New Member - Welcome	10% off	90125621	DP116797	5/1/24	6/30/24	STORE	4/10/24	MayNMWelcome10%Off	7240424F
May	DM/APP	New Member - Welcome	\$5 off \$25	90352805	DP143135	5/1/24	6/30/24	STORE	4/10/24	MayNMWelcome\$50ff\$25	7240424G
May	DM/APP	New Member - Buy More Save More	\$5 off \$25	90352850	DP143140	5/1/24	6/30/24	STORE	4/10/24	MayNMBMSM\$50ff\$25	7240424H
May	DM/APP	New Member - Buy More Save More	\$15 off \$75	90352874	DP143142	5/1/24	6/30/24	STORE	4/10/24	MayNMBMSM\$150ff\$75	7240424I
May	DM/APP	New Member - Buy More Save More	\$25 off \$125	90352911	DP143146	5/1/24	6/30/24	STORE	4/10/24	MayNMBMSM\$250ff\$125	7240424J
May	DM/APP	New Member - Best Brands	\$5 off \$25	90353048	DP143159	5/1/24	6/30/24	STORE	4/10/24	MayNMBBrands\$50ff\$25	7240424N
May	DM/APP	New Member - Best Brands	\$10 off \$30	90353062	DP143161	5/1/24	6/30/24	STORE	4/10/24	MayNMBBrands\$100ff\$30	7240424O
May	DM/APP	New Member - Best Brands	\$10 off \$50	90353109	DP143165	5/1/24	6/30/24	STORE	4/10/24	MayNMBBrands\$100ff\$50	7240424P
May	DM/APP	New Member - Best Brands	\$15 off \$50	90353130	DP143168	5/1/24	6/30/24	STORE	4/10/24	MayNMBBrands\$150ff\$50	7240424Q
May	DM/APP	New Member - Best Brands	Triple Points	80035824	HH11103	5/1/24	6/30/24	STORE	N/A	N/A	N/A
May	DM/APP	New Member - Gift	10% off	90126086	DP116843	5/1/24	6/30/24	STORE	4/10/24	MayNMGift10%Off	7240424R

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. Hotsheet Download Date	Barcode Description	Promo Code
May	DM/APP	New Member - Gift	\$5 off \$15	90353215	DP143176	5/1/24	6/30/24	STORE	4/10/24	MayNMGift\$5off\$15	7240424S
May	EM/APP	New Member - Welcome	\$5 off \$15	90353277	DP143182	5/1/24	6/15/24	STORE	4/10/24	MayNMWelcome\$5off\$15	7240501C
May	EM/APP	New Member - Welcome	10% off	90126314	DP116866	5/1/24	6/15/24	STORE	4/10/24	MayNMDigitalWelcome10%Off	7240501D
May	DM/APP	Nurture - Buy More Save More	\$5 off \$25	90352959	DP143150	5/1/24	6/30/24	STORE	4/10/24	MayNurtureBMSM\$5Off\$25	7240424K
May	DM/APP	Nurture - Buy More Save More	\$15 off \$75	90352980	DP143153	5/1/24	6/30/24	STORE	4/10/24	MayNurtureBMSM\$15Off\$75	7240424L
May	DM/APP	Nurture - Buy More Save More	\$25 off \$125	90353024	DP143157	5/1/24	6/30/24	STORE	4/10/24	MayNurtureBMSM\$25off\$125	7240424M
June	DM/APP	Targeted Offer 1 - June	\$5 off \$20	90354519	DP143306	6/1/24	6/12/24	STORE	5/10/24	JunOffer1\$5off\$20	7240526A
June	DM/APP	Targeted Offer 1 - June	\$5 off \$30	90354557	DP143310	6/1/24	6/12/24	STORE	5/10/24	JunOffer1\$5off\$30	7240526B
June	DM/APP	Targeted Offer 1 - June	\$5 off \$35	90354687	DP143323	6/1/24	6/12/24	STORE	5/10/24	JunOffer1\$5off\$35	7240526C
June	DM/APP	Targeted Offer 1 - June	\$7 off \$20	90354786	DP143333	6/1/24	6/12/24	STORE	5/10/24	JunOffer1\$7off\$20	7240526D
June	DM/APP	Targeted Offer 1 - June	\$10 off \$50	90354861	DP143341	6/1/24	6/12/24	STORE	5/10/24	JunOffer1\$10off\$50	7240526E
June	DM/APP	Targeted Offer 1 - June	\$15 off \$75	90354922	DP143347	6/1/24	6/12/24	STORE	5/10/24	JunOffer1\$15off\$75	7240526F
June	DM/APP	Targeted Offer 2 - June	\$5 off \$20	90354977	DP143352	6/13/24	6/30/24	STORE	5/10/24	JunOffer2\$5off\$20	7240606A
June	DM/APP	Targeted Offer 2 - June	\$5 off \$30	90355066	DP143361	6/13/24	6/30/24	STORE	5/10/24	JunOffer2\$5off\$30	7240606B
June	DM/APP	Targeted Offer 2 - June	\$5 off \$35	90355332	DP143388	6/13/24	6/30/24	STORE	5/10/24	JunOffer2\$5off\$35	7240606C
June	DM/APP	Targeted Offer 2 - June	\$7 off \$20	90355417	DP143396	6/13/24	6/30/24	STORE	5/10/24	JunOffer2\$7off\$20	7240606D
June	DM/APP	Targeted Offer 2 - June	\$10 off \$50	90355493	DP143404	6/13/24	6/30/24	STORE	5/10/24	JunOffer2\$10off\$50	7240606E
June	DM/APP	Targeted Offer 2 - June	\$15 off \$75	90355561	DP143411	6/13/24	6/30/24	STORE	5/10/24	JunOffer2\$15off\$75	7240606F
June	DM/APP	Targeted Offer Monthlong - June	\$20 off \$100	90355585	DP143413	6/1/24	6/30/24	STORE	5/10/24	Jun\$20off\$100ML	7240526G
June	APP	Mobile App Exclusive Offer 1 - June	\$5 off \$20	90355622	DP143417	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$5off\$20	7240602A
June	APP	Mobile App Exclusive Offer 1 - June	\$5 off \$30	90355660	DP143421	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$5off\$30	7240602B
June	APP	Mobile App Exclusive Offer 1 - June	\$5 off \$35	90355707	DP143425	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$5off\$35	7240602C
June	APP	Mobile App Exclusive Offer 1 - June	\$7 off \$20	90355752	DP143430	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$7off\$20	7240602D
June	APP	Mobile App Exclusive Offer 1 - June	\$10 off \$50	90355790	DP143434	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$10off\$50	7240602E
June	APP	Mobile App Exclusive Offer 1 - June	\$15 off \$75	90355844	DP143439	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$15off\$75	7240602F
June	APP	Mobile App Exclusive Offer 1 - June	\$10 off \$20	90360367	DP143891	6/1/24	6/12/24	STORE	5/10/24	JunExclusive1\$10off\$20	7240602P
June	APP	Mobile App Exclusive Offer 2 - June	\$5 off \$20	90355868	DP143441	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$5off\$20	7240613G
June	APP	Mobile App Exclusive Offer 2 - June	\$5 off \$30	90355882	DP143443	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$5off\$30	7240613H
June	APP	Mobile App Exclusive Offer 2 - June	\$5 off \$35	90355905	DP143445	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$5off\$35	7240613I
June	APP	Mobile App Exclusive Offer 2 - June	\$7 off \$20	90355936	DP143448	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$7off\$20	7240613J
June	APP	Mobile App Exclusive Offer 2 - June	\$10 off \$50	90355974	DP143452	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$10off\$50	7240613K
June	APP	Mobile App Exclusive Offer 2 - June	\$15 off \$75	90352546	DP143109	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$15off\$75	7240613L
June	APP	Mobile App Exclusive Offer 2 - June	\$10 off \$20	90360381	DP143893	6/13/24	6/30/24	STORE	5/10/24	JunExclusive2\$10off\$20	7240613M
June	APP	Mobile App Exclusive Monthlong - June	\$20 off \$100	90352935	DP143148	6/1/24	6/30/24	STORE	5/10/24	Jun\$20off\$100ML	7240602G
June	APP	Download Bonus Core - June	\$5 off \$5	90353253	DP143180	6/1/24	7/31/24	STORE	5/10/24	JunDwnldBonus\$5off\$5	7240602H
June	APP	Download Bonus New Member - June	\$10 off \$10	90353581	DP143213	6/1/24	7/31/24	STORE	5/10/24	JunNewDwnldBonus\$10ff\$10	7240602I
June	APP	Download Bonus Premier - June	\$10 off \$10	90354076	DP143262	6/1/24	7/31/24	STORE	5/10/24	JunPDwnldBonus\$10ff\$10	7240602J
June	APP	Premier App Extras - June Offer 1	\$20 off \$100	90360374	DP143892	6/10/24	7/9/24	STORE	5/10/24	JunPremAppEx\$20off\$100	7240610A
June	APP	Premier App Extras - June Offer 2	Double Points	80035718	HH11091	6/10/24	7/9/24	STORE	N/A	N/A	N/A
June	SMS	SMS Welcome - June	\$5 off \$15	90354441	DP143299	6/1/24	7/15/24	STORE	5/10/24	JunSMS\$5off\$15	7240602K

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. HotSheet Download Date	Barcode Description	Promo Code
June	DM/APP	June Premier Notification 10% Off	10% off	90139789	DP118495	6/1/24	9/30/24	STORE	5/10/24	JunePremNotification10%Off	7240526H
June	DM/APP	June Premier Notification Triple Points	Triple Points	80035831	HH11104	6/1/24	5/31/25	STORE	N/A	N/A	N/A
June	EM/APP	Email Reengagement - June	\$10 off \$20	90359316	DP143786	6/1/24	6/30/24	STORE	5/10/24	JuneReengage\$10off\$20	7240601M
June	DM	C&S Suet (2 For \$3 (\$1.50 each)	\$1.50 ea.	90361029	DP143957	6/1/24	6/30/24	STORE	5/10/24	BUYC&SSUETCOUPON	4240601Q
June	DM	Blue Rhino (\$10 Off Spare 8679896 / \$5 Off Exchange 8679912)	\$5/\$10 Off	90220241	DP128836	6/1/24	6/30/24	Vendor	5/10/24	BlueRhino\$5or\$10off	4240601O
June	DM	Raging Bird Food 5# (\$2 Off 9085209)	\$2 Off	90219955	DP128807	6/1/24	6/30/24	Store \$1/ Vendor \$1	5/10/24	\$2COUPONARDIRECTMAIL	N/A
June	DM	Peanut Bird Food 5# (\$2 Off 9085210)	\$2 Off	90219955	DP128807	6/1/24	6/30/24	Store \$1/ Vendor \$1	5/10/24	\$2COUPONARDIRECTMAIL	N/A
June	DM	20# Bird Food (\$2 Off 81121)	\$2 Off	90359446	DP143799	6/1/24	6/30/24	STORE	5/10/24	\$2COUPONARDIRECTMAIL	N/A
June	DM/APP	Birthday - Core	\$5 off	90349058	DP142760	6/1/24	6/30/24	STORE	5/10/24	JunBirthday\$5off	7240525A
June	DM/APP	Birthday - Core	Double Points	80035114	HH11097	6/1/24	6/30/24	STORE	N/A	N/A	N/A
June	DM/APP	Birthday - Premier	\$10 off	90351990	DP143054	6/1/24	6/30/24	STORE	5/10/24	JunPremBirthday\$10off	7240525B
June	DM/APP	Birthday - Inactive	\$10 off	90352218	DP143076	6/1/24	6/30/24	STORE	5/10/24	JunInactiveBirthday\$10off	7240525C
June	DM	New Movers Program	\$10 off \$20	90352317	DP143086	6/1/24	7/31/24	STORE	5/10/24	JunNewMover\$10Off\$20	7240524D
June	DM	New Movers Program	\$15 off \$75	90352720	DP143127	6/1/24	7/31/24	STORE	5/10/24	JunNewMover\$15Off\$75	7240524E
June	DM	New Movers Program	\$10 Off Gallon of Paint	90221927	DP129004	6/1/24	7/31/24	MERCHANT	5/10/24	\$10OffGallonOfPaintJun	4240525A
June	DM	New Movers Program	Free Key	90354090	DP143264	6/1/24	6/30/24	STORE	5/10/24	JunNewMoverFreeKey	4240601A
June	DM/APP	New Member - Welcome	Free Key	90214639	DP128275	6/1/24	6/30/24	CREDIT \$0.18	5/10/24	JunNMWelcomeFreeKey	4240601B
June	DM/APP	New Member - Welcome	10% off	90125478	DP116782	6/1/24	7/31/24	STORE	5/10/24	JunNMWelcome10%Off	7240524F
June	DM/APP	New Member - Welcome	\$5 off \$25	90352898	DP143144	6/1/24	7/31/24	STORE	5/10/24	JunNMWelcome\$5Off\$25	7240525D
June	DM/APP	New Member - Buy More Save More	\$5 off \$25	90352966	DP143151	6/1/24	7/31/24	STORE	5/10/24	JunNMBMSM\$5Off\$25	7240525E
June	DM/APP	New Member - Buy More Save More	\$15 off \$75	90353031	DP143158	6/1/24	7/31/24	STORE	5/10/24	JunNMBMSM\$15Off\$75	7240525F
June	DM/APP	New Member - Buy More Save More	\$25 off \$125	90353093	DP143164	6/1/24	7/31/24	STORE	5/10/24	JunNMBMSM\$25Off\$125	7240525G
June	DM/APP	Nurture	\$5 off \$25	90353154	DP143170	6/1/24	7/31/24	STORE	5/10/24	JunNurtureBMSM\$5Off\$25	7240525H
June	DM/APP	Nurture	\$10 off \$50	90360534	DP143908	6/1/24	7/31/24	STORE	5/10/24	JunNurtureBMSM\$10Off\$50	7240525P
June	DM/APP	New Member - Best Brands	\$5 off \$25	90353468	DP143201	6/1/24	7/31/24	STORE	5/10/24	JunNMBBrands\$5Off\$25	7240525J
June	DM/APP	New Member - Best Brands	\$10 off \$30	90353529	DP143207	6/1/24	7/31/24	STORE	5/10/24	JunNMBBrands\$10Off\$30	7240525K
June	DM/APP	New Member - Best Brands	\$10 off \$50	90353567	DP143211	6/1/24	7/31/24	STORE	5/10/24	JunNMBBrands\$10Off\$50	7240525L
June	DM/APP	New Member - Best Brands	\$15 off \$50	90353628	DP143217	6/1/24	7/31/24	STORE	5/10/24	JunNMBBrands\$15Off\$50	7240525M
June	DM/APP	New Member - Best Brands	Triple Points	80036333	HH11009	6/1/24	7/31/24	STORE	N/A	N/A	N/A
June	DM/APP	New Member - Gift	10% off	90126024	DP116837	6/1/24	7/31/24	STORE	5/10/24	JunNMGift10%Off	7240525N
June	DM/APP	New Member - Gift	\$5 off \$15	90353697	DP143224	6/1/24	7/31/24	STORE	5/10/24	JunNMGift\$5Off\$15	7240525O
June	DM	New Member - Gift	Free Ace Bucket	90218965	DP128708	6/1/24	6/30/24	CREDIT \$2.27	5/10/24	JunNMGiftFreeBucket	4240601M
June	EM/APP	New Member - Welcome	\$5 off \$15	90353772	DP143232	6/1/24	7/15/24	STORE	5/10/24	JunNMWelcome\$5Off\$15	7240601C
June	EM/APP	New Member - Welcome	10% off	90126345	DP116869	6/1/24	7/15/24	STORE	5/10/24	JunNMDigitalWelcome10%Off	7240601D
June	EM/APP	New Member - Buy More Save More	\$5 off \$25	90353819	DP143236	6/1/24	6/30/24	STORE	5/10/24	JunNMDigitalBMSM\$5Off\$25	7240601E
June	EM/APP	New Member - Buy More Save More	\$15 off \$75	90353857	DP143240	6/1/24	6/30/24	STORE	5/10/24	JunNMDigitalBMSM\$15Off\$75	7240601F
June	EM/APP	New Member - Buy More Save More	\$25 off \$125	90353956	DP143250	6/1/24	6/30/24	STORE	5/10/24	JunNMDigBMSM\$25Off\$125	7240601G
June	EM/APP	New Member - Best Brands	\$5 off \$25	90353994	DP143254	6/1/24	6/30/24	STORE	5/10/24	JunNMDigitalBMSM\$5Off\$25	7240601H
June	EM/APP	New Member - Best Brands	\$10 off \$50	90354014	DP143256	6/1/24	6/30/24	STORE	5/10/24	JunNMDigBBrands\$10Off\$50	7240601I
June	EM/APP	New Member - Best Brands	Triple Points	80036357	HH11013	6/1/24	6/30/24	STORE	N/A	N/A	N/A
June	EM/APP	New Member - Gift	10% off	90126376	DP116872	6/1/24	6/30/24	STORE	5/10/24	JunNMDigitalGift10%Off	7240601J
June	EM/APP	New Member - Gift	\$5 off \$15	90354038	DP143258	6/1/24	6/30/24	STORE	5/10/24	JunNMDigitalGift\$5off\$15	7240601K

Month	Vehicle	Promotion Name	Final Offers	Barcode	SKU	Start Date (printed on coupon)	Expiration Date (printed on coupon)	Vendor/ Store Funded	Approx. HotSheet Download Date	Barcode Description	Promo Code
June	EM/APP	New Member - Gift	Free Ace Bucket	90218927	DP128704	6/1/24	6/30/24	CREDIT \$2.27	5/10/24	JunNMGiftFreeBucket	4240601L

ACEHARDWARE.COM ONLINE OFFERS			
Date	Day of Week	Offer	Online Only / Integrated
6/3	Monday	10% off select regular priced items for members (Code: JUN3)	Online Only
6/10	Monday	10% off select regular priced items for members (Code: JUN10)	Online Only

June 2024 Dynamic Promotions - Non-Ace Rewards (Subject to Change) STORES NEED TO TRANSMIT THEIR POS DATA TO RECEIVE CREDIT, NO MANUAL FORMS WILL BE PROVIDED													
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Calendar	-	Save \$5 with your next purchase of \$25 or more	90318641	DP139719	6/1/24	6/30/24	Store	5.14.24	7240601A	-	-	All	1
Bag Stuffer	-	June Bagstuffer \$5 OFF \$25	90327407	DP140595	6/1/24	6/30/24	Store	5.14.24	7240601B	-	-	All	1
Preprint	Event/RHB	Buy 4 get 10% Off Sauces Seasonings & Rub (various)	-	-	4/1/24	6/25/24	Store	3.14.24	2240401D	8003498+	Mix & Match	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 FUEL ROUTER TO	-	-	5/28/24	6/25/24	Credit \$163.56	5.14.24	3240528K	2026770	2005852	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 FUEL GRINDER 4-1/2TO	-	-	5/28/24	6/25/24	Credit \$160.33	5.14.24	3240528L	2026770	2023252	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 FUEL RECIP HCKZLL TO	-	-	5/28/24	6/25/24	Credit \$138.96	5.14.24	3240528M	2026770	2024102	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 FUEL IMPWRNCH 3/8 TO	-	-	5/28/24	6/25/24	Credit \$181.16	5.14.24	3240528N	2026770	2031893	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 BATTERY REDLITH XC5	-	-	5/28/24	6/25/24	Credit \$133.01	5.14.24	3240528O	2026770	2548998	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 FUEL JIGSAW TO	-	-	5/28/24	6/25/24	Credit \$163.36	5.14.24	3240528P	2026770	2837862	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get TOWER LIGHT DUAL M18	-	-	5/28/24	6/25/24	Credit \$196.47	5.14.24	3240528Q	2026770	3926656	All	-
Preprint	Event/RHB	Buy M18 Hammer Drill Get M18 LEAF BLOWER BAT 18V	-	-	5/28/24	6/25/24	Credit \$146.83	5.14.24	3240528R	2026770	7029528	All	-
Preprint	Event/RHB	BOGO BIRDSEED SONGBRD WB7# KT	-	-	5/28/24	6/25/24	Store	5.14.24	3240528E	81053	Mix & Match	All	-
Preprint	Event/RHB	BOGO BIRDSEED BIRDERSBLD 8#KT	-	-	5/28/24	6/25/24	Store	5.14.24	3240528E	8062614	Mix & Match	All	-
Preprint	Event/RHB	BOGO NUT&FRUIT BLEND 5LB	-	-	5/28/24	6/25/24	Store	5.14.24	3240528E	8123820	Mix & Match	All	-
Preprint	Event/RHB	Buy Feit Electric Solar Smart Camera Bird Feed Get BOTH Wild Bird Food and	-	-	5/28/24	6/25/24	Store	5.14.24	3240528I	8091914	9085211	All	-
Preprint	Event/RHB	More Birds Ready-to-Use Hummingbird Nectar	-	-	5/28/24	6/25/24	Store	5.14.24	3240528I	-	8091556	All	-
		BMAS Milwaukee Pack Out SPEND \$149.00, GET 20oz. Red Tumbler FREE - Mix & Match											
Preprint	Event/RHB	TOOL CHEST ROLLING 24"L	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2001915	8079613	All	1
Preprint	Event/RHB	PACKOUT DEEP ORGANIZER	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2001923	-	All	1
Preprint	Event/RHB	PACKOUT TLCASE W/ FM INS	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2002176	-	All	1
Preprint	Event/RHB	PACKOUT MOUNTING PLATE	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2006052	-	All	1
Preprint	Event/RHB	PACKOUT CRATE 18.6"X15"	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2006053	-	All	1
Preprint	Event/RHB	PACKOUT DOLLY 250LB	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2006398	-	All	1

June 2024 Dynamic Promotions - Non-Ace Rewards (Subject to Change) STORES NEED TO TRANSMIT THEIR POS DATA TO RECEIVE CREDIT, NO MANUAL FORMS WILL BE PROVIDED													
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Preprint	Event/RHB	PACKOUT COMP TLBX 16.2"L	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2006874	-	All	1
Preprint	Event/RHB	PACKOUT 3-DRAWER TOOLBOX	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2008408	-	All	1
Preprint	Event/RHB	PACKOUT CUSTOM WORK TOP	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2014129	-	All	1
Preprint	Event/RHB	PACKOUT 2WHEEL CART 20"W	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2014130	-	All	1
Preprint	Event/RHB	TOOL BOX PACKOUT 2DRAWER	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2014333	-	All	1
Preprint	Event/RHB	TOOL BX PACKOUT XL 22"	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2014354	-	All	1
Preprint	Event/RHB	SHELF KIT METAL 2-SHELF	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2015824	-	All	1
Preprint	Event/RHB	SHELF PACKOUT BLACK 21"W	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2016694	-	All	1
Preprint	Event/RHB	3-DRAWER DIVIDRS BLK 3"H	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2024941	-	All	1
Preprint	Event/RHB	2-DRAWER DIVIDRS BLK 5"H	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2024942	-	All	1
Preprint	Event/RHB	PACKOUT DRAWER FM INSRT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2024946	-	All	1
Preprint	Event/RHB	FOAM INSERT BLK 13.23"L	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2024947	-	All	1
Preprint	Event/RHB	PACKOUT ORGANIZER 10BIN	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800480	-	All	1
Preprint	Event/RHB	PACKOUT TL TOTE 10"28PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800506	-	All	1
Preprint	Event/RHB	PACKOUT LRG TOOLBX 100LB	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800514	-	All	1
Preprint	Event/RHB	PACKOUT TOOL BOX 75LB	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800522	-	All	1
Preprint	Event/RHB	PACKOUT ROL TOOLBX 250LB	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800530	-	All	1
Preprint	Event/RHB	PACKOUT TL TOTE 15"31PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800548	-	All	1
Preprint	Event/RHB	PACKOUT TL TOTE 20"32PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800555	-	All	1
Preprint	Event/RHB	PACKOUT STOR ORGNZ 16.4"	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2837672	-	All	1
Preprint	Event/RHB	PACKOUT TOOL BAG 15"3PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2837680	-	All	1
Preprint	Event/RHB	PACKOUT INTLK ORGNZ19.7"	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2837698	-	All	1
Preprint	Event/RHB	PACKOUT TOOL BAG 20"3PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2837706	-	All	1
Preprint	Event/RHB	PACKOUT COOLR 15.75"6PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2884583	-	All	1
Preprint	Event/RHB	PACKOUT BACKPACK 48PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2884625	-	All	1
Preprint	Event/RHB	PACKOUT TECH BAG 58PKT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2884682	-	All	1
Preprint	Event/RHB	COOLER RED 16QT	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	8071115	-	All	1
Preprint	Event/RHB	TUMBLER RED 30 OZ 8.05"H	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	8079614	-	All	1
Preprint	Event/RHB	PACKOUT TUMBLER BLK 200Z	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	8088648	-	All	1
Preprint	Event/RHB	PACKOUT TUMBLER BLK 300Z	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	8088649	-	All	1
Preprint	Event/RHB	PACKOUT DEEP ORGANIZER	-	-	5/28/24	6/25/24	Credit \$20 After Promotion	5.14.24	J240528A	2800498	-	All	1

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Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/ Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
		BMAS Milwaukee Pack Out SPEND \$249.00, GET 20oz. Red Tumbler & 5 Bin Organizer FREE - Mix & Match											
Preprint	Event/RHB	TOOL CHEST ROLLING 24"L	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2001915	8079613	All	1
Preprint	Event/RHB	PACKOUT DEEP ORGANIZER	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2001923	2800498	All	1
Preprint	Event/RHB	PACKOUT TLCASE W/ FM INS	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2002176	-	All	1
Preprint	Event/RHB	PACKOUT MOUNTING PLATE	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2006052	-	All	1
Preprint	Event/RHB	PACKOUT CRATE 18.6"X15"	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2006053	-	All	1
Preprint	Event/RHB	PACKOUT DOLLY 250LB	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2006398	-	All	1
Preprint	Event/RHB	PACKOUT COMP TLBX 16.2"L	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2006874	-	All	1
Preprint	Event/RHB	PACKOUT 3-DRAWER TOOLBOX	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2008408	-	All	1
Preprint	Event/RHB	PACKOUT CUSTOM WORK TOP	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2014129	-	All	1
Preprint	Event/RHB	PACKOUT 2WHEEL CART 20"W	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2014130	-	All	1
Preprint	Event/RHB	TOOL BOX PACKOUT 2DRAWER	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2014333	-	All	1
Preprint	Event/RHB	TOOL BX PACKOUT XL 22"	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2014354	-	All	1
Preprint	Event/RHB	SHELF KIT METAL 2-SHELF	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2015824	-	All	1
Preprint	Event/RHB	SHELF PACKOUT BLACK 21"W	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2016694	-	All	1
Preprint	Event/RHB	3-DRAWER DIVIDRS BLK 3"H	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2024941	-	All	1
Preprint	Event/RHB	2-DRAWER DIVIDRS BLK 5"H	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2024942	-	All	1
Preprint	Event/RHB	PACKOUT DRAWER FM INSRT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2024946	-	All	1
Preprint	Event/RHB	FOAM INSERT BLK 13.23"L	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2024947	-	All	1
Preprint	Event/RHB	PACKOUT ORGANIZER 10BIN	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800480	-	All	1
Preprint	Event/RHB	PACKOUT TL TOTE 10"28PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800506	-	All	1
Preprint	Event/RHB	PACKOUT LRG TOOLBX 100LB	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800514	-	All	1
Preprint	Event/RHB	PACKOUT TOOL BOX 75LB	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800522	-	All	1
Preprint	Event/RHB	PACKOUT ROL TOOLBX 250LB	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800530	-	All	1
Preprint	Event/RHB	PACKOUT TL TOTE 15"31PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800548	-	All	1
Preprint	Event/RHB	PACKOUT TL TOTE 20"32PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2800555	-	All	1
Preprint	Event/RHB	PACKOUT STOR ORGNZ 16.4"	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2837672	-	All	1
Preprint	Event/RHB	PACKOUT TOOL BAG 15"3PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2837680	-	All	1
Preprint	Event/RHB	PACKOUT INTLK ORGNZ19.7"	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2837698	-	All	1
Preprint	Event/RHB	PACKOUT TOOL BAG 20"3PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2837706	-	All	1
Preprint	Event/RHB	PACKOUT COOLR 15.75"6PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2884583	-	All	1
Preprint	Event/RHB	PACKOUT BACKPACK 48PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2884625	-	All	1
Preprint	Event/RHB	PACKOUT TECH BAG 58PKT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	2884682	-	All	1

June 2024 Dynamic Promotions - Non-Ace Rewards (Subject to Change) STORES NEED TO TRANSMIT THEIR POS DATA TO RECEIVE CREDIT, NO MANUAL FORMS WILL BE PROVIDED													
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Preprint	Event/RHB	COOLER RED 16QT	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	8071115	-	All	1
Preprint	Event/RHB	TUMBLER RED 30 OZ 8.05"H	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	8079614	-	All	1
Preprint	Event/RHB	PACKOUT TUMBLER BLK 200Z	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	8088648	-	All	1
Preprint	Event/RHB	PACKOUT TUMBLER BLK 300Z	-	-	5/28/24	6/25/24	Credit \$44 After Promotion	5.14.24	J240528B	8088649	-	All	1
Preprint	Event/RHB	Buy 20V MX ATMC CIRC SAW TO Get 20V MX PWRSTCK BATT&CHGR	-	-	5/28/24	6/25/24	Credit \$128.09	5.14.24	3240528B	2002215	2017896	-	-
Preprint	Event/RHB	Buy 20V MX ATMC RECIP SAW TO Get 20V MX PWRSTCK BATT&CHGR	-	-	5/28/24	6/25/24	Credit \$128.09	5.14.24	3240528B	2005818	2017896	-	-
Preprint	Event/RHB	Buy 20V MX XR IMP WRN 1/2TO Get 20V MX PWRSTCK BATT&CHGR	-	-	5/28/24	6/25/24	Credit \$128.09	5.14.24	3240528B	2027817	2017896	-	-
Preprint	Event/RHB	Buy 20V MX XR BELT SANDER TO Get 20V MX PWRSTCK BATT&CHGR	-	-	5/28/24	6/25/24	Credit \$128.09	5.14.24	3240528B	2029971	2017896	-	-
Preprint	Event/RHB	Buy 20V MX ATMC OSCILLAT TO Get 20V MX PWRSTCK BATT&CHGR	-	-	5/28/24	6/25/24	Credit \$128.09	5.14.24	3240528B	2538395	2017896	-	-
Preprint	Event/RHB	Buy 20V MX JIGSAW TO Get 20V MX PWRSTCK BATT&CHGR	-	-	5/28/24	6/25/24	Credit \$128.09	5.14.24	3240528B	2538429	2017896	-	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get CM V20 WET/DRY VAC 2GL (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$79.55 After Promotion	5.14.24	3240528F	2834232	2000052	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 GRINDER 4-1/2 TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$44.35 After Promotion	5.14.24	3240528F	2834232	2005821	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 ROTARY TOOL TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$40.28 After Promotion	5.14.24	3240528F	2834232	2017566	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 RATCHET 3/8 TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$82.99 After Promotion	5.14.24	3240528F	2834232	2026516	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 JOBSITE MIST FAN TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$63.55 After Promotion	5.14.24	3240528F	2834232	2029954	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 JIGSAW TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$69.88 After Promotion	5.14.24	3240528F	2834232	2834315	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 CIRCULR SAW 6-1/2 TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$66.23 After Promotion	5.14.24	3240528F	2834232	2834398	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 RECIPROCATING SAW TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$64.68 After Promotion	5.14.24	3240528F	2834232	2834877	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 SANDER RAND ORBIT TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$42.59 After Promotion	5.14.24	3240528F	2834232	2862886	All	-
Preprint	Event/RHB	Buy V20 BATTERY 2AH & CHARGR Get V20 OSCILLATING TOOL TO (select 2 Frees)	-	-	5/28/24	6/25/24	Credit \$66.23 After Promotion	5.14.24	3240528F	2834232	2862910	All	-

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Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
Preprint	Event/RHB	BOGO PATHWAY LT ORB WIDE DSGN	-	-	5/28/24	6/25/24	Store	5.14.24	3240528C	3010353	Mix & Match	All	4
Preprint	Event/RHB	BOGO PATHWAY LT ORB MODRN DSGN	-	-	5/28/24	6/25/24	Store	5.14.24	3240528C	3010354	Mix & Match	All	4
Preprint	Event/RHB	BOGO STAKE LED 20W DARK BRWN	-	-	5/28/24	6/25/24	Store	5.14.24	3240528C	3010358	Mix & Match	All	4
Preprint	Event/RHB	BOGO STEP LGT LED DARK BRW 3W	-	-	5/28/24	6/25/24	Store	5.14.24	3240528C	3010367	Mix & Match	All	4
Preprint	Event/RHB	BOGO POST LED 110W DARK BROWN	-	-	5/28/24	6/25/24	Store	5.14.24	3240528C	3010369	Mix & Match	All	4
Preprint	Event/RHB	B3G1 Free Ace Basic Pleated Air Filters (various)	-	-	5/28/24	6/25/24	Store	5.14.24	3240528D	49749 +	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off SALT SOFTNR PELLETS 40#	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7036692	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off SALT RED-OUT PELLET 40#	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7036718	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off SALT SOFTNR SOLAR 40#	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7036726	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off 40# DC POOL SALT	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7225246	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off CLEAN & PROTECT 40#	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7222243	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off WATR SOFTNR CRYSTALS 40#	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7222144	Mix & Match	All	-
Preprint	Event/RHB	Buy 2+ Get \$1 Off RUST REMOVER PELLETS 40#	-	-	5/28/24	6/25/24	Store	5.14.24	2240528B	7222375	Mix & Match	All	-
Preprint	Event/RHB	2/\$13 SprayPaint+ Primer 2X 12oz Various Must Buy 2+ (various)	-	-	5/28/24	6/25/24	Store	5.14.24	2240528A	1005529+	Mix & Match	All	-
Preprint	Event/RHB	Buy Weber Genesis SA-E-325 3 Burner Propane Grill Get Grill Grate Kit	-	-	5/28/24	6/25/24	Credit \$36.96	5.14.24	3240528J	8091361	8043197	All	-
Preprint	Event/RHB	Buy Weber Genesis SA-E-325 3 Burner Natural Gas Get Grill Grate Kit	-	-	5/28/24	6/25/24	Credit \$36.96	5.14.24	3240528J	8091363	8043197	All	-
Preprint	Event	STIHL FS 56 RC-E Stihl Gas String Trimmer \$30 off (MIP \$229.99)	90354717	DP143326	4/15/24	6/17/24	Store	3.14.24	4240415A	7000445D	-	All	-
Preprint	Event	STIHL FSA 57 Battery String Trimmer \$50 Off (MIP \$199.99)	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7006614D	-	All	-
-	-	STIHL FSA 60 R Set Battery String Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7021171D	-	All	-
-	-	STIHL HSA 60.0 Set Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7027329D	-	All	-
-	-	HAS 60.01 Set Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033967D	-	All	-
-	-	STIHL RMA 460 Set Battery Mower \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7000207D	-	All	-

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Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
-	-	STIHL RMA 460 V Set Battery Mower \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7007835D	-	All	-
-	-	STIHL RMA 510 Set (w/AP 300 & AL 300) Battery Mower \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7027316D	-	All	-
-	-	STIHL RMA 510 Set (w/AP 300 S & AL 300) Battery Mower \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7021071D	-	All	-
-	-	Buy LAWN MOWER CRDLSS 21" \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033979D	-	All	-
-	-	STIHL RMA 510 V Set (w/AP 300 & AL 300) Battery Mower \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7007843D	-	All	-
-	-	STIHL RMA 510 V Set (w/AP 300 S & AL 300) Battery Mower \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7021104D	-	All	-
-	-	STIHL FSA 57 Set w/ AK 20 Battery Battery String Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7027338D	-	All	-
-	-	STIHL HSA 56 Set Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7000146D	-	All	-
-	-	STIHL HSA 50 Set Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7027339D	-	All	-
-	-	STIHL HLA 135 Unit (0°-145°) Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7020067D	-	All	-
-	-	STIHL HLA 135 K Unit (0° / Short Shaft) Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7020858D	-	All	-
-	-	STIHL HLA 135 K Unit (0°-145° / Short Shaft) Battery Hedge Trimmer \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7019745D	-	All	-
-	-	STIHL TRMR STGT SHFT 36V \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033382D	-	All	-
-	-	STIHL TRIMMR BTRY 14.96" \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033384D	-	All	-
-	-	STIHL EDGER BATTERY 10.8" \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033406D	-	All	-
-	-	STIHL EDGER/ TRIMMER 15N \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033490D	-	All	-
-	-	STIHL EDGER/ TRIMMER 6.8" \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033499D	-	All	-
-	-	HEDGE TRMR HSA 50 \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033968D	-	All	-
-	-	LAWN MOVER CRDLSS 21" \$50 Off	90359262	DP143781	4/15/24	6/17/24	Store	3.14.24	4240415B	7033983D	-	All	-
-	-	STIHL FS 91 R Gas String Trimmer \$60 Off	90217791	DP128591	4/15/24	6/17/24	Store	3.14.24	4240415C	7000450D	-	All	-
-	-	STIHL CHANSW 55 LNK 3/8" \$20 Off	90359415	DP143796	4/15/24	6/17/24	Store	3.14.24	4240415E	7033504D	-	All	-
-	-	Buy LAWN MOWER CRDLSS 21" (Sale \$549.99) Get Battery	90359354	DP143790	4/15/24	6/17/24	Store	3.14.24	3240415A	7033978D	2007500D	All	-
-	-	Buy LAWN MOWER CRDLSS 21" (Sale \$549.99) Get Battery	90359354	DP143790	4/15/24	6/17/24	Store	3.14.24	3240415A	7033980D	2032262D	All	-

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-	-	Buy LAWN MOWER CRDLSS 21" (Sale \$749.99) Get Battery	90359354	DP143790	4/15/24	6/17/24	Store	3.14.24	3240415A	7033984D	2007500D	All	-
-	-	Buy LAWN MOWER CRDLSS 21" (Sale \$749.99) Get Battery	90359354	DP143790	4/15/24	6/17/24	Store	3.14.24	3240415A	7033985D	2032262D	All	-

June 2024 Dynamic Promotions - Ace Rewards (Subject to Change) STORES NEED TO TRANSMIT THEIR POS DATA TO RECEIVE CREDIT, NO MANUAL FORMS WILL BE PROVIDED													
Vehicle	Promotion Name	Offer	Barcode	DP SKU	Start Date	Expiration Date	Manufacturer/Store Funded	Approx. Hotsheet Download Date	Promo Code	Buy SKU	Get SKU	Regions	Max
AR Members	Event	Buy \$50 Ace Gift Card GET Free \$10 Ace Gift Card	-	-	6/5/24	6/17/24	Store	5.14.24	X240605A	9063394	\$10 Gift Card	Store List	2
AR Members	Event	25% off 1 Reg. Price Item under \$50	90125577	DP116792	6/5/24	6/17/24	Store	5.14.24	7240605A	-	-	All	1

MISC. SKU LISTING

JUNE 2024



Did you know that when you donate at your local Ace store, 100% of that donation goes to the local CMN Hospital, helping local kids and families? We appreciate your support!



\$5 OFF

your next purchase of
\$25 or more on regular-
priced items



Limit 1 per customer. Promo 7240601A.

Valid dates: **June 1–30, 2024**. Coupon valid only for a single transaction on current store stock at participating Ace Hardware stores. Not valid on acehardware.com or the Ace Hardware app. Not valid on prior purchases or on the following major categories/brands (plus those detailed at www.acehardware.com/exclusions): sale/discounted items, rentals, pickup/phone/special orders, store charge accounts, in-store services, Ace gift cards, gov't issued items (e.g., garbage tags), building materials, pet food, fuel, power tools/equipment, small appliances, water heaters, grills, Benjamin Moore®, Big Green Egg®, EGO®, Magnolia Home by Joanna Gaines® paint, STIHL, Toro®, Traeger®, Weber®, YETI®, and other items each participating store may designate, or in connection with any other coupon, except Rewards. Original coupon must be presented at time of purchase. Coupon void if copied, duplicated, sold or transferred. No cash value. Coupon cannot be replaced if merchandise is returned. Discount is allocated across all qualifying items in transaction.

Cashier Instructions: Scan the promotional barcode in the body of the transaction or key in the number beneath the barcode. Offer will automatically apply.

Title:	Win the Month training on demand on Ace Learning Place
Sale:	N/A
Valid Dates:	Available the month prior to the start of the promotion
Execution Summary:	Associate training on products featured in the Win the Month promotions.

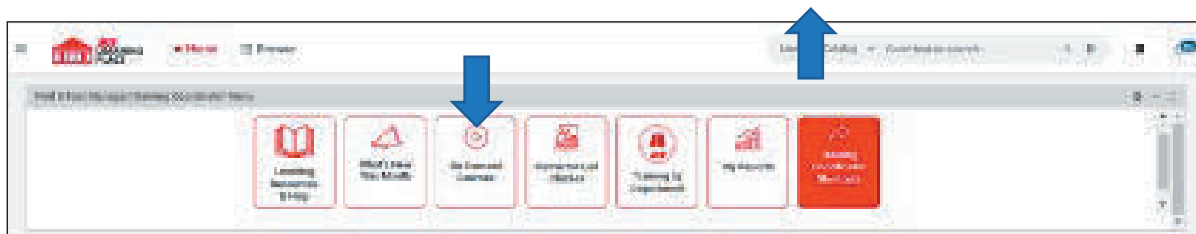


Win the Month training features a collection of On Demand courses to help associates learn key selling features of products featured in the Win the Month promotions.

- Each learning plan includes about 10 courses
- Most courses can be completed in 5 min. or less
- Some learning plans include longer courses relevant to events and promoted items

Locate or assign courses from the Find it Fast menu.

To preview the list of courses, select *On Demand Courses > Win the Month*.



To assign Win the Month training, go to *Training Coordinator Shortcuts* (you must have administrator access on Ace Learning Place)

- Search Learning Plans, using the format **[year/month] Win the Month**
- Complete the steps to assign to your team members

